



**SPEAKER
LEADS
2015**

Welcome to the 2015 Edition of Speaker Leads

An extensive resource for ALA Regional and Chapter educational planners and committees, our Speaker Leads provides information on speakers who have spoken at ALA events during 2015 and have been evaluated as **above average** by ALA members attending those presentations. Speakers have been categorized into the following areas:

Communication & Organizational Management (CM)

Financial Management (FM)

Human Resource Management (HR)

Legal Industry/Business Management (LI)

Operations Management (OM)

The event where the session took place and the session title of each presentation is noted under **Event/Topic**. **Prefixes** indicate the events as follows:

A	Annual Educational Conference and Exposition – Nashville, TN
BLC	Business of Law Conferences – New Orleans, LA; Atlanta, GA; Las Vegas, NV
F	Finance Conference for Legal Professionals – Nashville, TN
E	Law Firm Management Essentials – Chicago, IL
LFA	Large Firm Principal Administrators Retreat – Colorado Springs, CO
W	Webinar

If you are looking for a particular topic or speaker not listed in this publication, please feel free to contact the Professional Development Department at 847.267.1252 for additional leads and assistance. The final page of this list is a Speaker Recommendation Form. If you have recommendations, please fill out this form and if possible attach the speaker's biography. We are always interested in hearing what topics are of interest to our members as well as discovering new speakers to present at our conferences and Webinars. Also while biographical and contact information was valid at the time of posting, content may not be current. For up to date web and email information, please contact the speaker directly.

COMMUNICATIONS AND GENERAL MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Monica Wofford	Contagious Companies, Inc.	(407) 699-1077 monica@monicawofford.com	A-CM23 Contagious Leadership: When Your Skills Need to Grow, Spread and Infect Them IP – CM01 Contagious Leadership; When Your Skills Need to Grow, Spread, and Infect Them	Monica Wofford, CEO of Contagious Companies, is a Certified Professional Speaker who travels from Orlando, FL to engage, entertain and transform audiences. Named recently as one of Meeting Planners FAVORITE SPEAKERS by Meetings & Conventions magazine, her passion about leadership creates audience epiphanies and gets/keeps their attention. Wofford is a former corporate executive, successful business owner, author and business consultant/coach.
Sue Wazny, MSc. Psych, CRC	The Neutral Zone Coaching & Consulting Services Inc.	604-656-2131 swazny@theneutralzone.ca	A-CM34 Part 2: Navigating Difficult Conversations: Successfully Saying what Needs to be Said A-CM30 Part 1: Navigating Difficult Conversations: Successfully Saying What Needs to be Said	Sue Wazny, MSc. Psych, CRC, is an MBTI practitioner and a highly sought after speaker known for her energetic, humorous and engaging presentation style. She presents a wide variety of courses aimed at improving workplace dynamics and relationships. Wazny has been a faculty member at the Justice Institute of British Columbia in the Centre for Conflict Resolution for the past 21 years, in addition to her speaking engagements and busy clinical practice.
Steve Wingert, CLM	Nesso Strategies LLC	(619) 546-7885 steve@nessostrategies.com	A-CM32 Conquer the Insurmountable: Leading Effective Change in Law Firms and Legal Departments BLC – LI02 Difficult Decisions: When Ethics & Orders Cross E – LI & OM Essentials	Steve Wingert, CLM, is a principal at Nesso Strategies, a Past President of the Association of Legal Administrators, and a recognized coach, speaker and writer in the legal industry. He has more than 30 years of executive level experience in higher education and the legal industry, and focuses on leadership, management and communications tied to execution and accountability. He holds a BA from Creighton University, a MA from Truman State University, an MBA from Our Lady of the Lake University, and has done extensive Ph.D. level work in leadership and organizational behavior in law firms.

COMMUNICATIONS AND GENERAL MANAGEMENT

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Jenni Prisk	Prisk Communication	(858) 642-6770 jenni@prisk.com	A-CM35 Women on the Global Stage	Jenni Prisk, President, Prisk Communication founded her company in 1990 to provide exemplary public speaking, leadership, interpersonal communication, assertiveness skills and strategic facilitation across the United States. In 2001, she founded Voices of Women, a nonprofit organization that provides education for women and girls globally. Prisk is Chair of the San Diego Commission on the Status of Women, a Rotarian, and is always learning.
Steve Hughes	Hit Your Stride, LLC	314-821-8700 steve@hityourstride.com	A-CM15 Influence: Getting Attorneys to Do What You Want Them to Do	Steve Hughes is the President of Hit Your Stride, LLC, a consultancy that helps people look and sound smart when they talk. He's the author of Dazzle Me and his seminars have been featured on NPR, BBC Radio, and BusinessWeek. He is also the proud creator of "International Be Kind To Lawyers Day." Today he consults with top law firms, Fortune 500 companies, national legal associations, and leading universities. Hughes won the prestigious Olin Cup while earning his MBA at Washington U. in St. Louis.
Barbara Braunstein	Barbara Braunstein & Associates	(800) 827-0063 b.braunstein@att.net	A-CM14 Help! I Have it All, But I Have No Life!	Barbara Braunstein, President of Barbara Braunstein and Associates, started her career in the airline industry: first as an international flight attendant, and then as a supervisor and trainer. She moved on to hospital administration developing projects, managing and supervising several different departments. From there she used her former competitive tennis playing experience to work as a project manager for the U.S. Tennis Association. Through research and professional experience, Braunstein has extensive knowledge of mental toughness, the mind/body connection and stress management.

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Michele Huff	University of New Mexico	505-277-3460 mhuff@salud.unm.edu	A-CM37 Toxicity in the Workplace: Strategies for Coping with Common Toxic Personality Types	Michèle Huff, Senior Associate University Counsel, University of New Mexico, has practiced law in the technology arena for the past 25 years and currently specializes in Research, Intellectual Property, and Technology issues. She has managed small teams of engineers and finance people, and a 30-person legal department, and has encountered every type of toxic personality in the workplace. Her new book, to be published in April 2015, is <i>The Transformative Negotiator: Changing The Way We Come To Agreement From The Inside Out</i> .
Clifton Lambreth	Daniel Bradley Matthews, Inc.	615-477-8201 cliftonlambreth@yahoo.com	A-CM36 Leading in Difficult Times	Clifton Lambreth worked more than 26 years for the Ford Motor Company in various capacities. He was a rainmaker at every position he held. As a highly sought-after public speaker, he has spoken to more than 150 business/community groups on success principles and 'doing the right thing.' Lambreth is currently COO, Business Innovation for 2 Loop. For additional information see cliftonlambreth.com .
Izzy Gesell, M.ED, CSP	IzzyG & Company	413-586-2634 izzygesell@gmail.com	A-CM39 The Elephant in the Room is Laughing: An Investigation into Humor's Impact on Group Process BLC – CM02A & CM02B Fostering Creativity & Innovation Agility: A Practical Workshop for Real World Application Continued: Fostering Creativity & Innovation	Izzy Gesell, M.ED, CSP, Head Honcho at Izzy G & Company, is known as the "Organizational Alchemist" who helps people navigate their internal logjams to emerge confident, spontaneous and effective. Through keynotes, breakouts, coaching and facilitated sessions, he offers imaginative, intuitive and immediately useful insights and programs. Among the first to use Improv Theater concepts as tools for personal and organizational learning, he is the author of <i>Playing Along: Group Learning Activities Borrowed from Improv Theater and Cancer & the Healing Power of Play</i> .

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Lynn Gaertner-Johnston	Syntax Training	206-782-8410 ynng@syntaxtraining.com	A-CM21 Writing Rules and Etiquette for the 21st Century	Lynn Gaertner-Johnston, principal of Syntax Training, has been helping employees and managers improve their business communications for more than 20 years. She has led writing programs for more than a hundred organizations, among them Dorsey & Whitney, the King County Prosecuting Attorney's Office, and ALA. She has been quoted on business writing etiquette in The Wall Street Journal, The Atlantic and other media and is the author of the award-winning book <i>Business Writing With Heart: How to Build Great Work Relationships One Message at a Time</i>
Jonathan Robinson, MA, MFT	Tools for Success	(530)559-9126 iamjonr@aol.com	A-CM12 Triple Your Memory & Halve Your Stress	Jonathan Robinson, MA, MFT, is a psychotherapist, best-selling author of nine books, and a professional speaker from Northern California who has reached more than 100 million people around the world. Robinson has made numerous appearances on the Oprah show, as well as many other national TV talk shows, and articles about him have appeared in USA Today, Newsweek and The Los Angeles Times. He is known for teaching people immediately useful information in a highly entertaining manner.
David F. Meador	Blind Vision	615-385-0784 davidmeador7@gmail.com	A-CM33 Brezina General Session - Broken Eyes, Unbroken Spirit	David F. Meador is a four-time National Blind Golf Champion, retired Northwestern Mutual Sales Rep, national speaker, two-time cancer survivor & author of <i>Broken Eyes, Unbroken Spirit</i> . He lost his sight in a car accident during his first year of college. He went on to earn degrees at Southern IL Univ. & Loyola Univ. in Chicago. Before moving to motivational speaking, he was a 20-year career sales rep with Northwestern Mutual in Nashville, TN, where despite total blindness, he turned in at least one paid application a week for 572 weeks in a row, setting the record for consecutive weeks of production. Meador is past-president of the US Blind Golf Assoc., four-time National Champion, & 2013 recipient of the Ben Hogan Award presented at The Masters.

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Ron Rosenberg	Quality Talk, Inc.	800-260-0662 ron@qualitytalk.com	BLC – CM05	Speaker: Ron Rosenberg is an award-winning speaker, author, and coach. He is a nationally recognized expert on marketing and customer service, has authored several books and learning systems, and leads high-level marketing and business development coaching programs. Since 1994, he has presented more than 1,000 presentations to businesses and associations serving a wide range of industries and professions including retail, self-storage, funeral, nursery and landscape, medical and dental, and many others.
Meagan & Larry Johnson	Johnson Training Group	602-741-1410 meagan@meaganjohnson.com 800-759-4933 larry@larry-johnson.com	BLC – CM06 From Boomers to Linksters: Managing Different Generations in the Workplace LARRY ONLY BLC – HR05 How to Cultivate Employee Accountability	Larry Johnson is a best-selling author and professional speaker who has received rave reviews from more than 150,000 business, government, and health-care professionals around the world. He is the coauthor of the best-selling business ethics book, Absolute Honesty: Building A Corporate Culture That Values Straight Talk And Rewards Integrity. Meagan Johnson is a Gen Xer who is proud to be one of the youngest recipients of the CSP designation. She has been quoted in The Chicago Tribune, CNNMoney.com, US News & World Report and many other publications. She and her Baby Boomer father, Larry Johnson are the authors of Generations, Inc - From Boomers to Linksters, Managing the Friction Between.
Paul Huschilt	Tales, Talks, Training, Inc.	416-324-2730 paul@paulhuschilt.com	A-CM22 Experience Resilience Through Change	Paul Huschilt is an award winning professional speaker and storyteller who motivates and inspires people to be the best that they can be. Using comedy and ingenuity, he incorporates key messages and objectives into a fun-filled, humorous presentation that speaks directly to you and your pivotal role in your organization's ongoing success. He is an avid cyclist and hiker who has walked the Camino de Santiago (798.5 km across Spain), a former Canadian Opera Company chorus singer, and author of a humorous book about his misadventures called The Reluctant Pilgrim.

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Judy Hisson	Nesso Strategies LLC	(619) 546-7885 judy@nessostrategies.com	E – CM Essentials	Judith A. Hisson, CLM, is the President of Nesso Strategies. She facilitates retreats, coaches individuals and groups, and consults with law firm leaders to develop their leadership skills. Her business is maximizing human potential. She is a frequent and highly rated presenter at ALA conferences. Hisson previously served in a variety of ALA leadership roles, including a seat on the ALA Board of Directors. Hisson has a bachelor's degree in accounting, and a master's degree in sport management.
Paul Burton	QuietSpacing	(971) 223-3663 paul@quietspacing.com	W - Send: Effective E-Mail Messaging	Paul H. Burton is a former corporate finance attorney, software executive, and serial entrepreneur. As a nationally recognized time management expert, he helps lawyers and legal professionals regain control of their day, get more done, and enjoy greater personal and professional satisfaction. The author of four books, Paul regularly speaks to professional audiences about making the most of the time they have.
Gary Kinder	WordRake- Write to the Point	GaryK@wordrake.com	W - Power Editing and Inside Grammar: Enhancing Your Credibility with Colleagues	Gary Kinder, JD, has taught more than 1,000 writing programs to government agencies, large corporations, and the country's most prestigious law firms. He is also the author of the critically acclaimed New York Times bestseller, Ship of Gold in the Deep Blue Sea. In 2011, he founded "WordRake," the only software in the world that edits text for clarity and brevity. Harvard Law School recently identified WordRake as "disruptive technology," changing the way legal professionals deliver their services. You can reach Gary at garyk@wordrake.com.

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Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Dan Kravitz	Kravitz, Inc	(818) 995-6100 dkravitz@kravitzinc.com	A-FM14 Cash Balance Retirement Plans: Innovative New Options for Law Firms A-FM13 Going Beyond the 401(k): Smarter Strategies for Law Firm Retirement Plans	Dan Kravitz, President of Kravitz, Inc., is nationally recognized as a leading expert on retirement plans for law firms. He has been a featured speaker at numerous national retirement industry conferences, is the author of a popular book, Beyond the 401(k), and has been interviewed by the Wall Street Journal and other major publications. Backed by his expert actuarial and technical team at Kravitz, he has helped thousands of law firms implement innovative, highly successful retirement plans.
Stephen (Pete) M. Peterson	Maxfield Peterson	(970) 245-3600 pete@maxfieldpeterson.com	A-FM31 Post-Election Tax Legislation Update	Stephen (Pete) M. Peterson is the CEO of the advisory firm Maxfield Peterson and is the Managing Director of the Firm's specialty practice, the Law Firm Business Institute. Prior to this, he was the Chief Operating Officer for Hildebrandt International, and has been engaged in the legal services sector since 1987. Peterson is adjunct professor in the Master of Science in Legal Administration program at the Sturm College of Law, University of Denver, and has been an instructor in ALA's Essential Competencies for Legal Administrators program. He is also on the Board of Editors for Accounting and Financial Planning for Law Firms, and is a Fellow in the College of Law Practice Management.
John Iezzi, CPA	Iezzi Management Group	(804) 775-6805 jjezzi@durrettecrump.com	A-FM21 Component Profitability	John Iezzi, CPA, has more than 40 years of experience in all areas of law firm management. He is the author of more than 125 articles on law office management related topics and has spoken in more than 300 seminars to attorneys and legal managers. He is the author of Results Oriented Financial Management-A Guide to Law Firm Financial Performance and contributor to several other books. Iezzi served as Adjunct Professor at the law schools of University of Richmond and William & Mary. He currently manages four law firms.

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Rob Mattern	Mattern & Associates, LLC	(302) 475-7004 rmattern@matternassoc.com	A-FM30 Strategic Expense Management and Successful Cost Recovery in Today's Legal Market A-LI34 RFPs - The Solution for Searching for Your Next Provider	Rob Mattern is President and Founder of Mattern & Associates, LLC. He is a frequent speaker and sponsor of ALA events across the country including most recently, the Hildebrandt Institute's Law Firm Leaders event in San Francisco and COO CFO Forum in New York, ALM's CIO CTO Forum, ARMA International and PricewaterhouseCoopers Law Firm Services Global Forum.
Richard J. Nigon, Nigon,	Robins Kaplan LLP	(612) 349-8532 rnigon@robinskaplan.com	A-FM34 Breaking Old Habits: Managing Expectations as the Legal Economy Recovers	Richard J. Nigon, CLM, is the CFO of Robins, Kaplan, Miller & Ciresi L.L.P. in Minneapolis. He has more than 29 years of law firm finance experience and is a frequent presenter at ALA conferences and chapter meetings. A former ALA President, Nigon is the 2009 recipient of the prestigious "The Spirit of ALA" award. In 2012 he was named as a Fellow in the College of Law Practice Management and in 2014 he was named as "CFO of the Year" by the Minneapolis St. Paul Business Journal.
Karen Nelson, CLM	Coblentz Patch Duffy & Bass LLP	(415) 772-5777 kln@cpdb.com	A-FM34 Breaking Old Habits: Managing Expectations as the Legal Economy Recovers	Karen Nelson, CLM, serves as the Director of Finance at Coblentz, Patch, Duffy & Bass, LLP, where she is responsible for all fiscal aspects of the firm, including management of accounting softwares, productivity reports and new business intake. She serves on the firm's Pension, ProBono, Event and Safety committees, and oversees a staff of eight.

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Dawna Mason, CLM	Farleigh Wada Witt	(503) 228-6044 X233 dmason@fwwlaw.com	A-FM34 Breaking Old Habits: Managing Expectations as the Legal Economy Recovers	Dawna Mason, CLM, is the Director of Administration for Farleigh Wada Witt, a 21-attorney firm in Portland, Oregon. She joined the firm in 1982 and has served as its principal administrator since 1990. Mason has been a member of ALA since 1995 and has been actively involved on the local, regional, and national level. She also served on the Oregon State Bar Law Practice Management Section Executive Committee from 2003 to 2010 and chaired the Committee in 2009.
Dan Ruderman	Lexis Nexis	413-358-8883 dan.ruderman@lexisnexis.com	A-FM22 Feeling Rejected? How to Maximize E-Billing Realization	Dan Ruderman is responsible for business development in the Strategic Consulting Group at the LexisNexis Business of Law and Litigation Software division. With more than 25 years of leadership experience in sales, service and account management, Ruderman has helped companies in multiple industries dramatically improve operations, fiscal responsiveness and valued partnership status within the corporation. He has developed innovative methods to service and grow the company's largest accounts, and directly contributes to product development and customer configured solutions.
Gail P. Semonian, CLM, PHR	Matis Baum O'Connor	(412) 338-8544 gsemonian@mbo-pc.com	A-FM22 Feeling Rejected? How to Maximize E-Billing Realization	Gail P. Semonian, PHR, CLM is the office administrator of Matis Baum O'Connor (MBO) where she oversees and directs all management functions of the firm which include Human Resource Management, Financial Management, Administrative Policies and Procedures, Network Administration, and Facilities Management. Semonian has extensive experience in the e-billing process and the development of internal procedures for e-billing. Since 2001, MBO processes more than 90% of all its billings electronically.

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Stuart J T Dodds	Baker & McKenzie, LLP	312-861-2633 stuart.dodds@bakermckenzie.com	A-FM10 Legal Services Pricing: Smarter Pricing, Smarter Profit	Stuart J T Dodds is Baker & McKenzie's Director of Global Pricing and Legal Project Management. He is responsible for the development of Baker & McKenzie's global pricing and legal project management strategy and provides targeted pricing, negotiation and project management support to partners and client facing colleagues across their 77 offices worldwide. He is a frequent speaker at conferences, and has been extensively quoted in pricing and project management journals. Stuart is the author of a book on law firm pricing, negotiation and legal project management, Smarter Pricing: Smarter Profit.
Timothy B. Corcoran	Corcoran Consulting Group, LLC	(609) 557-7311 tim@corcoranconsultinggroup.com	BLC – FM02 New Metrics for a New Normal BLC – FM03 Pricing for Profit with Project Management & Process Improvement	Timothy B. Corcoran is a Principal with the Corcoran Consulting Group and the 2014 President of the Legal Marketing Association. In his practice he advises law firm leaders, in-house counsel and legal service providers on how to profit during a time of great change. He assists law firm leaders with business strategy, primarily in the areas of operational excellence and business growth, and assists in-house counsel manage preferred provider programs.
Lisa Dasher, CLM, CPA	Wicker Smith O'Hara McCoy & Ford, PA	(305) 448-3939 ldasher@wickersmith.com	F - FM04 Corporate Counsel and Law Firm CFOs: Reaching Common Ground – Alignment Around Value	Lisa Dasher, CLM, CPA, is the Executive Director and Chief Financial Officer at Wicker Smith O'Hara McCoy and Ford P.A. She is a 30-year veteran of the firm responsible for the overall financial management and execution of firm policies, as well the management of multiple firm functions including human resources, technology, vendor relations, marketing and special events, facilities management, client service satisfaction and strategic development. Since becoming a member of the South Florida Chapter of ALA in 1993, she has served in various capacities on the Board of Directors from 2003-2014.

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Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Michael Roster		626-449-9797 mroster@earthlink.net	F - FM04 Corporate Counsel and Law Firm CFOs: Reaching Common Ground – Alignment Around Value	Michael Roster is the steering committee co-chair of the Association of Corporate Counsel's Value Challenge, a project that is promoting fundamental reforms in how law firms and in-house counsel serve clients. He teaches at the University of Southern California Gould School of Law and is involved in several nonprofit entities. Roster brings to these roles more than 35 years of experience as a law firm partner, a general counsel and a client. He was formerly managing partner of Morrison & Foerster's Los Angeles office, co-chair of the firm's Financial Services Practice Group worldwide and a member of the firm's policy committee.
Pam Woldow	Edge International, LLC	610-660-9550 pwoldow@comcast.net	F – FM01 Attached at the Hip: Pricing, Profitability, and Project Management	Pam Woldow, named a "Legal Rebel" by the American Bar Association in recognition of her pioneering work in transforming law department-law firm relationships, is Principal and General Counsel with the global legal consulting firm Edge International. A former large firm litigator, General Counsel of a public financial services company, Pennsylvania Deputy General Counsel, and law professor, Woldow has earned a powerful global reputation for her expertise in legal project management (LPM), alternative fee arrangements, law firm selection, and lawyer-client communication.
Ron Seigneur, ASA CPA/ABV CFF CGMA	Seigneur Gustafson LLP	(303) 980-1111 X213 ron.seigneur@cpavalue.com	A-FM12 Valuing an Ownership Interest in a Law Firm E – Finance Essentials	Ron Seigneur, ASA CPA/ABV CFF CGMA, managing partner of Seigneur Gustafson LLP, based in Lakewood, Colorado, is a nationally recognized appraiser with credentials from the American Society of Appraisers (Senior Appraiser - Business Valuation) and the American Institute of Certified Public Accountants (Accredited in Business Valuation). He specializes in management coaching/mentoring, succession & exit planning strategies, business & intellectual property appraisal, financial reporting and taxation. Seigneur has appraised more than 50 law firm and ownership interests in firms ranging from shares of national firms to solo practices.

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Frederick J. Esposito Jr., CLM	Rivkin Radler, LLP	(516) 357-3000 fred.esposito@rivkin.com	F - FM04 Corporate Counsel and Law Firm CFOs: Reaching Common Ground – Alignment Around Value	Frederick J. Esposito, Jr, CLM, Executive Director for Rivkin Radler, LLP in Uniondale, NY, has more than 20 years of law and accounting firm experience. He is a frequent speaker and author of articles on a wide range of topics and best practices, including finance, key performance indicators, knowledge management, profitability, attorney compensation systems, alternative fee arrangements, project management and strategic planning. He was recently inducted into the National Speakers Association and named CFO of the Year by Long Island Business News. Esposito is Chair of ALA's certification committee and the only CLM on Long Island.

HUMAN RESOURCES MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Verna Myers, Esq.	Verna' Myers Consulting Group	443-438-7060	A-HR34 From Diversity to Cultural Innovation - Part 2 A-HR32 From Diversity to Cultural Innovation - Part I	Vernâ Myers is on a personal mission to disrupt the status quo and she knows how to: she's lived it. Myers rose out of Baltimore's working class to become a Harvard-trained lawyer, entrepreneur, author and cultural innovator. Her dynamic, laugh-out-loud presentations inspire audiences to go further - to move beyond leveling the playing field to creating a new field altogether. Author of the best-selling books, <i>Moving Diversity Forward: How to Move From Well-Being to Well-Doing</i> and <i>What If I Say the Wrong Thing? 25 Habits for Culturally Effective People</i> , Myers has touched over 100,000 people through her speeches, appearances and transformative message of power and possibility.
Cristina Hernandez	Verna' Myers Consulting Group	443-438-7060 chernandez@vernamyersconsulting.com	A-HR34 From Diversity to Cultural Innovation - Part 2 A-HR32 From Diversity to Cultural Innovation - Part I	Cristina Hernandez is a Senior Consultant with Vernâ Myers Consulting Group, LLC, (VMCG) and practicing attorney focusing on complex litigation. A compelling and energetic public speaker, she has spent the vast majority of her 19 year career working with large law firms as an attorney and as a leader on diversity and inclusion issues. A graduate of Harvard College and Harvard Law School, Hernandez has received numerous honors during her career and anchors VMCG's west coast presence.
Jenniffer Brown	Weiner Millo Morgan & Bonanno LLC	(212) 213-1220 jbrown@wmmlawfirm.com	A-HR34 From Diversity to Cultural Innovation - Part 2	Jenniffer Brown, Firm Admin. of Weiner, Millo, Morgan & Bonanno, LLC, a NYC boutique law firm. She joined ALA in '99, has served on various chapter committees over the years, was elected as a chapter VP in '12. In '13, she was named chair of ALA NY chapter's first D&I Committee & has made progress in bringing diversity to the chapter and member firms. She is also a member of ALA national's Committee on D&I & an influential advocate for the importance of D&I in our workplaces and lives.

HUMAN RESOURCES MANAGEMENT

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Robert G. Stevens, MA, CLM, SPHR	Bennett Bigelow & Leedom, PS	(206) 622-5511 rstevens@bbllaw.com	A-HR34 From Diversity to Cultural Innovation - Part 2	Robert G. Stevens, MA, CLM, SPHR is the COO of Bennett Bigelow & Leedom, P.S. in Seattle. He is a Past Chair of the ALA Committee on Diversity & Inclusion, Past President of the Puget Sound Chapter, and now the Chapter's Diversity & Inclusion Officer. Steven's commitment to the cause of Diversity and Inclusion goes back to when he was on the staff of a Member of Congress, during his time as the Director of HR for Catholic Community Services S.W. in Washington State, and as part of his graduate school studies.
Bob Boston, JD	Waller Lansden Dortch & Davis, LLP	615-850-8953 bob.boston@wallerlaw.com	A-HR23 HR Toolkit for 2015	Bob Boston, JD, is a partner at Waller in Nashville, Tennessee where he serves on the firm's Board of Directors and in numerous other leadership roles. He has been honored as one of Business Tennessee's "150 Best Lawyers" and Nashville's "Lawyer of the Year," and has been recognized for Labor & Employment, "Bet-the-Company," and Commercial litigation, Employment Law Management, and Labor Law Management by The Best Lawyers in America. Boston is a Fellow of the American College of Trial Lawyers.
Kristine Sexter	KristineSexter.com LLC	(918) 361-3000 Kristine@KristineSexter.com	A-HR15 Knocked 'Off Balance:' Modern Strategies for Managing Focus and Productivity - Not Just Time!	Kristine Sexter is an industrial and organizational consultant who has devoted more than 22 years to studying success and professional commitment. With an extensive background in recruiting, developing, and retaining top talent she is renowned for her enthusiastic and occasional 'wild' approach to employability and professional growth. Sexter is also the author of six books, including Rolling Out the Recognition: Employee Retention Strategies for Manufacturers.

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Dr. N. Elizabeth Fried, BCC	N.E. Fried and Associates, Inc.	760-598-8888 elizabeth@nefried.com	A-HR13 Hiring Superstars: How to Strategically Select Top Performers	Dr. N. Elizabeth Fried, BCC, author, consultant, and executive coach, has been president of NE Fried and Associates, Inc. since 1983. A vibrant and informative speaker, she was ranked by CoachingGurus.net in 2012 for the third year running as one of the top 15 most influential coaches in the world. Fried received her Ph.D. from The Ohio State University and is currently on the board of the San Diego Professional Coaches Alliance, having served a 2-year term as president.
Dr. Sharon Meit Abrahams	Foley & Lardner, LLP	(305) 482-8521 sabrahams@foley.com	A-HR22 Firmwide Professional Development: It's Not Just About Attorneys Anymore!	Dr. Sharon Meit Abrahams is a premier legal talent expert, with more than 20 years of experience in communication skills, management development and leadership training for both attorneys and professional staff. Dr. Abrahams has conducted seminars for the ABA, ALA, NALP, Harvard, Yale, Northwestern and Duke Law Schools. She is a prolific writer, publishing articles and books related to professional development. All three of her books are published by the American Bar Association.
Peter Glowacki, Esq		773-914-7454 pglowacki@ameritech.net	A-HR22 Firmwide Professional Development: It's Not Just About Attorneys Anymore!	Peter Glowacki, Esq., was one of the pioneers at Sidley Austin LLP as the Director of Training and Professional Development. He now offers consulting services to clients such as BARBRI, Greenberg Traurig LLP and Quarles Brady LLP. Glowacki uses both traditional and innovative technological approaches to support, enhance, and develop training and development platforms for associates, partners, and staff. Previously he was the Director of the ABA Center for Continuing Legal Education, which produced hundreds of titles annually using a combination of educational delivery techniques from in-person to distance learning methods.

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Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Carolyn Mariano	Reed Smith LLP	(412) 288-4101 cmariano@reedsmith.com	A-HR22 Firmwide Professional Development: It's Not Just About Attorneys Anymore!	Carolyn Mariano, U.S. Director of Human Resources at Reed Smith LLP, was one of the original architects of the School of Professional Support, the administrative staff training component of Reed Smith University. She also developed and oversees the Staff Careers program, an integrated competency-based career development, mentoring and evaluation process that dovetails with the educational courses offered at the firm. Previously, she worked at KPMG where she developed the office's first collaborative secretarial educational program, offering a unique training experience for KPMG's employees and clients.
Dean L. Silverberg, JD, L.L.M.	Epstein Becker and Green, P.C.	(212) 351-4642 dsilverberg@ebglaw.com	A-HR14 The Contingent Workforce: Risks vs. Rewards	Dean L. Silverberg, JD, L.L.M., member of Epstein Becker Green in the Labor and Employment practice group, practices both public and private sector labor and employment law, and is actively involved in employment and workplace tort litigation, labor arbitration, collective bargaining negotiations, wage and hour audits, and human resource consultation and management. Prior to joining the firm, Silverberg was deputy counsel to Mayor Edward I. Koch of New York City.
Michael S. Cohen, JD	Duane Morris LLP	(215) 979-1882 mcohen@duanemorris.com	BLC – HR02 Embracing Diversity by Preventing Harassment BLC – HR03 Minefields of all Minefields - Wage & Hour Law in Law Firms	Michael S. Cohen, J.D., is a Partner at Duane Morris' Employment, Labor, Benefits and Immigration Practice Group LLP where he concentrates his practice in the areas of employment law training and counseling. A highly rated ALA speaker, he has trained and counseled employees throughout the country on employment subjects, including harassment prevention, diversity, discipline, hiring, firing, recruiting, performance evaluations and compliance. Visit him at @Cohen_HR_Law.

HUMAN RESOURCES MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Joyce Patrick-Bai, CLM	Schmeiser Olsen & Watts, LLP	(480) 655-0073 jbai@iplawusa.com	IP – HR01 Investing in Support Staff	Joyce Patrick-Bai, CLM, is Director of Administration at Schmeiser, Olsen & Watts LLP. She is the Vice-Chair of the Intellectual Property Committee.
Barbara A. Foley, CLM	RatnerPrestia, PC	(610) 993-4233 bafoley@ratnerprestia.com	IP – HR01 Investing in Support Staff	Barbara A. Foley, CLM, is Chief Operating Office at RatnerPrestia, PC. With more than 20 years of success in leadership, business strategy and legal management, she is a results oriented leader, with solid business acumen, strong operational talents and a passion for delivering excellent client service. In addition to providing both strategic and tactical leadership, she is responsible for finance, operations, business processes, administration and policy matters and strategic planning at RatnerPrestia. Foley is co-chair of the “IP Risk Preferred Group,” a group of Intellectual Property Law Firms sharing risk management, creating best practices and procedures and collectively negotiating professional liability insurance terms and conditions.
Karen Morfoot	Marshall, Gerstein & Borun LLP	(312) 474-6300 kmorfoot@marshallip.com	IP – HR01 Investing in Support Staff	Karen Morfoot, Paralegal Manager for Marshall, Gerstein & Borun LLP, Chicago, IL, specializes in U.S. and international patent and trademark prosecution. She is experienced in domestic and international trademark searching, clearance, investigation, prosecution and litigation. She has experience with assignments, licensing agreements, and related aspects of intellectual property ownership. She works with attorneys in the day-to-day management and enforcement of clients’ trademarks and brands. Morfoot also manages the firm’s prosecution paralegals and assistants.

HUMAN RESOURCES MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Rachel Schaming	Rachel Schaming LLC	(520) 906-4227 rachelschaming22@gmail.com	E – HR Essentials	Rachel Schaming is Director of Human Resources and a Corporate Coach at Radiology Ltd. Schaming is a senior human resource professional with more than 30 years of proven success in leading people, processes, systems and cultures in innovative change initiatives. Her career includes human resource and organizational development positions at NASA/Houston, the Texas Medical Center/Houston, two New York City law firms and a technology company. Schaming is a Past President of ALA and a Fellow in the ABA Law Practice Management Section. Her coaching practice centers on taming abrasive leaders through a co-partnering process.
Jonathan Segal	Duane Morris LLP	215-979-1869 jsegal@duanemorris.com	W - When the Impaired Lawyer or Staff Members Comes to Work	Jonathan Segal, JD, is partner at Duane Morris LLP in the Employment, Labor, Benefits and Immigration Practice Group. He is also the managing principal of the Duane Morris Institute. He is a frequent commentator on employment issues on national and local television and radio including: CNN, PBS, CBS, KYW (television and radio), FOX News and WPHL (WB). Segal also hosted a television special on sexual harassment, The Sexual Harassment Quiz. The special, which was based on a supervisory training exercise he developed, has been broadcast on more than 200 PBS stations throughout the country.
Rosaleen A. Walsh	Foley Hoag, LLP	(617) 832-7123 roseinireland@gmail.co	IP – HR01 Investing in Support Staff	Rosaleen (Rose) A. Walsh is the IP Paralegal Manager across offices for Ropes & Gray LLP, where she manages a team of 32 patent and trademark paralegals. She has more than 15 years of patent filing and support staff management experience and is a registered patent agent. Walsh is responsible for retention, recruitment and workforce planning and has experience in developing and implementing process improvements that increase the efficiency and effectiveness of IP paralegals. She is also the independent author of a book entitled U.S. Patent Prosecution for Support Staff – A Desk Reference.

HUMAN RESOURCES MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Ruth Fry	Saul Ewing LLP	(410) 332-8876 rfry@saul.com	A-HR34 From Diversity to Cultural Innovation - Part 2	Ruth Fry is Office Manager for the Baltimore office of Saul Ewing LLP. Instrumental in furthering the firm's diversity initiative, as well as diversity in Baltimore's legal community, Fry is one of the driving forces behind the firm's popular annual Diversity Retreat. She has served as Diversity Chair of the Maryland Chapter of ALA since 2009 and is The Chair of ALA's Diversity & Inclusion Committee. In 2012, she was named Region 2 ALA Volunteer of the Year Award. In 2013, she was named to The Daily Record's list of "Top 100 Women in Maryland".

LEGAL INDUSTRY

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Bob Mellinger	Attainium Corp.	(571) 248-8200 bmellinger@attainium.net	A-LI32 The Disaster Experience - A Mock Disaster Exercise	Bob Mellinger is the founder and president of Attainium Corp, which delivers business continuity, emergency preparedness and crisis management services. He frequently speaks on business continuity and contingency planning, delivering sessions ranging from the basics of continuity planning to disaster simulations and tabletop exercises.
Charlie Bernier, Esquire	ECBM	(610) 304-6553 cebernier@ecbm.com	A-LI35	Charlie Bernier, Esquire, is principal professional liability consultant and in-house counsel at ECBM Insurance Brokers and Consultants. Bernier began his law career practicing insurance defense at one of the oldest law firms in the country. He then worked at one of the largest professional liability wholesalers in the country and in 2013 joined ECBM.
Regan Miller, CRM, RPLU	John L. Wortham & Son, LLP	(713) 346-1081 regan.miller@worthaminsurance.com	A-LI21 Cyber and Professional Liability: Does My Firm Need Both?	Regan Miller, CRM, RPLU, joined Wortham Insurance & Risk Management in 2012 and was elected a Managing Director in 2014. She currently co-chairs the firm's National Law Practice Group. Prior to joining Wortham, she worked in public accounting and for a publicly traded insurance brokerage. During her tenure in insurance, she has focused on the legal arena, providing risk management and insurance for law firms. She has coverage expertise in lawyers' professional liability, cyber/privacy, management liability, executive compensation and general property/casualty insurance issues that law firms face.

LEGAL INDUSTRY

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Jeff Lanza	Communication Dynamics LLC	(816) 853-3929 jefflanza@thelanzagroup.com	A-LI11 Leadership Integrity	Jeff Lanza is an award-winning, nationally known speaker whose career as an FBI Special Agent has fueled his passion for helping people and organizations. His presentations of timely and relevant topics are communicated with up-to-date examples and real life stories based on his experience as an investigator and communicator. ALA groups around the country have rated his programs highly, regardless of topic, as comprehensive in nature and valuable to their work.
Terri Pepper Gavulic	Fisher & Phillips LLP	(404) 240-4268 tgavulic@laborlawyers.com	A-LI22 The Office Administrator's Role in Supporting Legal Project Management	Terri Pepper Gavulic, Director of Legal Support at national labor and employment law firm, Fisher & Phillips, supervises all office managers and administrators in the firm's 30 offices. She is also responsible for developing and implementing legal project management, client service programs, paralegal development, various training programs, and operations duties such as lease administration and insurance. Previously, she was a law firm management consultant with Hildebrandt International where she counseled law firms and their leaders on topics such as strategy, marketing and infrastructure
Leigh Isaacs, IGP, CIP, ERMP	White & Case, LLP	(202) 626-6473 leigh.isaacs@whitecase.com	A-LI36 Information Governance: Putting it to Work	Leigh Isaacs, IGP, CIP, ERMP is the Director of Records & Information Governance for White & Case LLP. She has more than 30 years of combined legal and information governance experience. Her expertise includes strategic design and deployment of enterprise programs, development of information management programs, on and off-site storage considerations including outsourcing, process improvements, evaluation and implementation of technology solutions, and the disposition of information for dissolved entities.

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Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Philip Bogdanoff, JD	Philip Bogdanoff Attorney Instructor	330-310-4479 philbogd@aol.com	A-LI20 How to Keep the Disciplinary Counsel from Knocking at Your Law Firm Door	Philip Bogdanoff, JD, became an assistant prosecutor in 1981, arguing 20 cases before the Ohio Supreme Court including six death penalty cases. After retiring he became a frequent presenter of continuing legal education including ethics, professionalism and other topics. He has taught at seminars sponsored by the Ohio State Bar Association, Ohio Prosecuting Attorneys Association, Ohio Judicial College and at seminars in several other states. Visit www.philipbogdanoff.com for more information.
Michelle Nash	NALP	301.230.1528 mnash@nalpfoundation.org	A-LI30 Update from the NALP Foundations: Using Research to Inform Strategic Decision Making	Michelle Nash has more than two decades of experience in the legal industry and is the Senior Vice President for The NALP Foundation for Law Career Research and Education. She formerly served as Managing Director of Talent Development for Shannon & Manch, Principal of Briggs & Nash, and Associate Director for Career Development for The George Washington Law School. She is a Contributing author to Learning From Law Firm Leaders and an adjunct faculty member with Georgetown Law Center Executive Education program.
Ron Rosenberg	Quality Talk, Inc.	919-696-9000 ron@qualitytalk.com	BLC – LI04 Must be Present to Win! The Secret to Finding the Opportunities that Other People Miss!	Ron Rosenberg is an award-winning speaker, author, and coach. He is a nationally recognized expert on marketing and customer service, has authored several books and learning systems, and leads high-level marketing and business development coaching programs. Since 1994, he has presented more than 1,000 presentations to businesses and associations serving a wide range of industries and professions including retail, self-storage, funeral, nursery and landscape, medical and dental, and many others.

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Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Debbie Foster	Affinity Consulting Group, LLC	(727) 544-5400 dfoster@affinityconsulting.com	IP – LI02 Risk Management: The Client is Always Right	Debbie Foster is a Partner with the Affinity Consulting Group, spending her time helping law firms all over the country with their management and technology needs. Foster is very involved with the Association of Legal Administrators, the Law Practice Division of the ABA and was the Chair of ABA TECHSHOW 2010. She speaks regularly on topics relating to Law Office Management and Technology.
Felix Oberholzer-Gee	Harvard University	foberholzer@hbs.edu	LFA - LI01 – Building and Sustaining Competitive Advantage in Legal Services	Felix Oberholzer-Gee is the Andreas Andresen Professor of Business Administration at Harvard Business School. He is a member of the Dean's Management Group and serves as the chair of the MBA program. His research and teaching are centered on competitive strategy and international competition. He is the faculty chair of several executive education programs at Harvard Business School, including "Building and Sustaining Competitive Advantage" and "Driving Digital and Social Strategy." He also teaches in the "Accelerated Leadership Program" and in custom programs at Harvard Law School. Oberholzer-Gee won numerous awards for excellence in teaching, including the Harvard Business School Teaching Award for best teacher in the core curriculum, and the Helen Kardon Moss Anvil Award for best teacher in the Wharton MBA program. He consults globally with law firms and corporations that seek a sharper competitive edge. Prior to his academic career, he served as managing director of Symo Electronics, a process control company.

LEGAL INDUSTRY

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Sean O'Leary	Foley & Lardner LLP	(240) 731-1855 soleary@foley.com	W – For IP Annuity Exit Procedures for Law Firms	Sean O'Leary has been at Foley & Lardner LLP for the past 8 years in a variety of docketing roles. He is currently the IP Docketing Systems Manger, responsible for training, docketing software, and the Annuity Exit project at Foley.
Sally Schmidt	Schmidt Marketing, Inc.	(952) 767-0115 sallyschmidt@schmidt- marketing.com	A-LI23 Four Things Your Firm Can Do to Bring in More Business	Sally Schmidt, President of Schmidt Marketing, Inc., has worked with more than 400 law firms on marketing and business development. With an MBA from the University of Minnesota, she was the first President of the Legal Marketing Association (LMA). She is a Fellow in the College of Law Practice Management and a member of LMA's Hall of Fame. Schmidt has spoken at more than 250 conferences, has written more than 250 articles and is the author of two books on law firm marketing and business development.
Corey Saban	TheLaw TV, LLC	561-626-9809 csaban@thelaw.tv	BLC – LI01 Managing a Crisis & Dealing with the Media...Before you Make Headlines	Corey Saban is a former Emmy-nominated and Associated Press award-winning television journalist. His media career has encompassed interviews with the some of the world's most respectable and recognizable figures, from presidents to Pulitzer prizewinners, as well as notable legal battles. An accomplished speaker and consultant, Saban is now on the other side of the TV industry serving as Vice President of THELAW.TV, a legal content company that helps attorneys increase their exposure and understanding of how to reach their potential prospects.

LEGAL INDUSTRY

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Marion Baker	Foley & Lardner, LLP	(202) 672-5405 mbaker@foley.com	W – For IP Annuity Exit Procedures for Law Firms	Marion Baker is Intellectual Property Department operating officer of Foley & Lardner. Baker has an extensive background in the successful management of personnel, departments and projects for national law firms, Big Five accounting firms, and the military. She is also was an administrator in the US Marine Corps, and is chair emeritus of the non-profit Marine Executive Association.

OFFICE OPERATIONS MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Phillip Hampton	LogicForce Consulting, LLC	(615) 238-3539 phampton@logicforce.com	A-OM22 60 New Tips for Tuning Your Technology for Pitch Perfect Productivity	Phillip Hampton is the Founder and President of LogicForce Consulting, LLC, a legal-technology consulting firm in Nashville. He has more than 20 years of experience in information technology. Hampton is a computer forensic expert, practice management specialist, litigation technologist and frequent speaker on the use of technology in the practice of law.
William T. Ramsey, J.D	Neal & Harwell, PLC	(615) 244-1713 ramseywt@nealharwell.com	A-OM22 60 New Tips for Tuning Your Technology for Pitch Perfect Productivity	William T. Ramsey, J.D., Partner, Neal & Harwell, PLC in Nashville, is responsible for the firm's computer, telecommunications and technical equipment in addition to his practice on complex civil and criminal litigation. Ramsey has lectured extensively on the use of technology and the impact of the Internet on litigation and the practice of law in general.
Ivan Hemmans	O'Melveny & Myers, LLP	(213) 430-7830 ivan@hemmans.com	A-OM32 IOS: Optimize for Enterprise	Ivan Hemmans is a Manager of Technology Development and Communications at O'Melveny & Myers LLP with extensive experience with information technology. He has worked with law firms for 15 years and computers for more than two and a half decades. With a background in programming and a UCLA Cognitive Science degree, he offers a unique blend of experience and good-natured humor.
Larry Port	Rocket Matter, LLC	888-432-1529 x 103 larry@rocketmatter.com	A-OM31 The Paranoid's Technology Guide to Threats and Cyber Security	Larry Port is the CEO and Founder of Rocket Matter, an online legal software platform and the creator of digital marketing agency Rocket X1. One of the leading experts on cloud computing and online marketing for the legal profession, he speaks at CLE sessions around the country on marketing, technology, and productivity. He was recently recognized by Fastcase as one of the 50 top innovators in the field of law. Port is the author of two books, The Law Firm of Tomorrow and Legal Productivity.

OFFICE OPERATIONS MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Carol Fredrickson	Violence Free	623-242-8797 carol@carolfredrickson.com	A-OM11 Workplace Violence: Warning Signs, Red Flags & What Puts You at Risk!	Carol Fredrickson is a Canadian who spent 15 years in law enforcement specializing in emergency services and disaster preparedness. She was awarded the Police Chief's Commendation for saving the life of a police officer. Fredrickson is a recognized authority on personal safety, violence prevention and crisis management. She has been profiled and interviewed by hundreds of print, radio, and television outlets and she consults with the media on a regular basis.
Tommy Stephens, CPA, CITP, CGMA	K2 Enterprises	(985) 542-9390 tommy@k2e.com	A-OM14 Mobile Strategies for Success	Tommy Stephens, CPA, CITP, CGMA, is a Partner in K2 Enterprises, Hammond, LA. He has lectured nationally on subjects such as internal controls for small businesses, technology strategies, computer hardware and software applications, tax strategies and compliance, and financial accounting standards and applications. Over the past 18 years, Stephens has presented in excess of 1,350 educational sessions to more than 40,000 participants nationwide.
Uri Gutfreund	Singer Nelson Charlmers	212-826-9744 uri.gutfreund@singernelson.com	BLC – OM02 Is Your Firm the Next Target for Hackers? BLC – OM03 Breach Notification in the Real World: A Case Study from the Trenches! A-LI14 Disability Insurance for Law Firms - It's All in the Details	Uri Gutfreund, RPLU, is a law firm insurance guru at Singer Nelson Charlmers, a Risk Strategies Company. He helps law firms navigate through the complexities of liability and health insurance policies. As a Registered Professional Liability Underwriter, he is a frequent speaker and writer on insurance and risk management issues for law firms. He is also the founder of The NY Managing Partner Forum(TM), The Legal Resource Group, and a faculty member of Lawline.com.

OFFICE OPERATIONS MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Rob Kleeger	Digital4nx Group, Ltd.	973-699-9167 rkleeger@digital4nxgroup.com	BLC – OM02 Is Your Firm the Next Target for Hackers? BLC – OM03 Breach Notification in the Real World: A Case Study from the Trenches!	Rob Kleeger is the founder and managing director of Digital4nx Group, Ltd., a boutique firm which offers digital forensic investigations, electronic discovery consulting and advisory services, incident response to data breaches and cyber security services. Kleeger is a frequent speaker and subject matter expert on digital forensics, cyber security, and electronic discovery. He was featured on WNBC/NBC 4 News Channel and speaks at industry conferences and seminars around the nation.
Niklas Moeller	K.R. Moeller Associates, Ltd.	nmoeller@logison.com	W - Is the Noise Killing You? Speech Privacy & Noise in Law Offices	Niklas Moeller is Vice President with K.R. Moeller Associates Ltd where he is responsible for developing and leading the company's strategic direction. One of his primary responsibilities is product development where he is considered the company's visionary. In addition, he leads multiple facets of the company including: research and development, manufacturing, and international market development. Moeller is a passionate advocate of sound masking education and he speaks regularly on acoustics to corporations, building professionals, colleges and universities, and at tradeshow.
Lance Breger	Infinity Wellness Partners	847-971-8994 lbreger@infinitywellnesspartners.com	A-OM30 The Science of Maximizing Office Productivity & Health	Lance Breger is President of Infinity Wellness Partners, a comprehensive corporate wellness company that prepares law professionals for the most productive and healthy work life through onsite/online training of four critical areas of health and wellness: ergonomics, mind/body, nutrition and fitness.

OFFICE OPERATIONS MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Khizar Sheikh	Mandelbaum Salsburg	973-243-7980 ksheikh@lawfirm.ms	BLC – OM02 Is Your Firm the Next Target for Hackers? BLC – OM03 Breach Notification in the Real World: A Case Study from the Trenches!	Khizar Sheikh is a Partner and the chairperson of the Privacy & Cybersecurity Group at the law firm of Mandelbaum Salsburg, PC in Roseland, NJ. He provides counsel for his clients, ranging in size from start-ups to global publicly traded companies, regarding privacy, cybersecurity, online/digital advertising and marketing, social media, and the many issues that arise in these areas. Sheikh also represents clients in complex business and intellectual property litigation.
Al Marcella, Jr.	Business Automation Consultants	312-550-3476 amarcella@mindspring.com	BLC – OM04 Establishing & Maintaining a Proactive Privacy Compliant Organization	Albert J. Marcella, Jr., Ph.D., CISA, CISM, is president of Business Automation Consultants, LLC, a global information technology and management consulting firm providing information technology (IT) management consulting and IT audit and security reviews and training for an international clientele. Marcella is an internationally recognized public speaker, researcher, workshop and seminar leader with more than 30 years of experience in IT audit, security and assessing internal controls, and an author of numerous articles and 25 books on various IT, audit and security related subjects. His most recent book is Cyber Forensics: From Data to Digital Evidence.
Ret. Lt. Col. Paul Orth	Dell Secure Works: Counter Threat Unit	porth@dellsecureworks.com	IP – OM01 Security Attacks: Are You Protected?	Ret. Lt. Col. Paul Orth is a Security Engineer for the Counter Threat Unit (CTU) at Dell Secure Works. The CTU Research Group is comprised of the nation's top security experts who identify and analyze emerging cyber threats, while developing rapid countermeasures in support of more than 4,000 clients worldwide. Orth was also the former Deputy Director, Network Defense, Joint Task Force Global Network Operations (JTF-GNO), Arlington. JTF-GNO preceded US Cyber Command and directed the operations and defense of the DoD Global Information Grid ensuring the availability, integrity, and security of 7 million computer systems across 3500 posts/camps/stations.

OFFICE OPERATIONS MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Niklas Moeller	K.R. Moeller Associates, Ltd.	nmoeller@logison.com	W - Is the Noise Killing You? Speech Privacy & Noise in Law Offices	Niklas Moeller is Vice President with K.R. Moeller Associates Ltd where he is responsible for developing and leading the company's strategic direction. One of his primary responsibilities is product development where he is considered the company's visionary. In addition, he leads multiple facets of the company including: research and development, manufacturing, and international market development. Moeller is a passionate advocate of sound masking education and he speaks regularly on acoustics to corporations, building professionals, colleges and universities, and at tradeshow.

Speaker Recommendation for Future ALA Programs

Criteria for Judging a Speaker's Performance

- Was knowledgeable and to the point
- The content was well organized and focused
- The content was interesting and held the audience's attention
- The topic was presented in sufficient depth
- The learning can be applied directly to the job

Speaker Name _____

Company/ Firm _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Contact _____ Fax _____

Area of Expertise _____

Session(s) on which recommendation is based:

Session Name _____

Event Presented at _____

Date Presented _____

Comments _____

Session Name _____

Event Presented at _____

Date Presented _____

Comments _____

Person making this recommendation _____

Firm/Company _____

Contact _____ Fax _____

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