Social Media Content for Your Chapter
July–September 2018

ALA knows you already wear many hats at your firm — never mind in your chapter! That’s why we would like to assist with your social media efforts at the chapter level to help keep your members up-to-date on international events and information. Feel free to use the text below on your various social media channels, or even in your chapter newsletter. It’s as easy as copy-and-paste. You will receive an updated content list with each edition of your *Just the Facts* newsletter.

# July 2018

|  |  |
| --- | --- |
| **FACEBOOK/LINKEDIN** | **TWITTER** |
| Register now for one of the Regional Legal Management Conferences. Regions 1, 2 & 3 can enjoy the big city feel of Chicago, IL, while regions 4, 5 & 6 can soak up the sun in Austin, TX. No matter which conference you attend, you’ll receive an abundance of high quality education and networking opportunities. <http://www.alanet.org/events> | Register for one of our Regional Legal Management Conferences taking place this fall in Chicago, IL, and Austin, TX! #ALABuzz <http://www.alanet.org/events> |
| In the July/August issue of *Legal Management,* we discuss corporate social responsibility, tips for integrating lateral partners, and surviving a document systems management upgrade! Read the fully downloadable pdf at [http://www.legalmanagement.org/](http://www.legalmanagement.org) | Read all about corporate social responsibility (#CSR) in the July/August issue of *Legal Management*, out now! [http://www.legalmanagement.org/](http://www.legalmanagement.org) |
| Join members from the eMOD team to discuss updates on the eMOD project, including how to use all the new DOCX features. Plus, we will discuss new features to be prepared for. <http://www.alanet.org/webinars> | Join members from the eMOD team to discuss updates on the eMOD project, including how to use all the new #DOCX features. #ALABuzz <http://www.alanet.org/webinars> |
| Don’t you wish there was a way to predict a bad client-attorney relationship? Well, there might be! In this webinar on July 18, you will learn ways to anticipate the relationship with a client going sour. Additionally, discover how to harness existing technology to identify potential financial issues early on! <http://www.alanet.org/webinars> | Join us on July 18 for a webinar discussing all the ways in which you can predict a bad attorney-client relationship. #ALABuzz <http://www.alanet.org/webinars> |
| Planning on taking the Certified Legal Manager (CLM)® exam this year? You have one more chance this year to pass the exam. Register now for the November 5 exam! [www.alanet.org/clm](http://www.alanet.org/clm) |  |

# August 2018

|  |  |
| --- | --- |
| **FACEBOOK/LINKEDIN** | **TWITTER** |
| Do you spend a lot of time in Excel? If you’re looking to brush up on more advanced Excel knowledge, join ALA on August 2 for a webinar on Advanced Excel Tips and Tricks. <http://www.alanet.org/webinars> | On August 2, join us for a webinar on advanced #Excel tips and tricks! Register at <http://www.alanet.org/webinars> |
| If you've ever considered becoming a Certified Legal Manager, there is no better time than now. We've released a new Study Guide for the CLM Exam. The guide has practice quizzes, a "Terms and Concepts You Should Know" section, and chapters on 4 knowledge areas: Finance, HR, Operations, and the Legal Industry. Pick up your copy at <http://www.alanet.org/clm> where you can also read more about the certification process.  | ALA has just released a new Study Guide for the CLM Exam. There are chapters for 4 knowledge areas and practice quizzes for each chapter. <http://www.alanet.org/clm> |
| ALA’s Legal Management eStore is a great resource for Legal Management Professionals looking to gain knowledge in their spare time. We have books that cover a number of areas including HR, finance, communications, legal industry, operations, and CLM study materials. Shop the eStore at <http://www.alanet.org/bookstore>  | If you’re a legal management professional looking for a book to read in your spare time, check out the Legal Management eStore at <http://www.alanet.org/bookstore>! |
| Negotiation can be an intimidating form of conversation for some. Whether you’re negotiating a deal with a business partner or negotiating a salary for a new job, anyone can benefit from solid negotiation skills. In our August 14 webinar, join Lisa Waligorski, CLM in defining your strengths as a negotiator and finessing your skills so that you’re prepared for those conversations! <http://www.alanet.org/webinars> | Brush up on your negotiation skills in our August 14 webinar. Play up your strengths and develop better listening skills. Register at <http://www.alanet.org/webinars> |
| Big data used to just be for major corporations. Now, law firms are trying to stay competitive in a heavily digital world. In ALA’s webinar on August 15, learn how to harness big data and use it to your firms’ advantage. Plus, explore the capabilities of a true expense-side Profitability Analytics Model. Register at <http://www.alanet.org/webinars> | #BigData isn’t just for corporations anymore! To remain competitive, law firms will need to dive into business analytics. Register for our August 15 webinar to learn more. #ALABuzz <http://www.alanet.org/webinars> |

# September 2018

|  |  |
| --- | --- |
| **FACEBOOK/LINKEDIN** | **TWITTER** |
| ALA’s fall conferences are now open for registration. Whether you’re looking for area-specific education such as finance and IP, or you’re simply looking to brush up on all knowledge areas, ALA has a conference for you. Check out the full lineup at <http://www.alanet.org/events>. | Register now for ALA’s fall conferences! There’s something for everyone in our lineup: <http://www.alanet.org/events> #ALABuzz |
| Have you registered for one of the Regional Legal Management conferences yet? Join fellow legal management professionals in Austin, TX or Chicago, IL for targeted education. Register yourself or a colleague at <http://www.alanet.org/events>! | Have you signed up for one of the Regional Legal Management Conferences yet? Pick between Austin, TX and Chicago, IL! <http://www.alanet.org/events>. #ALABuzz |
| Law firms are starting to take marketing and business development seriously and are putting a variety of marketing programs into play. ALA’s September 6 webinar presents what law firms are doing to market themselves and, more importantly, what's most effective according to consumers of legal services. Register today at <http://www.alanet.org/webinars>. | Join ALA on September 6 for a webinar on law firm marketing! Register at <http://www.alanet.org/webinars>. #ALABuzz |
| In ALA’s September 13 webinar, you can learn all about the benefits of Desktop as a Service as well as how to avoid the pitfalls of using DaaS. Cover objectives such as what to consider when choosing a provider and identifying the most important topics to discuss with your board and/or IT department! Register today at <http://www.alanet.org/webinars>.  | Join ALA’s September 13 webinar to learn how to get all the benefits of Desktop as a Service, and avoid the pitfalls. Register at <http://www.alanet.org/webinars>. #ALABuzz |
| On September 19, join ALA for a webinar titled, Preventing Workplace Violence: Managing the Troubled Employee. In this webinar, examine various legal issues, how to identify warning signs of a troubled employee, and how to put a plan in place. Register at <http://www.alanet.org/webinars>.  | In ALA’s September 19 webinar, learn how to identify a troubled employee and effectively manage the situation to prevent potential workplace violence. Register at <http://www.alanet.org/webinars>. #ALABuzz |
|  |  |

Check for more content in the next issue of *Just the Facts!*