



**SPEAKER
LEADS
2014**

Welcome to the 2014 Edition of Speaker Leads

An extensive resource for ALA Regional and Chapter educational planners and committees, our Speaker Leads provides information on speakers who have spoken at ALA events during 2014 and have been evaluated as **above average** by ALA members attending those presentations. Speakers have been categorized into the following areas:

Communication & Organizational Management (CM)

Financial Management (FM)

Human Resource Management (HR)

Legal Industry/Business Management (LI)

Operations Management (OM)

The event where the session took place and the session title of each presentation is noted under **Event/Topic**. **Prefixes** indicate the events as follows:

A	Annual Educational Conference and Exposition – Toronto, ON Canada
BLC	Business of Law Conferences – Portland, OR; Chicago, IL; Fort Worth, TX; Philadelphia, PA
CORP	Corporate Law Department Symposium, New York, NY
IP	IP Conference for Legal Professionals – Washington, DC
LFA	Large Firm Principal Administrators Retreat – Orlando, FL
W	Webinar

If you are looking for a particular topic or speaker not listed in this publication, please feel free to contact the Professional Development Department at 847.267.1252 for additional leads and assistance. The final page of this list is a Speaker Recommendation Form. If you have recommendations, please fill out this form and if possible attach the speaker's biography. We are always interested in hearing what topics are of interest to our members as well as discovering new speakers to present at our conferences and Webinars. Also while biographical and contact information was valid at the time of posting, content may not be current. For up to date web and email information, please contact the speaker directly.

COMMUNICATIONS AND GENERAL MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Marine Corporal Josh Bleill	Indianapolis Colts	abby.williams@colts.nfl.net 317-808-5108	HR - One Step at a Time: A Young Marine's Story of Courage, Hope and a New Life in the NFL	Marine Corporal Josh Bleill is a native of Greenfield, Indiana. After graduating high school, he attended Purdue University. Upon completion of his education, he decided to serve his country by joining the United States Marine Corps in 2004, and was activated for a tour of duty in Iraq in 2006. While serving in Iraq, Corporal Bleill was severely injured, resulting in the loss of both of his legs. After extensive rehabilitation, Bleill returned to Indiana in August of 2008, where he attacked his new life head-on. This new life included employment as the Indianapolis Colts Community Spokesperson and authoring his autobiography, <i>One Step at a Time: A Young Marine's Story of Courage, Hope, and a New Life in the NFL</i> .
Cy Charney, P.Admin.	The Leadership Institute	cy@askcharney.com 416-230-2031	A - Leading from the Middle	Cy Charney, P.Admin., is President of Charney and Associates Inc. and founder of The Leadership Institute. He is a leading consultant in the area of organizational performance who has developed a variety of unique interventions that help clients become leaders in their field. He is the author of nine management books, his most recent titled <i>Just-In-Time Management: Over 950 Practical Lessons Your MBA Professor Didn't Teach You</i> . He created a team learning system called <i>Peer Mentoring™</i> used widely by international organizations, and received his P.Admin. designation from The Institute of Chartered Secretaries and Administrators in Canada.
John Childers, JD	Childers and Partners, LLC	John@ChildersandPartners.com 310-347-5329	W - Change Management	John Childers, JD, is a leadership and organizational change consultant. He works at the individual level as an executive coach, and at the organizational level focusing on strategy development and implementation. Childers also teaches Organizational Leadership as adjunct faculty at the Justice Leadership Institute at the United States Department of Justice and at California State University, Northridge.

COMMUNICATIONS AND GENERAL MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Thomas J. DeLong	Harvard Business School	tdelong@hbs.edu 617-495-5946	LFA - Achieving Individual and Organizational Alignment as Leaders: Leading Yourself and Others	<p>Thomas J. DeLong is the Philip J. Stomberg Professor of Management Practice in the Organizational Behavior area at the Harvard Business School. Before joining the Harvard Faculty, DeLong was Chief Development Officer and Managing Director of Morgan Stanley Group, Inc., where he was responsible for the firm's human capital and focused on issues of organizational strategy and organizational change.</p> <p>DeLong teaches globally and consults with leading organizations on the process of making individual and organizational change. His new book, <i>Flying Without a Net: Turn Fear of Change into Fuel for Success</i>, centers on the challenges of helping talented professionals who are resistant to change. DeLong co-authored two books focused on leading professional service firms, <i>When Professionals Have to Lead: A New Model for High Performance</i> and <i>Professional Services: Cases and Texts</i>. DeLong has also coauthored two <i>Harvard Business Review</i> articles focusing on why high achieving professionals often unwittingly sabotage their effort to excel.</p> <p>Professor DeLong has spent 30 years studying professionals who self-select into professional service firms. He has counseled thousands of professionals on how to achieve organizational and individual alignment. He believes that life passes by too quickly to spend countless hours at work not being as effective as we can be.</p>
Stephen Friedman	Schulich School of Business at York University	stephenfriedman@rogers.com 416-418-1917	A - Building Engagement and Motivation in Your Teams A and HR- New Approaches to Leadership	<p>Stephen Friedman has been on the Faculty at the Schulich School of Business at York University since 2000, where he teaches organizational behavior, human resource management and leadership. Friedman specializes in teaching management professionals about various aspects of interpersonal communication, leadership development, human resource management and group development in the workplace as well as career enhancement and development. A recognized executive coach, career coach, facilitator and trainer, his casual and affable delivery style has made him a sought after facilitator and coach for numerous organizations across Canada.</p>
Izzy Gesell	IzzyG & Company	izzygesell@gmail.com 413-586-2634	BLC - Using Improv Theater Techniques to Enhance Teaming, Leadership and Communication Skills	<p>Izzy Gesell, "Organizational Alchemist," helps people navigate their internal logjams to emerge confident, spontaneous and effective. Through keynotes, breakouts, coaching and facilitated sessions, he offers imaginative, intuitive and immediately useful insights and programs. Among the first to use Improv Theater concepts as tools for personal and organizational learning, he is the author of <i>Playing Along: Group Learning Activities Borrowed from Improv Theater and Cancer & the Healing Power of Play</i>.</p>

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Gabrielle Giffords		jcallahan@kepplerspeakers.com scalabrese@kepplerspeakers.com	A - Endeavour to Succeed	Gabrielle Giffords, formerly U.S. Representative (D-AZ), was first elected to Arizona's 8th Congressional District seat in 2006 and won reelections in 2008 and 2010. The road to her unprecedented recovery speaks volumes to her strength, temerity and indomitable will to survive. Upon entering Congress in 2007, Giffords quickly became a leading champion of border security, energy independence, and the needs of military families and veterans. Consistently ranked as one of the most centrist legislators in Congress, she has been a strong supporter of fiscal responsibility, bipartisanship and government accountability.
Judith A. Hissong, CLM	Nesso Strategies LLC	judy@nessostrategies.com (619) 546-7885	A - Walk Your Talk: Meet On Your Feet A - Engaged Leaders Help the Firm Say I Do!	Judith A. Hissong, CLM is the Principal of Nesso Strategies, a company built on passion for exploring how success can be achieved outside the box. She partners with law firm professionals for strategic planning, leadership development, executive coaching, team building play shops and training in communication and conflict skills. A former ALA member, she held numerous ALA leadership positions, including Region 6 Director and Chair of the 2006 Annual Conference Committee. She can be reached at Judy@NessoStrategies.com .
Paul Huschilt	Tales, Talks, Training, Inc.	paul@paulhuschilt.com 416-324-2730	A - Everybody Stay Calm: Humor Habits to Survive Stress	Paul Huschilt is an award winning professional speaker and storyteller who motivates and inspires people to be the best that they can be. Using comedy and ingenuity, he incorporates key messages and objectives into a fun-filled, humorous presentation that speaks directly to you and your pivotal role in your organization's ongoing success. He is an avid cyclist and hiker who has walked the Camino de Santiago (798.5 km across Spain), a former Canadian Opera Company chorus singer, and author of a humorous book about his misadventures called <i>The Reluctant Pilgrim</i> .
Jathan Janove	Ogletree Deakins	jathan.janove@ogletreedeakins.com 503-552-2149	HR - 4 Tools to Resolve Conflict Constructively	Jathan Janove, Director of Employee Engagement Solutions of Ogletree Deakins, spent 25 years litigating workplace relationships that had turned toxic. He then switched from "firefighting" to "fire prevention", and now as a coach and trainer works with employers to improve employee performance, accountability and engagement. He is the internationally published author of the highly acclaimed book, <i>Managing To Stay Out Of Court: How To Avoid The 8 Deadly Sins Of Mismanagement</i> (co-published by SHRM), and <i>The Star Profile: A Management Tool To Unleash Employee Potential</i> , which was a Gold Medal winner at Book Expo America 2009. Janove writes a blog on employee engagement, which can be found on his firm's website. http://blog.ogletreedeakins.com/category/employee-engagement

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Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
James T. Kane	James T. Kane, LLC	jim@jameskane.com 570-239-1699	LFA - The Loyalty Switch: How to Make Anyone Loyal to You, Your Organization, or Your Cause	James T. Kane is one of the foremost authorities on what makes someone truly loyal—to another person, to an organization, or to a cause. A social psychologist and consultant, he has helped some of the most well-known organizations in the world, including Apple, Amazon, Google, Marriott International, Disney and Major League Baseball. Kane is one of the most quoted authorities on loyalty and he has been profiled in <i>The New York Times</i> , <i>The Wall Street Journal</i> , <i>Business Week</i> , the BBC and numerous other media outlets. He has taught at Harvard University and Penn State University and is a frequent guest on CNN, CNBC and FOX Business, which credits him as being “one of the best experts in the business.”
Mark Kelly		jcallahan@keplerspeakers.com scalabrese@keplerspeakers.com	A - <i>Endeavour</i> to Succeed	Mark Kelly is an American astronaut, retired U.S. Navy Captain, best-selling author, prostate cancer survivor, and an experienced naval aviator who flew combat missions during the Gulf War. The winner of many awards, including the Legion of Merit, two Defense Superior Service Medals and two Distinguished Flying Crosses, Kelly was selected as an astronaut in 1996. He flew his first of four missions in 2001 aboard Space Shuttle <i>Endeavour</i> , the same space shuttle that he commanded on its final flight in May 2011. He also commanded Space Shuttle <i>Discovery</i> , and is one of only two individuals to visit the International Space Station on four different occasions.
Clifton Lambreth	Daniel Bradley Matthews, Inc.	cliftonlambreth@yahoo.com 615-477-8201	BLC - Leading in Difficult Times	Clifton Lambreth worked more than 26 years for the Ford Motor Company in various capacities. He was a rainmaker at every position he held. As a highly sought-after public speaker, he has spoken to more than 150 business/community groups on success principles and “doing the right thing.” Lambreth is currently COO, Business Innovation for 2 Loop. For additional information see cliftonlambreth.com .
Kristin Lindeen	QBQ, Inc.	Kristin@QBQ.com 608-825-2965	BLC - Personal Accountability and the QBQ!	As author John Miller's daughter, Kristin Lindeen has been steeped in QBQ! material most of her life. With her master's degree in Curriculum and Corporate Education, Lindeen's sessions are designed to be interactive and engaging, while loaded with practical truths. Clients include Verizon Wireless, General Electric (GE), Wells Fargo, Best Buy, Pizza Hut, McDonald's, Westinghouse, State Farm, and Girl Scouts of America. Lindeen lives in Madison, Wisconsin with her husband, Erik, and two young children.

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Michael Moore, J.D.	Moore's Law	mmoore@moores-law.com 414-467-5983	A - Part 1: Beyond Words - How to Expand Social Competence	Michael Moore, J.D., founder of Moore's Law, is a professional coach with more than 25 years in the legal profession who helps law firms through strategic organizational and resource optimization. He has implemented proven methods to increase firms' associate and partner productivity, improve client development and increase profits. Moore has shared knowledge with ALA members at local chapter Managing Partner events, and at regional and national ALA conferences. He is also the author of <i>The Lawyers Toolkit for Creating Both Personal and Professional Success</i> available from Thomson Reuters.
Ben Newman	The Ben Newman Companies	bnewman@bennewman.net 314-304-0577	BLC - Own Your Success	Ben Newman is a best-selling author, international speaker and highly regarded performance coach whose clients include business executives, high-performing sales people and professional athletes in the NFL and PGA. His book, <i>Own Your Success</i> , was ranked by <i>CEO READ</i> as their No. 13 business book of 2012! Newman's message has inspired tens of thousands of people at companies around the world to do great things each and every day by focusing on process instead of results and turning adversity into opportunity.
Harpaul Sambhi	Careerify	hsambhi@careerify.net 416-840-6216	A - Engaging Employees Through Social Media	Harpaul Sambhi, the CEO of Careerify, is considered by many as a pioneer in the development of social recruitment applications. He has led Careerify in becoming one of the hottest HR tech startups in North America, as a top 100 technology startup globally to IDC's top 10 Cloud Computing Companies to Watch, winning awards like Microsoft's 2012 BisSparkOne. Sambhi is the author of <i>Social HR</i> which sheds insights in how social media is impacting Human Resources today and tomorrow.
Kristine Sexter	KristineSexter.com LLC	Kristine@KristineSexter.com (918) 361-3000	A - Using Communication to Engage, Energize & Motivate Your Firm's Staff A - How To Be a Phenomenally Effective Trainer & Communicator A - Communication Styles & Methods: Meeting the Needs of the Firm	Kristine Sexter is an industrial and organizational consultant who has devoted more than 22 years to studying success and professional commitment. With an extensive background in recruiting, developing, and retaining top talent she is renowned for her enthusiastic and occasional 'wild' approach to employability and professional growth. Sexter is also the author of six books, including <i>Rolling Out the Recognition: Employee Retention Strategies for Manufacturers</i> .

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Michael Sherrard, JD	Sherrard Kuzz, LLP	msherrard@sherrardkuzz.com	A - Social Media Policy Bootcamp	Michael Sherrard, JD, is the founding member of Sherrard Kuzz LLP and an established leader in his field. He is Past Chair of the National Labour and Employment Law Section of the Canadian Bar Association and the Labour Relations Section of the Ontario Bar Association. Sherrard is also the recipient of the 2010 Construction Institute of Canada's Chancellor's Award of Excellence, and the University of New Brunswick Alumni Award of Distinction. Widely published and regularly asked to speak on a variety of employment and labour law topics, he is recognized as <i>Repeatedly Recommended</i> and a <i>Leading Practitioner by Lexpert</i> and a <i>Top Lawyer by Chambers Global</i> .
Elinor Whitmore, B.A., LL.B., LL.M. (ADR), C. Med	Group Stitt Feld Handy Group	elinor@adr.ca 416-307-0030	A - Dealing with Conflict in the Workplace	Elinor Whitmore, B.A., LL.B., LL.M. (ADR), C. Med is Vice President at the Stitt Feld Handy Group where she has mediated all manner of workplace conflicts. She has taught mediation, conflict resolution and how to deal with difficult people and difficult conversations throughout Canada, the United States, Australia, the Caribbean, and the United Kingdom. A member of the part-time faculty at Osgoode Hall Law School, she has attended many programs in dispute resolution including the Harvard Mediation Workshop and the Harvard Advanced Negotiation Workshop. In 1998 she earned her LL.M. from Osgoode Hall Law School in Alternative Dispute Resolution, and was awarded the designation of Chartered Mediator.
Helen Wilkie	MHW Communications	hwilkie@mhwcom.com 416-966-5023	A - Is Face-to-Face a Dying Art? Human Disconnect in the Digital World	Helen Wilkie, Partner in MHW Communications, is a speaker, workshop leader and author whose mission is to help business people get their message across effectively. Blending her teaching skills with her business knowledge and communication talents, she speaks on all aspects of communication. Her content-rich programs are presented with humour and knowledge, offering a lively, enjoyable learning experience. Her unique Communication Contract™ is the core from which all her messages spring. Wilkie is an active member of the Canadian Association of Professional Speakers and Past President of its Toronto Chapter.
Steven D. Wingert, CLM	Marshall, Gerstein & Borun LLP	swingert@marshallip.com 312-423-3448	A - Engaged Leaders Help the Firm Say I Do!	Steven D. Wingert, CLM, Executive Director of Marshall, Gerstein & Borun LLP in Chicago, was the 2012-2013 ALA President. He has served in many leadership positions, including ALA President, At-Large Director, Region 3 Communications Officer and as the 2008 Annual Conference Committee Chair. In 2008, he was Recipient of the ALA Outstanding Association Volunteer Award. Wingert has also been a speaker at Annual and Regional Conferences and at numerous local chapters.

FINANCIAL MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Kevin Colangelo	Elevate Services, Inc.	kevin.colangelo@elevateservices.com 917-302-1157	CORP - Only Fools Rush In: A Practical 5-Step Approach for Building a Successful AFA Strategy	Kevin Colangelo, Vice President of Client Communications at Elevate, is a veteran business development executive, legal services entrepreneur and corporate lawyer. Previously, he was a member of the founding leadership team at Pangea3, where he held multiple leadership roles, including global head of the Corporate Practice, General Counsel and relationship manager for the firm's largest clients. He also held leadership positions at two Am Law 100 firms, including Kramer Levin, where he co-founded and co-chaired the firm's Outsourcing and Technology Transactions practice, and at Proskauer Rose, where he was Client Relations Officer. Colangelo speaks frequently and has been featured in many articles on business development, legal innovation, client relationship management and process improvement.
Timothy B. Corcoran	Corcoran Consulting Group	tim@corcoranconsultinggroup.com (609) 557-7311	BLC - Connecting the Dots: Linking Client Satisfaction to Law Firm Profits	Timothy B. Corcoran is a Principal with the Corcoran Consulting Group and the 2014 President of the Legal Marketing Association. In his practice he advises law firm leaders, in-house counsel and legal service providers on how to profit during a time of great change. He assists law firm leaders with business strategy, primarily in the areas of operational excellence and business growth, and assists in-house counsel manage preferred provider programs.
Frederick J. Esposito, Jr, CLM	Rifkin Radler, LLLP	fred.esposito@rivkin.com 516-357-3000	A - As Easy As 1, 2, 3 – A Back to Basics for the Non-Financial Legal Professional A - Understanding Balance Sheets & Financial Statements – Oh My	Frederick J. Esposito, Jr, CLM, Chief Financial Officer for Rivkin Radler, LLP in Uniondale, NY, has more than 20 years of law and accounting firm experience. He is a frequent speaker and author of articles on a wide range of topics, including finance, strategic planning, alternative fee arrangements, legal project management, knowledge management and law firm profitability models. He was recently inducted into the National Speakers Association and named CFO of the Year by Long Island Business News. Esposito is Chair of ALA's certification committee and the only CLM on Long Island.
Nancy Jessen	Huron Legal	njessen@huronconsultinggroup.com 202-585-6841	W - Document and Matter Management: Getting the Best of Both Worlds	Nancy Jessen is the Managing Director at Huron Legal. She has more than 25 years of experience working with legal organizations on a variety of strategic and operational issues. Her focus has included the areas of organizational structure, cost containment, outside counsel management, process improvement and strategic technology utilization. Her career includes working for Navigant Consulting, Inc., Arthur Andersen, LLP, and a software development company focused on billing, accounting and financial management software for the legal community. She has spoken at a number of conferences, including the Association of Legal Administrators, ABA TechShow, and various law department forums.

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Beth Keno, CPBA, CPMA	Keno Consulting, LLC	beth@kenoconsulting.com 312-857-3570	A and W- Billing & Collections: No One Told Me I Would Have to Do This!	Beth Keno, CPBA, CPMA, Keno Consulting, LLC, delivers strategic and results-oriented client solutions focused on small to mid-size law firms. Keno owned and operated Juris® Midwest which provided back office law management software and consulting services to more than 100 law firms. Working with Juris clients allowed her an opportunity to improve their operational performance and bottom line profitability. As a result, she founded Keno OR™, an operational assessment designed specifically for law firms.
Karen L. Kirkpatrick	Infinisource, Inc.	kkirkpatrick@infinisource.com 866-350-3040 x1272	A - The Lost Highway - A Roadmap to the Financial Impact of Healthcare Reform	Karen L. Kirkpatrick is the Senior Compliance Advisor with Infinisource where she has gained a national reputation for being one of the foremost experts on HR Compliance, COBRA, HIPAA, FMLA, Consumer Driven Health Plan Options, Health Care Reform and other benefit laws. Having conducted more than 2,000 seminars, webinars and executive briefings, she is not only known for her compliance expertise, but her ability to make sense of compliance 'spaghetti' and for providing audiences with actionable items and clear language.
Michael Moore, J.D.	Moore's Law	mmoore@moores-law.com 414-467-5983	A - Keep the Good, Lose the Bad, Know the Difference: Effective Client Intake	Michael Moore, J.D., founder of Moore's Law, is a professional coach with more than 25 years in the legal profession who helps law firms through strategic organizational and resource optimization. He has implemented proven methods to increase firms' associate and partner productivity, improve client development and increase profits. Moore has shared knowledge with ALA members at local chapter Managing Partner events, and at regional and national ALA conferences. He is also the author of <i>The Lawyers Toolkit for Creating Both Personal and Professional Success</i> available from Thomson Reuters.
Stacy Everett Morrison, CLM	Newmeyer & Dillion, LLP	stacy.morrison@ndlf.com 949-271-7133	A - Measuring Finance Building Blocks - Budgeting 101	Stacy Everett Morrison, CLM is the Director of Finance for Newmeyer and Dillion, LLP in Newport Beach, CA. She has worked in law firm financial management for more than 25 years, serving as an administrator in both small and mid-sized law firms. She specializes in strategic planning, budgeting and financial reporting. Morrison has held numerous ALA leadership positions and is currently a Regional Officer for Region 6.

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Ron Seigneur, ASA CPA/ABV CFF CGMA	Seigneur Gustafson LLP	ron.seigneur@cpavalue.com 303-980-1111 X213	A - Partner's Capital, What Is It & How Much is Enough? A - Maintaining a Healthy Client Relationship from Engagement through Collection	Ron Seigneur, ASA CPA/ABV CFF CGMA, managing partner of Seigneur Gustafson LLP, based in Lakewood, Colorado, where he specializes in management coaching/mentoring, succession & exit planning strategies, business & intellectual property appraisal, litigation support services, financial reporting and taxation. He has been an adjunct professor at the University of Denver College of Law for more than 20 years and is also a founder of YS Advisory where his diverse practice focuses on management consulting and strategic planning, utilizing more than 30 years of experience advising professional service providers and their firms.
Kristin Stark, MBA	Fairfax Associates	Kristin.Stark@FairfaxAssociates.com 415-215-9294	A - Not All Partners are Created Equal: Developing Effective Compensation Plans A - Saying Goodbye: The Financial Impact of Compensating Retiring Law Firm Partners	Kristin Stark, MBA, is a Principal at Fairfax Associates where she advises firms on strategy development and implementation, organizational management and structure, financial management, and compensation. Prior to establishing Fairfax in the United States, she was a Senior Director with Hildebrandt Baker Robbins (a subsidiary of Thomson Reuters) for seven years, advising law firm clients on strategy and management topics. Stark has served global firms in the U.S., U.K. and Asia as a consultant on both strategy and operations management projects.
Tommy Stephens, CPA, CITP	K2 Enterprises	tommy@k2e.com 985-542-9390	A - Mastering Excel® to Save Precious Time A - The 'How To' of Reporting Using Excel® & Dashboards W - Working with Excel PivotTables – Part 1 W - Working with Excel PivotTables – Part 2	Tommy Stephens, CPA, CITP, is a Partner in K2 Enterprises, Hammond, LA. He has lectured nationally on subjects such as internal controls for small businesses, technology strategies, computer hardware and software applications, tax strategies and compliance, and financial accounting standards and applications. Over the past 18 years, Stephens has presented in excess of 1,350 educational sessions to more than 40,000 participants nationwide.

HUMAN RESOURCES MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Ida Abbott	Ida Abbott Consulting	IdaAbbott@aol.com 510-339-6883	HR - Women, Men and Sponsorship: Engaging Men in Advancing Women	Ida Abbott helps employers manage, develop and retain legal talent, and serves as mentor and coach to high achieving individuals seeking professional success. A prolific author and speaker, she has long been a leader in the field of lawyers' professional and leadership development, specializing in mentoring and sponsorship. Abbott is a Fellow of the College of Law Practice Management, and co-founder of the Hastings Leadership Academy for Women and the Professional Development Consortium. You can visit her at www.IdaAbbott.com
Christopher M. Andree	Gowlings Law Firm	chris.andree@gowlings.com 416-862-7525	A - Staying HR Savvy Canadian Style: Canadian Employment & Labour Law Update	Christopher M. Andree is a partner in Gowlings' Waterloo Region office and is their National Practice Group Leader - Employment and Labour Law. He focuses his practice in the area of employment law and represents employers in all aspects of their relationships with their employees. Andree is client-focused with a reputation for providing timely, cost-effective and exceptional service. His clients receive sophisticated, strategic and pro-active advice with an emphasis on practical solutions.
Joe Buser	Traveling Coaches, Inc.	jbuser@travelingcoaches.com	HR - Let's Team Up: The New Law Firm Staffing Paradigm	Joe Buser, of Traveling Coaches, has 26 years of experience with hundreds of clients around the world. With a contagious enthusiasm for life and work, his is a personality you don't soon forget. Since 2000, he has brought that enthusiasm to the Traveling Coaches team, where along with his years of experience in information technology, he has crafted unique solutions that have ensured rapid and complete adoption of change. He is a regular presenter on topics ranging from evolving job roles in today's legal environment to effective security awareness.
Buddy Bush	JB Training Solutions	bbush@jbtrainingsolutions.com 773-372-1523	HR - Millennials Mean Business: Developing Your Emerging Leaders	Buddy Bush is Director of Learning and Development at JB Training Solutions, a training, learning and development company. With a diverse management background spanning corporate real estate to work/life benefits, she brings energy, enthusiasm and a real-world approach to each workshop. In her former role as a Vice President at commercial real estate firm Grubb & Ellis, Bush led the marketing, communications and market research department.

HUMAN RESOURCES MANAGEMENT

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Koriambanya (Kori) Carew	Shook, Hardy & Bacon, LLP	kcarew@shb.com 816-559-4071	A - It's A Big World! Working Well Across the Globe	Koriambanya (Kori) Carew is Shook, Hardy & Bacon's Director of Strategic Diversity Initiatives, managing all efforts related to the firm's primary diversity and inclusion drivers of excellence, education, and equity. She works closely with the Executive, Diversity, Search, Professional Development, and Associates committees, as well as the Women's Management Council and Mentoring Task Force in the firm's efforts to recruit, engage, develop, and advance diverse talent. She is a nationally sought out speaker on diversity and inclusion and talent engagement, and brings her experience of multiculturalism, interculturalism, and living and working across cultures to her work.
Link Christin, MA, JD, L.A.D.C.	Heightened Performance LLC	Link@heightenedperformance.com 651-213-3219	A - Substance Abuse: Restore Your Troubled Professional to Greatness	Link Christin, MA, JD, L.A.D.C., is the CEO of Heightened Performance LLC, a behavioral health consulting company for law firms and law schools. He completed his Master's in Addiction Counseling at the Hazelden Graduate School of Addiction Studies in August 2010 and subsequently received his L.A.D.C. license. Before entering the field of addiction treatment, Link was a civil trial lawyer for more than 25 years and partner in two law firms in Pittsburgh.
Michael S. Cohen, J.D.	Duane Morris LLP	mcohen@duanemorris.com (215) 979-1882	A - The Administrator's Guide: HR101 - Basic Training A - The Administrator's Guide: HR201 - Inspire, Motivate & Achieve Results A - The Administrator's Guide: HR301 – Mission Possible: Investigations BLC - Time to Go Back to School — Updating Your Employee Handbook	Michael S. Cohen, J.D., is a Partner at Duane Morris LLP in Philadelphia in the firm's Employment Services Practice Group where he concentrates his practice in the areas of employment law training and counseling. A highly-rated ALA speaker, he has trained and counseled employees throughout the country on employment subjects, including harassment prevention, diversity, discipline, hiring, firing, recruiting, performance evaluations and compliance. You can visit him at @Cohen_HR_Law.

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Michael Comartin	Gowlings Law Firm	michael.comartin@gowlings.com 416-862-7525	A - Staying HR Savvy Canadian Style: Canadian Employment & Labour Law Update	Michael Comartin is an associate in the advocacy department of Gowlings' Toronto office. His practice focuses primarily on labour and employment law. He also has experience with class actions, judicial review of administrative and regulatory decisions, injunctions and state immunity cases. He has appeared before the Divisional Court, the Superior Court of Justice, the Ontario Labour Relations Board, the Human Rights Tribunal of Ontario and various labour arbitrators. Prior to returning to Gowlings as an associate, Comartin clerked at the Divisional Court.
Stephen Friedman	Schulich School of Business at York University	stephenfriedman@rogers.com 416-418-1917	HR - Building Engagement and Motivation in Your Team	Stephen Friedman has been on the Faculty at the Schulich School of Business at York University since 2000, where he teaches organizational behavior, human resource management and leadership. Friedman specializes in teaching management professionals about various aspects of interpersonal communication, leadership development, human resource management and group development in the workplace as well as career enhancement and development. A recognized executive coach, career coach, facilitator and trainer, his casual and affable delivery style has made him a sought after facilitator and coach for numerous organizations across Canada.
Shari Harley	Candid Culture	shari@shariharley.com ; Deborah Shapiro deb@candidculture.com 303-863-0948	A - Avoid the Quit & Stay Phenomenon: Engage Your Best Employees	Shari Harley is known globally as an engaging, funny, content-rich business speaker. Her international training firm, Candid Culture, is making it easier to tell the truth at work. She is bringing candor back to the workplace. A former HR practitioner and operations leader, her practical approach has led her to speak and train in Singapore, Thailand, Malaysia, India, Dubai and Australia. From 'Making Meetings Work' and 'Delegating Better' to 'Managing Your Career' and 'Saying Anything to Anyone,' Harley's tips are sure to delight and inform in a real, direct and very funny way. Watch videos and learn more about her at www.candidculture.com .

HUMAN RESOURCES MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Jathan Janove	Ogletree Deakins	jathan.janove@ogletreedeakins.com 503-552-2149	HR - The Leadership Approach to Improving Employee Engagement	Jathan Janove, Director of Employee Engagement Solutions of Ogletree Deakins, spent 25 years litigating workplace relationships that had turned toxic. He then switched from “firefighting” to “fire prevention”, and now as a coach and trainer works with employers to improve employee performance, accountability and engagement. He is the internationally published author of the highly acclaimed book, <i>Managing To Stay Out Of Court: How To Avoid The 8 Deadly Sins Of Mismanagement</i> (co-published by SHRM), and <i>The Star Profile: A Management Tool To Unleash Employee Potential</i> , which was a Gold Medal winner at Book Expo America 2009. Janove writes a blog on employee engagement, which can be found on his firm’s website. http://blog.ogletreedeakins.com/category/employee-engagement
Hannibal B. Johnson	Hannibal B. Johnson, Esq.	hjohnsonok@aol.com 918-585-6770	HR - Reflections on Diversity & Inclusion in the Legal Profession	Hannibal B. Johnson, a Harvard Law School graduate, is an author, attorney, consultant and college professor. He is a nationally-recognized expert on diversity and inclusion. Johnson has worked with clients in the education, business, nonprofit, and government sectors, and published numerous diversity and inclusion articles. His several books include <i>Tulsa’s Historic Greenwood District</i> , <i>Black Wall Street</i> , <i>Up from the Ashes</i> , and <i>Acres of Aspiration</i> , which chronicle the African American experience in Oklahoma and its indelible impact on American history. His book, <i>Apartheid in Indian Country?: Seeing Red Over Black Disenfranchisement</i> , recounts the history of the Freedmen, persons of African ancestry who lived among the Five Civilized Tribes. Johnson has led the boards of local, state, and national nonprofits, and has received numerous honors and awards for his professional and community endeavors.
Karen L. Kirkpatrick	Infinisource, Inc.	kkirkpatrick@infinisource.com 866-350-3040 x1272	W - ACA Compliance in 2014: Mundane or Time Consuming and Problematic?	Karen L. Kirkpatrick is the Senior Compliance Advisor with Infinisource where she has gained a national reputation for being one of the foremost experts on HR Compliance, COBRA, HIPAA, FMLA, Consumer Driven Health Plan Options, Health Care Reform and other benefit laws. Having conducted more than 2,000 seminars, webinars and executive briefings, she is not only known for her compliance expertise, but her ability to make sense of compliance ‘spaghetti’ and for providing audiences with actionable items and clear language.

HUMAN RESOURCES MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Dan Kravitz	Kravitz, Inc.	dkravitz@kravitzinc.com 818-995-6100	HR - Going Beyond the 401(k): Smarter Strategies for Law Firm Retirement Plans	Dan Kravitz, President of Kravitz, Inc., is nationally recognized as a leading expert on retirement plans for law firms. He has been a featured speaker at numerous national retirement industry conferences, is the author of a popular book, <i>Beyond the 401(k)</i> and has been interviewed by <i>The Wall Street Journal</i> and other major publications. Backed by his expert actuarial and technical team, Kravitz has helped thousands of law firms implement innovative, highly successful retirement plans.
Jeff Lanza	Communication Dynamics LLC	jefflanza@thelanzagroup.com 816-853-3929	A - Workplace Violence: Please Don't Shoot the Messenger! Literally...	Jeff Lanza, Principal of Communication Dynamics LLC, is a retired FBI Agent. He investigated corruption, fraud, organized crime, cyber-crime, human trafficking and terrorism. He appears regularly on the Fox News Channel and has informed the public on other national programs including CNBC, the Today Show, Good Morning America, Dateline and Larry King Live, among others. His latest book, <i>Pistols to Press</i> , has received critical acclaim from national media figures. Lanza loves talking to audiences the world over, but is most comfortable in his home city, where he serves as a certified Kansas City barbecue judge.
Heather Majka, CPCU	Senior Financial Group, Inc.	heather.majka@medicarepilot.com 800-677-0153	W - Medicare: The Ins & Outs	Heather Majka, CPCU, is a licensed producer in life and health insurance in TN, AL, AZ, TX and NC. She has 20 years of experience in life and health insurance with a focus on Medicare. Majka is also a SHIP certified volunteer.
Jeff Mangrum	Hazelden	jmangrum@hazelden.org 312-343-7183	A and BLC - Substance Abuse: Restore Your Troubled Professional to Greatness	Jeff Mangrum, Business Development Director Central Region of the Hazelden Foundation, is a playwright, director and Founder of SST (Sane and Sober Theatre) Communications, which develops informative professional development programs delivered in an innovative, entertaining format. Mangrum has given more than 6,000 presentations on numerous topics including substance abuse and addiction in the workplace.
Cathy Missildine, MBA, SPHR	Intellectual Capital Consulting, Inc.	cathymissildine@intellectual-capital.net 770-423-1022	A and HR - Using Influence & Impact: Becoming an Effective HR Business Leader	Cathy Missildine, MBA, SPHR, is an adjunct Professor at Kennesaw State University and Emory University where she has taught the HR Certification course for more than 10 years. She has extensive experience in many areas of strategic Human Resources Management having worked closely with executives in the areas of performance, productivity, organizational metrics and scorecards, training, employee and customer engagement, workforce planning, organizational design and strategic implementation.

HUMAN RESOURCES MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Lynn C. Outwater, JD	Jackson Lewis	outwatel@jacksonlewis.com 412-232-0404	HR - The Workplace Law Landscape: Trends and Challenges HR - Protecting Your Organization: An Advanced Course on Employee Handbooks	Lynn C. Outwater, JD, is a Shareholder in the Pittsburgh office of Jackson Lewis P.C. She has been designated as a "Super Lawyer" in the Labor and Employment Law Practice Area from 2004 through 2014 editions of <i>Pennsylvania Super Lawyers</i> . She currently serves on the national SHRM HR Certification Institute Board of Directors and served on the national SHRM Foundation Board of Directors as Treasurer and member of the Executive Committee. Outwater is a nationally sought after workplace law substantive expert as evidenced by her appearance on the PBS television program, <i>On the Issues</i> , a series that explored issues confronting American business today.
Edward R. Rataj, CCP, CECP	CBIZ Human Capitol Services	erataj@cbiz.com 314-692-5884	HR - Best Practices in Staff Compensation Processes	Edward R. Rataj, CCP, CECP, Managing Director of the Compensation Consulting Division of CBIZ Human Capital Services, has 19 years of experience in the area of human resources, focusing on designing innovative compensation programs. His core areas of expertise includes designing market-based and job evaluation-based compensation programs, pay structures, and compensation surveys, as well as developing policies and procedures. Rataj has been recently quoted in <i>The Wall Street Journal</i> , <i>Smart Money</i> magazine and <i>TheStreet.com</i> as an expert in the area of compensation.
Andria L. Ryan, JD	Fisher & Phillips LLP	aryan@laborlawyers.com 404-240-4219	HR - Sex, Lies and Investigate This	Andria L. Ryan, JD is a partner in the law firm of Fisher & Phillips LLP, one of the country's oldest and largest firms devoted exclusively to representing employers in labor, employment, civil rights, employee benefits and business immigration law. She spends much of her time counseling employers in day-to-day employment and labor decisions and educating employers about prevention and practical solutions to workplace problems. Ryan is a frequent speaker to industry groups and human resources professionals on such topics as avoiding harassment in the workplace, maintaining a union free workplace, avoiding discrimination claims, proper interviewing, and effective discipline and discharge techniques.

HUMAN RESOURCES MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Erika Tedesco	Hosparus, Inc.	etedesco@hosparus.org 502-719-8911	HR - 28 Days and Done: Creating an Inclusive Orientation Experience	Erika Tedesco works with many industries, including 10 years in healthcare, and now concurrently works as Manager of Education and Training at Hosparus and as Professional Development Consultant with Turf Marketing Group. She is also on faculty at Kentucky Community and Technical College where she has spent eight years teaching online and live courses. Tedesco provides business management solutions including corporate training and business coaching to organizations of all sizes. You can visit her at www.erikatedesco.com
Ken Tucker	TAG Consulting	kta@me.com 571-218-7781	HR - Right Person Right Job: Unleashing Employee 5%	Ken Tucker, Senior Partner at TAG Consulting, is a highly sought after speaker known for using humor, anecdotes and real life stories to effectively reach his audiences. He is author of <i>Are You Fascinated? The Four People You Need to Succeed</i> , and co-author of <i>Animals, Inc: A Business Parable for the 21st Century</i> , <i>The Leadership Triangle</i> , and <i>Your Intentional Difference: One Word Changes Everything</i> . Tucker has been interviewed by Sam Donaldson, and has appeared on Bloomberg Television, Fox News and on the CBS affiliate CW 50 Detroit, Michigan.
Maggie Watkins	Bradley Arant Boult Cummings LLP	mwatkins@babco.com	A - OMG, Another RFP!	Maggie Watkins is the Chief Business Development & Marketing Officer at Bradley Arant Boult Cummings LLP, a regional law firm with 450 attorneys located in seven offices across the Southeast. She is responsible for all of the firm's business development, marketing and communications initiatives. She has more than 25 years of experience in strategic planning, marketing, public relations, communications, community relations, sales and business development, and client relations expertise. Watkins is a past President of the Legal Marketing Association (LMA) and the Association of Accounting Marketing (AAM).
Tim Wise	The Institute for Democratic Education and Culture	felicia@speakoutnow.org 510-601-0182	A - Part 1: Unconscious Bias & Our Ability to Lead A - Part 2: Okay, We All Have Unconscious Biases - What Next?	Tim Wise is among the most prominent anti-racist writers and educators in the United States. Named one of "25 Visionaries Who are Changing Your World" by Utne Reader, Wise has spoken in all 50 states, on more than 800 college and high school campuses, and to community groups across the nation. He has also lectured internationally in Canada and Bermuda on issues of comparative racism, race and education, racism and religion, and racism in the labor market. Wise is the author of six books, including <i>Dear White America: Letter to a New Minority</i> .

LEGAL INDUSTRY

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Charlie Bernier, Esquire	ECBM	cebernier@ecbm.com 610-304-6553	BLC - Is Your Firm a HIPAA Enforcement Target? Securing Confidential Information	Charlie Bernier, Esquire, is principal professional liability consultant and in-house counsel at ECBM Insurance Brokers and Consultants. Bernier began his law career practicing insurance defense at one of the oldest law firms in the country. He then worked at one of the largest professional liability wholesalers in the country and in 2013 joined ECBM.
Sherry Cushman	Cushman & Wakefield	sherry.cushman@cushwake.com 202-471-3595	A - Bright Insights: A Comprehensive Perspective of Today's Legal Marketplace	Sherry Cushman is leader of Cushman & Wakefield's Global Legal Sector Advisory Group (LSAG) where she coordinates the group's initiatives, marketing and business development as well as serves as thought leader and chief strategist to law firm clients throughout the United States and beyond. She has spent her 28-year career exclusively advising tenants throughout the United States. Headquartered in C&W's Washington, D.C. office, she travels the country working with law firms to develop long-term business and real estate strategies that support and fulfill their strategic business goals and objectives.
Mary-Ellen M. Devlin, JD	Boehringer Ingelheim Pharmaceuticals, Inc.	mary_ellen.devlin@boehringer-ingelheim.com	IP - Client Perspectives: Hear Them Now	Mary-Ellen M. Devlin, JD, Executive Director – Executive Counsel, Intellectual Property Boehringer Ingelheim Pharmaceuticals, Inc. was a 2012 Women of Innovation Finalist in the category of Large Business Innovation and Leadership. She was Patent Attorney for Boehringer Ingelheim Corporation and prior to Boehringer, she was Patent Counsel of the American Cyanamid Company in the Lederle Division.
Derek E. Eberhart, Ph.D.	University of Georgia	dereke@uga.edu 706-542-2207	IP - Client Perspectives: Hear Them Now	Derek E. Eberhart, Ph.D., Director, Technology Commercialization Office, oversees the University of Georgia's diverse intellectual property portfolio. Among his many responsibilities, he provides assistance to University of Georgia (UGA) startup companies by advising on IP strategy and related matters. He also speaks to diverse audiences on a wide range of topics related to innovation, technology commercialization and economic development.
Judith A. Hissong, CLM	Nesso Strategies LLC	judy@nessostrategies.com (619) 546-7885	BLC - Strategic Planning for Small Firms: A Hands-On Experience	Judith A. Hissong, CLM is the Principal of Nesso Strategies, a company built on passion for exploring how success can be achieved outside the box. She partners with law firm professionals for strategic planning, leadership development, executive coaching, team building play shops and training in communication and conflict skills. A former ALA member, she held numerous ALA leadership positions, including Region 6 Director and Chair of the 2006 Annual Conference Committee. She can be reached at Judy@NessoStrategies.com .

LEGAL INDUSTRY

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Uri Gutfreund	Singer Nelson Charlmers	uri.gutfreund@singernelson.com 212-826-9744	A - Errors, Omissions & Scares-PL! Professional Liability Insurance Unmasked	Uri Gutfreund is a Law Firm Insurance Guru at Singer Nelson Charlmers. He helps law firms navigate through the complexities of liability and health insurance policies. As a Registered Professional Liability Underwriter, he is a frequent speaker and writer on insurance and risk management issues for law firms. He is the creator of The Total Protection Program™ for law firms and co-creator of The HealthPlan Optimizer™ , the firm's proprietary technology that combines powerful technology and breakthrough data interpretation that empowers clients with intelligent decision-making information.
David Kramer, JD	Oswald Companies	dkramer@oswaldcompanies.com 248-433-7604	W - Risk Management Considerations in IP Practice IP - Risk Management Considerations in IP Practice	David Kramer, JD, is Senior Vice President and Practice Leader for Oswald Companies' Lawyers Professional Liability (LPL) practice. The LPL practice specializes in program placement, coverage analysis, and claims consulting to create customized risk management and insurance solutions for law firms. Oswald Companies is one of the nation's largest independent insurance brokerage firms.
Jeff Lanza	Communication Dynamics LLC	jefflanza@thelanzagroup.com 816-853-3929	A - Fostering a Safe Work Environment W - Leading with Integrity	Jeff Lanza, Principal of Communication Dynamics LLC, is a retired FBI Agent. He investigated corruption, fraud, organized crime, cyber-crime, human trafficking and terrorism. He appears regularly on the Fox News Channel and has informed the public on other national programs including CNBC, the Today Show, Good Morning America, Dateline and Larry King Live, among others. His latest book, <i>Pistols to Press</i> , has received critical acclaim from national media figures. Lanza loves talking to audiences the world over, but is most comfortable in his home city, where he serves as a certified Kansas City barbecue judge.
Theo C. Nittis, JD	Oswald Companies	tnittis@oswaldcompanies.com 248-433-1466	W - Risk Management Considerations in IP Practice IP - Risk Management Considerations in IP Practice	Theo C. Nittis, JD, is the Vice President and Practice leader for Oswald Companies' Lawyers' Professional Liability (LPL) practice where he assists law firms with their insurance placement, coverage and claims scenarios. He routinely lectures to and consults with the LPL clients on ways to protect themselves from legal malpractice suits, and how to structure their insurance placements and internal controls to avoid uncovered claims.

LEGAL INDUSTRY

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Mark Norton	Agility Recovery	mark.norton@agilityrecovery.com (415) 680-0485	BLC - "But My Data Is Backed-Up" and Nine Other Common Disaster Planning Mistakes	Mark Norton, a Certified Business Continuity Planner, is the Continuity Planning Manager at Agility Recovery, a disaster recovery company based in Charlotte, North Carolina. Agility provides access for their 15,000+ members across the continent to the four key aspects of business operations during a recovery: Space, Computer Systems, Power and Communications. Since joining Agility, he has responded to more 600 recoveries ranging from minor disruptions to major regional catastrophes.
Peggy Pelosi	Orenda Connections	peggie@orendaconnections.com 416-993-9383	A - Redefining Community Investment	Peggie Pelosi is a social architect, and has spent her career inspiring international business leaders through her speaking, coaching and writing, based on 20 years of personal sales success. Her greatest inspiration, however, has come from corporate philanthropy, a means for companies to move forward by giving back. As VP of Network Development (Sales) for USANA Health Sciences, she created a partnership between USANA and the Childrens Hunger Fund that reinvigorated the company and brought staggering results: sales increased dramatically resulting in a 3000% increase in USANAs share value. Pelosi is a best-selling author of <i>Corporate Karma</i> .
Sharon S. Quaintance, MBA	HBR Consulting	squaintance@hbrconsulting.com 312-201-8400	CORP - Commoditization of Law: Rise of Innovation	Sharon S. Quaintance, MBA, is a Senior Director at HBR Consulting (formerly Hildebrandt Baker Robbins) and has extensive experience as a legal outsourcing entrepreneur, an Operations Vice President of a technology start-up, an operations consultant and an internal operational process change champion within a Fortune 100 company. A successful entrepreneur and software inventor, she was co-founder and Chief Executive Officer of LawDocsXpress, a pioneer in legal word processing and support staff outsourcing using only U.S. labor and a completely cloud-based software platform that she designed.
John Remsen, Jr.	The Remsen Group	jremsen@theremsengroup.com 404-885-9100	A - Sit on the Sideline or Get in the Game: Strategic Planning	John Remsen, Jr. is widely recognized as one of the country's leading authorities on law firm leadership, management, marketing and business development. After serving as in-house marketing director at two major law firms, he formed TheRemsenGroup, a consulting firm that works exclusively with law firms to help them develop and implement long-term strategic objectives to improve cohesiveness, performance and profitability. Remsen has worked with more than 260 law firms and thousands of lawyers. In 2001, he established The Managing Partner Forum, the nation's richest source of information and the most highly acclaimed conference series for law firm leaders.

LEGAL INDUSTRY

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Corey Saban	TheLaw TV, LLC	csaban@thelaw.tv 561-626-9809	W - Personal Injury/Plaintiff: Avoiding the Pitfalls of Legal Marketing BLC - Media Savvy: Reach New Clients Through the Web	Corey Saban is a former Emmy-nominated and Associated Press award-winning TV journalist. His media career encompassed interviews with the some of the world's most respectable and recognizable figures, from presidents to Pulitzer prizewinners, as well as notable legal battles. An accomplished speaker and consultant, Saban is now on the other side of the TV industry serving as VP of THELAW.TV a legal content company that helps attorneys increase their exposure and understanding of how to reach their potential prospects.
Harry H. Schneider, Jr.	Perkins Coie LLP	hschneider@perkinscoie.com	A - The Trial of Salim Ahmed Hamdan: Pro Bono Legal Services	Harry H. Schneider, Jr., Partner at Perkins Coie LLP, practices litigation, trial practice and arbitration before state and federal courts and administrative bodies, with an emphasis on litigation involving professional liability, intellectual property, complex financial and commercial disputes, and fiduciary or estate and trust matters. Among his many honors, he is listed in Top Ranked Chambers 2013, Benchmark Litigation's <i>Guide to America's Leading Litigation Firms and Attorneys</i> as a Local Litigation Star, received the Washington State Bar Association "Award of Merit," 2011, was inducted into the International Society of Barristers, and is listed in "America's Leading Litigation Lawyers."
Suzanne Shaw	Gallitano & O'Connor LLP	suzanne.shaw@gallitanooconnor.com 360-556-7163	W - The Basics of Understanding and Working with Government Contracts	Suzanne Shaw is a former assistant attorney general and senior counsel for the state of Washington Attorney General's Office. Her 20-year public practice centered on open government, administrative law, constitutional law and government contracting, with an emphasis on IT procurement. Shaw is now in private practice with Gallitano & O'Connor LLP, a nationally-recognized law firm that represents public and private sector organizations and businesses in technology and outsourcing transactions.
Paul Sullivan	Agility Recovery	paul.sullivan@agilityrecovery.com 415-680-0485	BLC - "But My Data Is Backed-Up" and Nine Other Common Disaster Planning Mistakes	Paul Sullivan serves as Vice President and General Manager for Agility Recovery Solutions. He has 25 years of extensive product management, marketing and sales support experience in the IT services and Business Continuity industries. Sullivan is a visionary leader who has initiated business turnarounds from a commodity to services based model and developed and enhanced product partnerships. Prior to joining Agility, he was with IBM for 2 years as General Manager of Business Resilience and Continuity services in Canada, and prior to IBM he spent 13 years as SVP of Product Development and Sales Support with Comdisco Disaster Recovery Services.

LEGAL INDUSTRY

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Kent Zimmermann	Zeughauser Group, LLP	zimmermann@consultzq.com 312-810-8008	A - Look Into My Crystal Ball: A 2014/2015 Forecast of the Legal Industry A - A Tsunami of Change: Reshaping the Legal Industry	Kent Zimmermann of the Zeughauser Group is a former general counsel and CEO who counsels leaders of top-ranked global, international, national, regional, and specialty firms. He is a contributor to <i>The National Law Journal</i> , Lexis-Nexis sites, and appears routinely in the mainstream and legal media, including <i>The Wall Street Journal</i> , <i>BusinessWeek</i> , <i>The National Law Journal</i> , <i>The American Lawyer Magazine</i> , <i>Am Law Daily</i> , on wire stories by Reuters, and on the websites of CNBC and MSNBC. He also has appeared on FOX News, Bloomberg, Sirius Satellite Radio, and National Public Radio shows.
Frederick J. Zustak, J.D.	Sony Corporation of America	frederick.zustak@am.sony.com 858-942-7177	IP - Client Perspectives: Hear Them Now	Frederick J. Zustak, J.D. has been In-House Counsel with Sony's Intellectual Property Practice since the late-1990s. He established the San Diego IP Offices for Sony in 1999, where he is currently the Director of Operations. Prior to practicing patent law, he worked at IBM for 15 years as a Process Engineer. Since that time, he has worked at various law firms, establishing patent practices for Pillsbury Madison & Sutro and the West Coast Offices of Oblon.

OFFICE OPERATIONS MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Lance Breger	Infinity Wellness Partners	lbreger@infinitywellnesspartners.com 847-971-8994	BLC - The Science of Maximizing Office Productivity & Health	Lance Breger is President of Infinity Wellness Partners, a comprehensive corporate wellness company that prepares law professionals for the most productive and healthy work life through onsite/online training of four critical areas of health and wellness: ergonomics, mind/body, nutrition and fitness.
Terry Burel	FranklinCovey	Terry.Burel@FranklinCovey.com 801-817-1776	A - People + Process = Successful Project Management	Terry Burel is Subject Matter Expert on Project Management for Franklin Covey. Her wide range of experience gives her the ability to understand the challenges clients face in today's competitive market. She is passionate about helping organizations and individuals focus their resources - time and people - effectively. She is confident that when people learn to manage time and projects efficiently, they increase productivity and decrease stress. In addition, they find balance between the demands on their personal and professional lives.
Chris Doninger, JD	USPTO	chris.doninger@uspto.gov 571-272-9297	IP - Trademark Next Generation (TMNG)	Chris Doninger, JD, is the Managing Attorney of Law Office 104 at the United States Patent and Trademark Office. He previously worked as both a Senior Attorney and an examining attorney at the USPTO, as well as a trademark and copyright attorney with Novartis. In addition to his regular duties, Doninger has been heavily involved for many years in the development of electronic systems in the Trademark operation.
Debbie Foster	Affinity Consulting Group, LLC	dfoster@affinityconsulting.com 727-544-5400	A - 8 Things Affecting the Efficiency of Your Law Business & How to Fix Them	Debbie Foster is a Partner with the Affinity Consulting Group, where she specializes in technology, process and management consulting for firms all over the country. In addition to regularly speaking for bar associations and other organizations on those topics, she is very involved with ALA and the Law Practice Division of the ABA, serving on the Education and Publications Boards. She was also the Chair of ABA TECHSHOW 2010.
Adrian Francoz	WAMS, Inc.	afrancoz@wamsinc.com 714-994-2811	BLC - The Perfect IT Network: The 8 Technology Must-Haves	Adrian Francoz brings more than a decade of experience in the technology sector from a wide range of industries ranging in everything from logistics and transportation companies to law firms. As Sr. Solutions Advisor at WAMS, Inc., Francoz helps clients to develop customized IT solutions to fit their specific technology needs, budget, and long-term goals. He has extensive experience with many different solutions including cloud computing, IT security, projects, data backup and more.

OFFICE OPERATIONS MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Neil Hair, Ph.D.	E. Phillip Saunders College of Business	neilhair@hotmail.com 585-475-7935	A - Social Media - Can You Be the Leader & Still Protect Your Firm?	Neil Hair, Ph.D. is an Associate Professor of Marketing from the E. Philip Saunders College of Business at Rochester Institute of Technology, New York, and the Interim Executive Director of RIT's Innovative Learning Institute. Hair received the highest teaching award for online learning in 2007-08, and in 2012 he was the recipient of RIT's highest teaching honor, The Eisenhart Award for Outstanding Teaching. His recent teaching interests involve developing the world's first program on the commercialization of virtual worlds, massively open online courses and creating immersive online student learning experience.
Ivan L. Hemmans, III	O'Melveny & Myers, LLP	ihemmans@omm.com 213-430-7830	W - Microsoft OneNote, The Everything Bucket You've Been Looking For HR - Tech Solutions That Increase Workplace and Human Capital Efficiencies	Ivan L. Hemmans, III, Manager of Technology Development and Communications at O'Melveny & Myers LLP, has extensive experience with information technology. He has worked with law firms for 14 years and computers for more than two decades. With a background in programming and a UCLA Cognitive Science degree, he offers a unique blend of experience and good-natured humor.
Allison Kirk	WAMS, Inc.	akirk@wamsinc.com 714-994-2811	BLC - The Perfect IT Network: The 8 Technology Must-Haves	Allison Kirk is the Director of Communications at WAMS, Inc., where she provides resources, education and information on technology in law firms. She has spoken at numerous legal events on how technology is being used at law firms and has written articles for publications such as <i>OC Lawyer</i> , <i>ALA Currents</i> , and various other regional publications.
Adam Labelle	Humanscale	alabelle@humanscale.com 416-979-0470 ext 2915	A - Designing Healthy Work Environments: Proactive Ergonomics for Safety & Savings	Adam Labelle, Associate Ergonomist II with Humanscale, is a Certified Ergonomic Specialist based in Toronto. Having experience with all aspects of ergonomic program development, he has conducted job hazard analysis in the office, industrial and healthcare settings where he has enhanced the usability and functionality of the workstations and tools within each environment. Labelle also plays an active role in conducting front line ergonomic investigations that result in optimizing human health, comfort and performance.

OFFICE OPERATIONS MANAGEMENT

Speaker	Company/Firm	Contact	Event/Topic	Speaker Information
Mary McGuire	Nixon Peabody, LLP	mmcguire@nixonpeabody.com 585-263-1678	A - A Practical Guide for Creating a Sustainable Legal Office	Mary McGuire, Chief Administrative Officer at Nixon Peabody LLP, is currently responsible for managing administrative functions for the firm's local offices as well as global functions, including the Information Processing Center, purchasing, records management, travel services, and the administrative aspects of the firm's Intellectual Property practice. McGuire serves on the firm's Green Operations Steering Committee and oversees implementation of many of the firm's sustainability initiatives, including office renovations involving LEED® certification.
Deborah Novachick	Strategic Automation Consulting	dnovachick@strategicautomation.com 415-387-0600	A - The Paperless Office – You Can Do It!	Deborah Novachick, Strategic Automation Consulting, San Francisco, specializes in advising law firms and corporate and government legal departments in the strategic use of technology. Her involvement is prized in situations where strategic thinking and understandable explanations are highly valued, and where deep practical experience, objectivity, and wide familiarity with systems and operations promote high-impact results. Her background of more than 20 years includes having worked at Hildebrandt, Altman Weil, and Morrison & Foerster, and presenting at national and international ABA, ALA and ILTA educational programs.
Ben M. Schorr	Roland Schorr & Tower	bens@rolandschorr.com 928-526-3970	A - Microsoft OneNote	Ben M. Schorr, Chief Executive Officer of Roland Schorr & Tower, has spent the last two decades helping businesses get the most out of technology. Recently named by the Pacific Technology Foundation as one of the Top 50 Technology Leaders in Hawaii, he is a frequently requested speaker on topics from technology to communications to business. Schorr is the author of <i>The Lawyer's Guide to Microsoft Outlook 2010</i> , <i>The Lawyer's Guide to Microsoft Word 2010</i> and <i>OneNote in One Hour</i> .

Speaker Recommendation for Future ALA Programs

Criteria for Judging a Speaker's Performance

- Was knowledgeable and to the point
- The content was well organized and focused
- The content was interesting and held the audience's attention
- The topic was presented in sufficient depth
- The learning can be applied directly to the job

Speaker Name _____

Company/ Firm _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Contact _____ Fax _____

Area of Expertise _____

Session(s) on which recommendation is based:

Session Name _____

Event Presented at _____

Date Presented _____

Comments _____

Session Name _____

Event Presented at _____

Date Presented _____

Comments _____

Person making this recommendation _____

Firm/Company _____

Contact _____ Fax _____

May we use you as a reference regarding this speaker? Yes No

(This may involve interested parties calling you directly)

Please return this form to
Association of Legal Administrators
75 Tri-State International, Suite 222
Lincolnshire, IL 60069-4435
Contact: 847.267.1252; Fax: 847.267.1329
Attn: Professional Development