

LEGAL MANAGEMENT

The Magazine of the Association of Legal Administrators
2023 Editorial Calendar



JANUARY

LIVE: Jan 13



- From CLM to C-Suite
- The Top 4 Passive Recruitment Techniques That Can Help Avoid Talent Gaps
- Handling Office Conflict in Divided Times



- Ad Reservations: Nov 18
- Article Pitches Due: In Progress
- Ads Due: Dec 2
- Copy Due: Nov 14

FEBRUARY

LIVE: Feb 10

FOCUS ON FINANCE



- Bitcoin & NFTs: Can Someone Please Explain Them?
- 5 Ways Small- to Mid-sized Firms Can Buffer the Economy's Impact
- Tax Changes and the Inflation Reduction Act: What You Need to Know



- Ad Reservations: Dec 20
- Article Pitches Due: Nov 1
- Ads Due: Jan 6
- Copy Due: Dec 20

MARCH

LIVE: March 10



- How to Win the Tug of War for Top Talent
- Can AFA Structures Ease Associate Anxiety?
- Welcome to the Era of No-Limits Hiring



- Ad Reservations: Jan 23
- Article Pitches Due: Dec 9
- Ads Due: Feb 10
- Copy Due: Jan 23

APRIL: ANNUAL CONFERENCE PREVIEW

LIVE: April 14



- Fine-Tune Your EQ and Interpersonal Relationship Skills
- Don't Let Institutional Knowledge Walk Out the Door
- Understanding Neurodiversities



- Ad Reservations: Feb 17
- Article Pitches Due: Jan 6
- Ads Due: March 10
- Copy Due: Feb 17

MAY

LIVE: May 12



- How to Create an Authentic Social Campaign for Pride Month
- Part-Time Attorneys: The Solution You Need for Attorney Shortages?
- Staffing Models That Meet the Moment



- Ad Reservations: March 10
- Article Pitches Due: Feb 10
- Ads Due: April 7
- Copy Due: March 10

JUNE

LIVE: June 9



- Time Management Strategies for a Hybrid World
- Address Behavioral Issues to Maintain Top Talent
- Maximize Your Health Insurance Plan's ROI



- Ad Reservations: April 21
- Article Pitches Due: March 3
- Ads Due: May 4
- Copy Due: April 21

JULY/AUGUST

LIVE: July 21



- What Do Associates Want from Firms?
- Fair Work Allocations for Paralegals and Attorneys
- New Client Collection Strategies



- Ad Reservations: May 25
- Article Pitches Due: April 7
- Ads Due: June 9
- Copy Due: May 25

SEPTEMBER

LIVE: Sept 8



- These Work Issues Keep Support Staff Up at Night (and How to Help)
- Process Improvement Methodologies to Work More Efficiently
- Performance Management Methods to Keep Employees Moving Forward



- Ad Reservations: July 7
- Article Pitches Due: May 12
- Ads Due: July 28
- Copy Due: July 7

OCTOBER

LIVE: Oct 13

FOCUS ON TECH



- How Innovation Is Revolutionizing Client Services
- Make the Right Moves When a Data Hack Occurs
- The Latest Tech to Keep Your Legal Organization Running Efficiently



- Ad Reservations: Aug 11
- Article Pitches Due: June 9
- Ads Due: Sept 7
- Copy Due: Aug 11

NOVEMBER/DECEMBER

LIVE: Nov 17



- Does Your Organization Need a Legal Operations Manager?
- These Items Should be in Your Attorney Procedural Manuals
- What's Ahead for Legal in 2024



- Ad Reservations: Sept 8
- Article Pitches Due: July 7
- Ads Due: Oct 5
- Copy Due: Sept 8



I want to contribute content and/or advertise. What are my options?

We welcome contributions from members, freelance writers, industry experts and business partners:

- For **writer contributor guidelines**, visit alanet.org/legalmgmt. If you have a topic you don't see listed on this calendar, we'd love to hear it! Send pitches to publications@alanet.org.
- Have a timely topic that just can't wait? We publish **LM Extras** in between issues at legalmanagement.org/lm-extras. Send your ideas to publications@alanet.org.
- **Business partners** have a special set of content submission guidelines. You'll find them at alanet.org/legalmgmt; be sure to click on the "ALA Business Partner Contribution Guidelines" for complete details.

WHAT ABOUT ADVERTISING OPTIONS?

Thank you for wanting to support ALA! Our sales team is happy to talk with you about options. Email them at advertising@alanet.org so they can find the perfect option for your needs. Be sure to ask about ad space in our **annual print issue of Legal Management**, which mails to members every July.