Social Media Content for Your Chapter
March--April 2019

ALA knows you already wear many hats at your firm — never mind in your chapter! That’s why we would like to assist with your social media efforts at the chapter level to help keep your members up-to-date on international events and information. Feel free to use the text below on your various social media channels, or even in your chapter newsletter. It’s as easy as copy-and-paste. You will receive an updated content list with each edition of your *Just the Facts* newsletter.

# March 2019

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| **FACEBOOK/LINKEDIN** | **TWITTER** |
| The deadline to apply for the first CLM exam of the year is March 13. The sooner you register, the sooner you can start studying! Learn more at [alanet.org/clm](http://www.alanet.org/clm). | The deadline to apply to take the first CLM exam of the year is March 13! Get your application in today and start studying! [alanet.org/clm](http://www.alanet.org/clm). #ALABuzz |
| Last year, ALA introduced the Summit Series Webcasts, a series of interviews conducted by Ari Kaplan. Special guests include Spencer Smith, Jordan Furlong, Greg Satell, Catherine Alman MacDonagh, JD, Lee Broekman, and Heidi K. Gardner, PhD. Watch all the episodes on-demand at [alanet.org/summit](http://www.alanet.org/summit).  | Last year, ALA introduced the Summit Series Webcasts, a series of interviews with legal management experts, conducted by Ari Kaplan. Watch the series on-demand: [alanet.org/summit](http://www.alanet.org/summit). #ALABuzz |
| ALA’s Legal Management eStore is a great resource for Legal Management Professionals looking to gain knowledge in their spare time. We have books that cover a number of areas including HR, finance, communications, legal industry, operations, and CLM study materials. Shop the eStore at <http://www.alanet.org/bookstore>  | If you’re a legal management professional looking for a book to read in your spare time, check out the Legal Management eStore at <http://www.alanet.org/bookstore>! |
| Take a novel approach to workplace internal investigations with an ALA webinar on March 7. Join Max Dubroff and Christine Cave as they discuss how you can leverage critical thinking to better guide an investigation. Register at [alanet.org/webinars](http://www.alanet.org/webinars).  | There is an upcoming ALA webinar on March 7! Register for this webinar on workplace internal investigations at [alanet.org/webinars](http://www.alanet.org/webinars). #ALABuzz |
| Don’t miss Legal Management’s March issue. Keep on track with KPIs, improve employee engagement and equip your firm for blockchain. Read more today. [legalmanagement.org](https://www.legalmanagement.org) | Don’t miss Legal Management’s March issue. Keep on track with KPIs, improve employee engagement and equip your firm for blockchain. Read more today. [legalmanagement.org](https://www.legalmanagement.org) #LegalMgmt |
| Work life balance is a hot topic in the workplace. More and more law firms are adopting flexible policies for their employees. Explore this topic and more with the new HR Conference Recording Bundle, a collection of 5 conference recordings from the 2018 Annual Conference & Expo. <https://bit.ly/2CpNMdc>. | ALA has released an all-new bundle of HR-related conference recordings covering topics such as workplace culture, work-life balance & performance management. Purchase the bundle for just $49 or, access it for free if you attended #ALAConf18: <https://bit.ly/2CpNMdc>. #ALABuzz |
| On March 12 tune into an ALA webinar on Pay Equity in Law Firms. In this presentation you will learn how to use data to identify and address potential compensation issues. Register at [alanet.org/webinars](http://www.alanet.org/webinars)  | Learn how to use data to identify and address potential pay equity issues in your firm with our March 12 webinar. Register at [alanet.org/webinars](http://www.alanet.org/webinars). |
| Emotional Intelligence (EQ) is a powerful tool that can inspire how you see and respond to the world around you. ALA’s March 13 webinar will explore the main factors of EQ and how to strengthen in in yourself! Register at [alanet.org/webinars](http://www.alanet.org/webinars).  | Emotional Intelligence (EQ) is a powerful tool that can inspire how you see and respond to the world around you. ALA’s March 13 webinar will explore the main factors of EQ and how to strengthen in in yourself! Register at [alanet.org/webinars](http://www.alanet.org/webinars)! #ALABuzz |
| On March 27 join ALA for the highly anticipated second installment of UPBMS Early Adopters. Learn more about how they’re using this common language in everyday law firm functions. Register at [alanet.org/webinars](http://www.alanet.org/webinars). | On March 27 join ALA for the highly anticipated second installment of UPBMS Early Adopters. Register at [alanet.org/webinars](http://www.alanet.org/webinars). #ALABuzz |

# April 2019

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| **FACEBOOK/LINKEDIN** | **TWITTER** |
| It’s not too late to register for the 2019 Annual Conference & Expo in Grapevine, TX! Plus, don’t forget to register for the post conference Legal Lean Sigma Certification course. Register at [alanet.org/ac19](http://www.alanet.org/ac19).  | It’s not too late to register for the 2019 Annual Conference & Expo in Grapevine, TX! Register at [alanet.org/ac19](http://www.alanet.org/ac19). #ALAConf19 #ALABuzz |
| On April 4, join ALA for a webinar on Bridging the Gaps for Team Success. During this presentation, Kristen Brown will help you shift your thinking to create deeper connections with others, so everyone is successful. Register at<http://www.alanet.org/webinars> | On April 4, join ALA for a webinar on Bridging the Gaps for Team Success. Register at<http://www.alanet.org/webinars> #ALABuzz |
| The April issue of Legal Management is the pre-conference issue. Find out about the impact of depression in the workplace, access your firm’s legal tech needs and learn more about the UPBMS. Read more. [legalmanagement.org](https://www.legalmanagement.org) | The April issue of @LegalMgmt is the pre-conference issue. Find out about the impact of depression in the workplace, access your firm’s legal tech needs and learn more about the UPBMS. Read more. [legalmanagement.org](https://www.legalmanagement.org) |
| Everyone wants to retire someday, but attorneys face unique challenges. Register for ALA’s webinar on April 9 to get an in-depth look at Succession Planning with NextPath Legal. Register at [alanet.org/webinars](http://www.alanet.org/webinars). | Everyone wants to retire someday, but attorneys face unique challenges. On April 9, get an in-depth look at Succession Planning with NextPath Legal. Register at [alanet.org/webinars](http://www.alanet.org/webinars). #ALABuzz |
| Join NextPath Legal as they present a webinar on Contingency Planning. Unexpected things happen every day that change everything.On April 25, NextPath Legal experts will explain how to develop the critical elements of a contingency plan. Register at [alanet.org/webinars](http://www.alanet.org/webinars). | Join NextPath Legal as they present a webinar on Contingency Planning. On April 25, learn if you’re prepared for the unexpected. Register at [alanet.org/webinars](http://www.alanet.org/webinars). #ALABuzz |
| The new Resource Hubs are taking shape! We previously mentioned the HR-focused one; now we're announcing the launch of the Legal Management Resource Hub for Finance. It's an all-in-one-place collection of the (largely free) financial management education ALA has recently produced. Learn more: <https://bit.ly/2XDIg0h> | We are announcing the launch of the Legal Management Resource Hub for Finance. Browse the collection of financial management education recently put out by ALA: <https://bit.ly/2XDIg0h> #ALABuzz |

Check for more content in the next issue of *Just the Facts!*