Association Leadership Institute  
March 13–14, 2020  
The Rose Hotel  
5200 Pearl St., Rosemont, IL

**It's a Brand-New Day!!**

"It’s a new dawn; It’s a new day; It’s a new life...."  
-Nina Simone, 1965; Michael Bublé, 2005; Debbie Elsbury, 2020

**Thursday, March 12, 2020**

8–8:30 a.m.  Breakfast*  
Bourbon Ballroom

8:30–11:30 a.m.  New Board Orientation*  
Bourbon Ballroom

Noon–2 p.m.  Lunch with Headquarters Staff*  
Dave & Busters

2:30–5:30 p.m.  Joint Meeting of the Board and Headquarters Staff*  
Alba Ballroom

6 p.m.  Dinner*  
Cucina Biagio

**Friday, March 13, 2020**

8–9 a.m.  Breakfast  
Bourbon Ballroom

9–9:30 a.m.  Welcome & Overview – Part 1 (Debbie Elsbury, CLM)  
Alba Ballroom

9:30–10:30 a.m.  Committee Chairs – ALA Aligned  
Alba Ballroom

• Strategic Plan, Mission, Vision (Brian Gilman, CLM)
• Committee Overview & Committee Board Reports (Sarah Evenson, JD, MBA)
• Committee Chair Responsibilities (Judy Hisson, CLM)
• Volunteer Handbook (Eric Hightower, CLM, SPHR)
• Committee Plan of Work (Karie Rivkin, CLM)

10:30–10:45 a.m.  Beverage Break  
Alba Foyer

10:45 a.m.–Noon  Committee Structure, Needs and Challenges (Mike Bumgarner, CLM, CPA, CGMA, James Cornell, III, Debbie Elsbury, CLM)  
Alba Ballroom

Noon–12:30 p.m.  Lunch  
Assigned seating by committee  
Bourbon Ballroom

12:30 – 1:30 p.m.  Break out into committee Zoom break out rooms
1:30–2 p.m. Welcome & Overview – Part 2 (Debbie Elsbury, CLM) Introductions Covid-19 Communications (April Campbell) Alba Ballroom

2–3 p.m. ALA 101
- Structure, HQ, Staff Support, Code of Ethics, Antitrust (Jean Jewell, CLM)
- Your Role as a Leader (Geoffrey Williams, CLM, MBA, M.Div.)
- Staff Relations Communication Plan (Lori Hughes) Alba Ballroom

3–3:10 p.m. Break Alba Foyer

3:10–4:00 p.m. Strengths & Weaknesses
- Stand Your Ground (Joe Samarco, MBA, ALPP)
- Discover Uniqueness by Flaunting Weakness (Debbie Elsbury) Alba Ballroom

4:00 – 4:30 p.m. Zoom & Meeting Management (Judy Hissong, CLM) Alba Ballroom

4:30 – 4:40 p.m. Break Alba Ballroom

4:40–6:15 p.m. Creating & Sharing Stories to Inspire Change (Leslie Riley) Alba Ballroom

6:30 p.m. Dinner Bourbon Ballroom

**Saturday, March 14, 2020**

8–8:30 a.m. Breakfast Bourbon Ballroom

8:30–9:30 a.m. Icebreaker/Team Building Activity (Leslie Riley) Alba Ballroom

9:30–9:45 a.m. Break Alba Foyer

9:45 a.m.–Noon Chapter Resource Team Orientation (Mike Bumgarner, CLM, CPA, CGMA, James Cornell, III, Debbie Elsbury, CLM)
- Role of CRT (Debbie Elsbury, CLM)
- Structure of CRT (Debbie Elsbury, CLM)
- Values/Purpose of CRT (Debbie Elsbury, CLM)
- Pitch for working groups (Debbie Elsbury, CLM)
- Strategic Plan Connection (James Cornell, III)

Breakouts by Working Group via Zoom room break out rooms
- Work on Plan of Work/Focus
- Report out from each working group

Noon Lunch – Pick up a box lunch on your way to your next adventure