

LEGAL MANAGEMENT

The Magazine of the Association of Legal Administrators

2020 Editorial Calendar

JANUARY

ADVERTISEMENT DEADLINES

Ad space reserved: Nov 22

Ads due: Dec 2

EDITORIAL DEADLINES

Pitches due: In Progress

Draft due: Nov 22

Issue Published: January 10

TOPICS

- Tech to Improve HR Services
- Preparing for (and Surviving) Your Office Move
- Giving Back to the Future: How Firms Invest in Employees

FEBRUARY

ADVERTISEMENT DEADLINES

Ad space reserved: Dec 30

Ads due: Jan 10

EDITORIAL DEADLINES

Pitches due: Nov 1

Draft due: Dec 30

Issue Published: February 14

TOPICS: Focus on Finance

- Helping Laterals Grow Their Book of Business
- Best Client Billing Practices
- CE Course: Building a Budget You Can Depend On

MARCH

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Ad space reserved: Jan 24

Ads due: Feb 12

EDITORIAL DEADLINES

Pitches due: Dec 6

Draft due: Jan 24

Issue Published: March 13

TOPICS

- Building a Loyal Client Base
- Love Amongst Legal Work: The Impact of Office Relationships
- Tips to Make Your Law Firm More Efficient

APRIL

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Ad space reserved: Feb 18

Ads due: March 13

EDITORIAL DEADLINES

Pitches due: Jan 6

Draft due: Feb 18

Issue Published: April 10

TOPICS

- New Roles Firms Are Adding
- Breaking Through Autonomy Barriers
- Tips for Negotiating Contracts

**Editorial calendar, deadlines and publish dates are subject to change at editors' discretion.*

MAY

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Ad space reserved: March 13

Ads due: April 7

EDITORIAL DEADLINES

Pitches due: Feb 3

Draft due: March 13

Issue Published: May 8

TOPICS

- How Firms Are Handling Caregiver Leave
- Best Practices for Interviewing
- CE Course: Helping Staff Adapt to Change

JUNE

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Ad space reserved: April 20

Ads due: May 4

EDITORIAL DEADLINES

Pitches due: March 2

Draft due: April 20

Issue Published: June 12

TOPICS

- Low Cost Amenities to Retain and Attract Employees
- Getting to the Bottom of Burnout
- Making Your Workplace Inclusive for Transgender People
- 2020 Annual Conference & Expo Recap

JULY/AUGUST

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Ad space reserved: May 25

Ads due: June 12

EDITORIAL DEADLINES

Pitches due: April 5

Draft due: May 25

Issue Published: July 17

TOPICS

- What Young Attorneys Aren't Learning in Law School (and How to Fill the Gaps)
- Tips for Effective Timekeeping
- Dealing with a Micromanager

SEPTEMBER

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Ad space reserved: July 7

Ads due: July 31

EDITORIAL DEADLINES

Pitches due: May 13

Draft due: July 7

Issue Published: September 11

TOPICS

- Getting Buy-In from Change-Resistant Managing Partners
- Trends in Legal Assistant Staffing Ratios
- CE Course: Conflict Management

OCTOBER

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Ad space reserved: Aug 12

Ads due: Sept 4

EDITORIAL DEADLINES

Pitches due: June 4

Draft due: Aug 12

Issue Published: October 9

TOPICS: Focus on Technology

- What Needs to be in Your Firm Data-Protection Policy
- Handling Client Communication in the Tech Era
- How AI Can Help Smaller Firms

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NOVEMBER/DECEMBER

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Ad space reserved: Sept 11

Ads due: Oct 2

EDITORIAL DEADLINES

Pitches due: July 6

Draft due: Sept 11

Issue Published: November 20

TOPICS

- How HR Can Enhance Ethics at Your Firm
- Your Guide to Career Development Plans for Associates
- What Your Work from Home Policy Needs

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