**2020 Editorial Calendar**

### JANUARY

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<tr>
<th><strong>ADVERTISEMENT DEADLINES</strong></th>
<th><strong>EDITORIAL DEADLINES</strong></th>
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<tbody>
<tr>
<td>Ad space reserved: Nov 22</td>
<td>Pitches due: In Progress</td>
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<tr>
<td>Ads due: Dec 2</td>
<td>Draft due: Nov 22</td>
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**Issue Published: January 10**

**TOPICS**
- Tech to Improve HR Services
- Preparing for (and Surviving) Your Office Move
- Giving Back to the Future: How Firms Invest in Employees

### FEBRUARY

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<tr>
<td>Ad space reserved: Dec 30</td>
<td>Pitches due: Nov 1</td>
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<tr>
<td>Ads due: Jan 10</td>
<td>Draft due: Dec 30</td>
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**Issue Published: February 14**

**TOPICS: Focus on Finance**
- Helping Laterals Grow Their Book of Business
- Best Client Billing Practices
- CE Course: Building a Budget You Can Depend On

### MARCH

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<tr>
<td>Ad space reserved: Jan 24</td>
<td>Pitches due: Dec 6</td>
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<tr>
<td>Ads due: Feb 12</td>
<td>Draft due: Jan 24</td>
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**Issue Published: March 13**

**TOPICS**
- Building a Loyal Client Base
- Love Amongst Legal Work: The Impact of Office Relationships
- Tips to Make Your Law Firm More Efficient

### APRIL

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<tr>
<td>Ad space reserved: Feb 18</td>
<td>Pitches due: Jan 6</td>
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<tr>
<td>Ads due: March 13</td>
<td>Draft due: Feb 18</td>
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**Issue Published: April 10**

**TOPICS**
- New Roles Firms Are Adding
- Breaking Through Autonomy Barriers
- Tips for Negotiating Contracts

*Editorial calendar, deadlines and publish dates are subject to change at editors’ discretion.*
MAY

**ADVERTISEMENT DEADLINES**
Ad space reserved: March 13
Ads due: April 7

**EDITORIAL DEADLINES**
Pitches due: Feb 3
Draft due: March 13
Issue Published: May 8

**TOPICS**
• How Firms Are Handling Caregiver Leave
• Best Practices for Interviewing
• CE Course: Helping Staff Adapt to Change

JUNE

**ADVERTISEMENT DEADLINES**
Ad space reserved: April 20
Ads due: May 4

**EDITORIAL DEADLINES**
Pitches due: March 2
Draft due: April 20
Issue Published: June 12

**TOPICS**
• Low Cost Amenities to Retain and Attract Employees
• Getting to the Bottom of Burnout
• Making Your Workplace Inclusive for Transgender People
• 2020 Annual Conference & Expo Recap

JULY/AUGUST

**ADVERTISEMENT DEADLINES**
Ad space reserved: May 25
Ads due: June 12

**EDITORIAL DEADLINES**
Pitches due: April 5
Draft due: May 25
Issue Published: July 17

**TOPICS**
• What Young Attorneys Aren’t Learning in Law School (and How to Fill the Gaps)
• Tips for Effective Timekeeping
• Dealing with a Micromanager

SEPTEMBER

**ADVERTISEMENT DEADLINES**
Ad space reserved: July 7
Ads due: July 31

**EDITORIAL DEADLINES**
Pitches due: May 13
Draft due: July 7
Issue Published: September 11

**TOPICS**
• Getting Buy-In from Change-Resistant Managing Partners
• Trends in Legal Assistant Staffing Ratios
• CE Course: Conflict Management

OCTOBER

**ADVERTISEMENT DEADLINES**
Ad space reserved: Aug 12
Ads due: Sept 4

**EDITORIAL DEADLINES**
Pitches due: June 4
Draft due: Aug 12
Issue Published: October 9

**TOPICS: Focus on Technology**
• What Needs to be in Your Firm Data-Protection Policy
• Handling Client Communication in the Tech Era
• How AI Can Help Smaller Firms

*Editorial calendar, deadlines and publish dates are subject to change at editors’ discretion.*
NOVEMBER/DECEMBER

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<td>Ad space reserved: Sept 11</td>
<td>Pitches due: July 6</td>
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<tr>
<td>Ads due: Oct 2</td>
<td>Draft due: Sept 11</td>
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Issue Published: November 20

**TOPICS**
- How HR Can Enhance Ethics at Your Firm
- Your Guide to Career Development Plans for Associates
- What Your Work from Home Policy Needs

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