

ALA Value in Partnership Application

Company _____

Contact Name _____

Contact Title _____

Contact Phone _____

Contact Email _____

Years as an ALA Business Partner
(headquarters and/or chapter level): _____

What is your company's mission statement?

What type of exclusive service and/or discounts do you
plan on promoting to ALA members?

Who are your main competitors (legal industry only)?

Other reasons ALA should consider you for the VIP Program:

Prior ALA Involvement

List the ALA chapters or ALA headquarters programs that your company supports, including dates (this can include specialty conferences, Annual Conference, advertising, local business partner programs and more).

Chapter or Headquarter Involvement	Dates of service

References: Provide the names of three clients (legal administrators, ALA chapters or law firms)

Name	Phone Number/Email	Relationship with reference?

I understand that if our company is selected as a VIP of ALA that we will promoshipte the VIP program and our services in compliance with the VIP agreement. I understand that we must offer an exclusive service and/or discount to ALA members. In addition, by becoming a VIP, we will be involved at ALA events, advertising and other marketing commitments as indicated by a VIP contract.

Submitted By

Name _____

Title _____

Company _____

Signature _____

Date _____

SUBMIT COMPLETED APPLICATION TO
fullman@alanet.org.

VIP Accounts
Fred Ullman
Director, Business Development
fullman@alanet.org
847-627-1375

