

LEGAL MANAGEMENT

The Magazine of the Association of Legal Administrators

2019 Editorial Calendar

JANUARY

ADVERTISEMENT DEADLINES

Ad space reserved: Nov 26

Ads due: Dec 10

EDITORIAL DEADLINES

Pitches due: In Progress

Draft due: Nov 26

Issue Published: January 11

TOPICS

- What Your Health and Wellness Initiative Should Include
- Creating Ethical and Relevant Reviews

FEBRUARY

ADVERTISEMENT DEADLINES

Ad space reserved: Dec 28

Ads due: Jan 11

EDITORIAL DEADLINES

Pitches due: Nov 2

Draft due: Dec 28

Issue Published: February 8

TOPICS: Focus on Finance

- CE Course: Finance-Related
- Build Business by Building Up Your Attorneys
- Profitability and Pricing Models for Small- and Mid-Sized Firms

MARCH

ADVERTISEMENT DEADLINES

Ad space reserved: Jan 25

Ads due: Feb 11

EDITORIAL DEADLINES

Pitches due: Dec 7

Draft due: Jan 25

Issue Published: March 8

TOPICS

- KPIs: Measuring What Matters to Your Firm
- Effective Ways to Motivate Employees
- 2019 Annual Conference & Expo Preview

APRIL

ADVERTISEMENT DEADLINES

Ad space reserved: Feb 19

Ads due: March 12

EDITORIAL DEADLINES

Pitches due: Jan 7

Draft due: Feb 19

Issue Published: April 12

TOPICS

- Creating an App for Your Firm
- The Impact of Depression in the Workplace
- How to Access Your Firm's Legal Tech Needs

**Editorial calendar, deadlines and publish dates are subject to change at editors' discretion.*

MAY

ADVERTISEMENT DEADLINES

Ad space reserved: March 15

Ads due: April 8

EDITORIAL DEADLINES

Pitches due: Feb 4

Draft due: March 15

Issue Published: May 10

TOPICS

- Keeping Your Firm Competitive for Top Talent
- What New Hires Lack — and How to Fix It
- No Succession Plan? Your Firm Is at Risk

JUNE

ADVERTISEMENT DEADLINES

Ad space reserved: April 19

Ads due: May 6

EDITORIAL DEADLINES

Pitches due: March 3

Draft due: April 19

Issue Published: June 14

TOPICS

- CE Course: Topic TBD
- Steps to Address Low Morale
- Law Firms in the Gig Economy Age

JULY/AUGUST

ADVERTISEMENT DEADLINES

Ad space reserved: May 31

Ads due: June 17

EDITORIAL DEADLINES

Pitches due: April 5

Draft due: May 31

Issue Published: July 19

TOPICS

- The Move Away from Leadership-Driven Decision-Making
- Should You Ever Discipline Employees for Social Media Behavior?
- The Legal Requirements Following a Breach

SEPTEMBER

ADVERTISEMENT DEADLINES

Ad space reserved: July 8

Ads due: Aug 2

EDITORIAL DEADLINES

Pitches due: May 13

Draft due: July 8

Issue Published: September 13

TOPICS

- CE Course: Topic TBD
- Tips for Fair and Competitive Managing Partner Compensation Packages

OCTOBER

ADVERTISEMENT DEADLINES

Ad space reserved: Aug 13

Ads due: Sept 6

EDITORIAL DEADLINES

Pitches due: June 4

Draft due: Aug 13

Issue Published: October 11

TOPICS: Focus on Technology

- Tech Trends That Are Poised to Change the Way Law Firms Operate
- Steps for Reducing Phishing Attacks

NOVEMBER/DECEMBER

**Editorial calendar, deadlines and publish dates are subject to change at editors' discretion.*

ADVERTISEMENT DEADLINES**Ad space reserved:** Sept 9**Ads due:** Oct 1**EDITORIAL DEADLINES****Pitches due:** July 8**Draft due:** Sept 9**Issue Published:** November 15**TOPICS**

- Making Compliance and Ethics Efforts a True Success
- Grooming Future Leaders
- Should You Invest in a Client Portal?

HOW TO CONTRIBUTE TO *LEGAL MANAGEMENT***INTERESTED IN WRITING FOR *LEGAL MANAGEMENT*?**

Opportunities are available for freelance authors, consultants, industry experts and business partners.

For contributor guidelines, visit www.alanet.org/legalmgmt.

Pitches can be sent to publications@alanet.org.

HAVE AN IDEA FOR A STORY THAT ISN'T LISTED ABOVE?

Please send us your pitch! Our articles are not limited to the above topics, and we welcome innovative story ideas from new and returning authors. Please make sure to read our [contributor guidelines](#) before submitting a pitch to ensure your story idea is a good fit for *Legal Management*.

INTERESTED IN ADVERTISING IN *LEGAL MANAGEMENT*?

To learn more about advertising opportunities, contact advertising@alanet.org

DO YOU HAVE OTHER QUESTIONS ABOUT *LEGAL MANAGEMENT*?

Please email publications@alanet.org with questions.