



# *Elevating the* Legal Management Profession

## Be a Leader

ALA is the premier professional association connecting leaders and managers within the legal industry. We provide extensive professional development, collaborative peer communities, strategic operational solutions, and business partner connections empowering our members to lead the business of law.

ALA identifies and provides solutions to the most critical strategic and operational challenges you face today, while preparing you for the opportunities of tomorrow — so you can better lead your firm or organization to success.

# What can ALA membership do for you?

The power of ALA membership is the **unlimited opportunity** to advance your career and help shape the future of legal management. ALA can help you:

- Connect with others and build your network.
- Expand your level of authority, knowledge and respect within the legal management industry.
- Find and share answers to the toughest questions and challenges.

The rate of change in the legal industry and the world is advancing rapidly. Learn from experts, build leadership skills and gain knowledge to embrace these transitional opportunities for growth.

#### Visit alanet.org/membership.



### ALA Diversity, Equity, Inclusion and Accessibility Statement

The Association of Legal Administrators (ALA) fosters an inclusive environment and recognizes diversity's power to strengthen the organization through collaboration that values our talents, skills and experiences. Our mission is to empower legal management professionals to lead the business of law by advocating for diversity initiatives that provide an environment of equity, inclusivity and accessibility to everyone.

#### alanet.org/deia-statement

## Connect Locally

When you join ALA, you become eligible for chapter membership, offering a convenient and rewarding opportunity to network with your local peers. ALA even offers a Cyber Chapter for those who prefer to belong online. Visit alanet.org/membership/find-a-chapter to find your local chapter.

## 🐨 Marketing Opportunities

Do you represent a business interested in learning more about marketing opportunities with ALA and its chapters? Join forces with ALA and connect with 8,000 decision-makers in all areas of legal service management, including human resources, finance, technology, marketing and executive leadership roles. Expand your reach as an ALA Business Partner.

#### Advertise in our digital and pr<mark>int</mark> communications, or

- **EXHIBIT** at our national events
- **SPONSOR** events, publications and more
- EDUCATE members
- **PROVIDE** editorial content

## JOIN US TODAY.

alanet.org

## **The Power of Membership**

# Get in the Know with ALA's Networking, Knowledge and Resources

ALA focuses on delivering innovative networking opportunities, on-demand education and resource tools, and expert guidance to benefit all members.

#### NETWORKING

- ALA Online Community
- Annual Conference & Expo
- Large Firm Principal Administrators Retreat
- Virtual Member Meetups
- Specialty conferences for IP, HR and finance specialists

#### **KNOWLEDGE**

- E-learning and web-based courses
- Certified Legal Manager (CLM)<sup>®</sup> program
- Annual Compensation and Benefits
  Survey
- Legal Management digital magazine
- Legal Management Talk podcasts
- BOLD Bites weekly e-newsletter
- Monthly specialty and general topic webinars
- Solutions Series complimentary webcasts

#### RESOURCES

- Career Center and Job Bank
- Online Member Directory and Find a Chapter
- Mobile apps for ALA events and education
- Value in Partnership (VIP)<sup>SM</sup> program, with exclusive discounts for members through our business partners
- Legal Management annual print edition
- Job Description Toolkit
- White papers focused on critical areas in the business of law
- Legal Management Resource Hub organized by functional area

Questions? Contact our Membership Team at 847-267-1585 or membership@alanet.org, or visit alanet.org/membership for more information.

#### Certified Legal Manager (CLM)<sup>®</sup> Certification Program

Professional Recognition. Personal Pride. ALA's CLM credential demonstrates your mastery of the 65 competencies needed to excel as a legal manager. It earns you the recognition you deserve. ALA is the only place you can earn your CLM designation!

Find more information and application materials at alanet.org/clm.

"I began my journey into office administration while working as a litigation support employee. As a result, ALA was vital to my successful transition. Through ALA I found a mentor, friends, and endless opportunities for education and professional growth. I am proud to participate on my local chapter's board, and 'pay it forward' by introducing others to the association. Whether you are a novice or an expert, ALA truly has something for everyone."

Megan M. Phelan, PHR, SHRM-CP Cook Craig & Francuzenko, PLLC

#### Membership Eligibility

#### 🚳 GENERAL CRITERIA

- Has an interest in legal administration and the management of legal organizations
- Shares interest in and supports the purposes of the Association
- Not affiliated with a business partner
- May also be a consultant, a student, unemployed or retired

#### 🧐 CONSULTANT CRITERIA

- Does not provide goods, software, technology, insurance, investment instruments or legal industry services and meets one or more of these qualifications:
  - Is an unbiased, recognized legal industry subject matter expert providing advice, coaching or assessment to legal organizations
  - Provides hands-on, day-to-day legal management services regardless of employer, or is self-employed

#### **STUDENT MEMBER**

 Enrolled full- or part-time in any degree program (four-term maximum)

#### B RETIRED MEMBER

 Is retired and has reached 65 years of age and/or maintained 15 years of continuous membership history

#### ORGANIZATIONAL PRICING OPTION

- Add an unlimited number of members
- Supplement the organization's professional development efforts
- Consolidate membership management
  effort
- Protect dues investment if covered employee moves on

#### MEMBERSHIP TERM

- January 1–December 31
- Renewable annually by January 1

#### Visit alanet.org today.

