

# LEGAL MANAGEMENT

The Magazine of the Association of Legal Administrators  
2024 Editorial Calendar



## JANUARY

LIVE: Jan 12



- The Toxic Employee Problem
- Strategies for Being Powerfully Productive This Year
- Filling the Legal Secretary Gap



- Ad Reservations: Nov 17
- Ads Due: Dec 1
- Article Pitches Due: In Progress
- Copy Due: Nov 14

## FEBRUARY

LIVE: Feb 9

### FOCUS ON FINANCE



- Building a Budget that Includes Professional Development
- Business Development Practices to Make Your Firm Stand Out
- The Billable Hour Problem



- Ad Reservations: Dec 18
- Ads Due: Jan 5
- Article Pitches Due: Nov 1
- Copy Due: Dec 18

## MARCH

LIVE: March 8



- What It Takes to Succession Plan Successfully
- How to Fight Imposter Syndrome
- Building Healthy Firm Cultures



- Ad Reservations: Jan 22
- Ads Due: Feb 13
- Article Pitches Due: Dec 8
- Copy Due: Jan 22

## APRIL

LIVE: April 12



- Minding Your Mental Health to Avoid Burnout
- Take Advantage of In Demand Practice Areas
- Recruiting (and Retaining) Strategies



- Ad Reservations: Feb 16
- Ads Due: March 11
- Article Pitches Due: Jan 5
- Copy Due: Feb 16

## MAY

LIVE: May 10



- 4 Steps to Mastering Workflow Automation
- Want to Boost Profitability? Invest in People
- Tips for Successful Virtual Onboarding



- Ad Reservations: March 11
- Article Pitches Due: Feb 9
- Ads Due: April 8
- Copy Due: March 11

## JUNE

LIVE: June 14



- 4 Ways to Gain a Stronger Perspective of Client Needs
- Helping Co-Workers After Trauma
- Does AI Help (or Hurt) Bias When It Comes to Hiring?



- Ad Reservations: April 22
- Article Pitches Due: March 4
- Ads Due: May 6
- Copy Due: April 22

## JULY/AUGUST

LIVE: July 19



- Spotting (and Helping) Impaired Workers
- Fostering Collaborative and Inclusive Leadership
- Legal Growth Strategies (Hint: The Client Isn't Always Right)



- Ad Reservations: May 24
- Article Pitches Due: April 9
- Ads Due: June 10
- Copy Due: May 24

## SEPTEMBER

LIVE: Sept 13



- Recruiting Gen Z
- Change Management in a Resistant Industry
- Where Firm Ownership Outside of Lawyers Stands



- Ad Reservations: July 9
- Article Pitches Due: May 13
- Ads Due: July 26
- Copy Due: July 9

## OCTOBER

LIVE: Oct 11

### FOCUS ON TECH



- The State of AI and Legal
- Records Management Best Practices
- Business Continuity After a Cyber Breach



- Ad Reservations: Aug 9
- Article Pitches Due: June 7
- Ads Due: Sept 6
- Copy Due: Aug 9

## NOVEMBER/DECEMBER

LIVE: Nov 15



- The Case for Contingency-Fee Work
- Making Mentorship Work in a Remote World
- 4-Day Work Week: Is It Viable for Legal?



- Ad Reservations: Sept 9
- Article Pitches Due: July 9
- Ads Due: Oct 4
- Copy Due: Sept 9

## ANNUAL PRINT ISSUE

In-Homes:  
Summer 2024



Each year, we produce a themed issue of *Legal Management* that is printed and mailed to every member. The 2024 issue will tackle all things succession planning. Key dates:

- Copy pitches due: February 2
- Ad reservations due: March 29
- Ad materials due: April 29

## I want to contribute content and/or advertise. What are my options?

We welcome contributions from members, freelance writers, industry experts and business partners:

- For **writer contributor guidelines**, visit [alanet.org/legalmgmt](http://alanet.org/legalmgmt). If you have a topic you don't see listed on this calendar, we'd love to hear it! Send pitches to [publications@alanet.org](mailto:publications@alanet.org).
- Have a timely topic that just can't wait? We publish **LM Extras** in between issues at [legalmanagement.org/lm-extras](http://legalmanagement.org/lm-extras). Send your ideas to [publications@alanet.org](mailto:publications@alanet.org).
- **Business partners** have a special set of content submission guidelines. You'll find them at [alanet.org/legalmgmt](http://alanet.org/legalmgmt); be sure to click on the *ALA Business Partner Contribution Guidelines* for complete details.

### WHAT ABOUT ADVERTISING ?

Thank you for wanting to support ALA! Our sales team is happy to talk with you about options. Email them at [advertising@alanet.org](mailto:advertising@alanet.org) so they can find the perfect option for your needs. Be sure to ask about ad space in our **annual print issue of *Legal Management***, which mails to members every summer.