

## Community Etiquette and Rules of Engagement:

- Don't attack others or ALA. The discussions on the community platforms are meant to stimulate conversation, not to create contention.
- Don't post commercial messages. Contact people directly with product and service information if you believe it would help them. Please refer to the <u>ALA Non-solicitation Policy</u> for specific guidance.
- Messages should not contain promotional material, special offers, job offers, product announcements, or solicitation for services. ALA offers a <u>Job Bank</u> where career opportunities may be posted.
- Avoid discussing price, compensation, commission, compensatory benefits or other specifics that may violate <u>antitrust guidelines</u>. Use caution when discussing products; opinions are subjective. Content should not be posted if it encourages or facilitates members to arrive at any agreement that either expressly or implicitly leads to price fixing, a boycott or agreement not to use a specific business, or any other conduct intended to illegally restrict free trade, and/or which may violate antitrust guidelines. Content that encourages or facilitates an agreement or establishes a benchmark related to the following subjects are inappropriate: prices, discounts, or terms or conditions of sale; salaries; profits, profit margins, or cost data; market shares, sales territories, or markets; allocation of customers or territories; or selection, rejection, or termination of customers or suppliers. If any inappropriate posting is brought to ALA's attention, appropriate action will be taken.
- Comments are subject to libel, slander, and antitrust laws.
- All defamatory, abusive, profane, threatening, offensive, or illegal materials are strictly prohibited and will be removed.
- Do not post anything that you would not want the world to see or that you would not want anyone to know came from you.
- Please share resource documents, links, etc. with the entire group, if appropriate and not in violation of antitrust or other guidelines.
- ALA has the right to reproduce postings to demonstrate ongoing relevant discussions.
- Please ask participants for permission to republish anything elsewhere (especially if elsewhere would be a publicly viewable setting).
- Be courteous. Avoid typing in all caps ("yelling"), posting the same message repeatedly in various discussion threads, and excessively lengthy responses. Please remove redundant text, graphics, signature clutter, etc. from your posts.
- Contact ALA staff (<u>taustin@alanet.org</u> or <u>membership@alanet.org</u>) for assistance and/or situationspecific advice.
- By using the ALA Online Community, you agree to the <u>Community Access Agreement (alanet.org)</u>.