

# 2026 ALA Digital Rates and Order Form



## LEGAL MANAGEMENT MAGAZINE

In-Context Digital Ad (728wx90h; 300wx300h-mobile)	(one) Insertion \$1,500	All issues (11 insertions) \$12,000
Legal Management Email Alerts	\$1,495/month for _____ months	
Legal Management Talk Podcasts		
Exclusive Sponsorship (six podcasts)	\$7,500	

Indicate the dates you would like to advertise:

**ALA Mailing Address**  
8700 W. Bryn Mawr Ave.,  
Suite 610N,  
Chicago, IL 60631 USA

VIP Accounts

**Fred Ullman**

Director, Business Development

✉ [fullman@alanet.org](mailto:fullman@alanet.org)

☎ +1-847-627-1375

## E-NEWSLETTER/EMAIL ADVERTISING

<b>BOLD Bites</b> (weekly) 1st position (600wx60h)	\$1,595/week for _____ weeks
<b>BOLD Bites</b> (weekly) 2nd position (600wx60h)	\$1,295/week for _____ weeks
<b>BOLD Bites</b> (weekly) 3rd position (600wx60h)	\$995/week for _____ weeks
<b>Just the Facts</b> (monthly) (600wx60h)	\$995/month for _____ months

Indicate the dates and positions you would like to advertise:

Send Materials to

✉ [advertising@alanet.org](mailto:advertising@alanet.org)

**PLEASE INCLUDE URL  
WITH DIGITAL AD.**

## WEB ADVERTISING

	3 months	6 months	12 months
Exclusive Interior Page (300wx250h)	\$1,195/mo.	\$995/mo.	\$595/mo.

Indicate the months you would like to advertise

ALL MONTHS

JAN FEB MAR APR MAY JUNE JUL AUG SEP OCT NOV DEC

## ALA SOLUTIONS SERIES WEBCASTS

\$4,500 per ALA Solutions Series Webcasts (Every Tuesday)  
Dates requested: \_\_\_\_\_

## ALA'S LEGAL MARKETPLACE

Marketplace Listing: \$995  
(12 months from date of signature)

## ALA WEB-BASED COURSES (HR and FINANCE)

Sponsorship	\$10,000 per course
HR FINANCE	\$18,000 exclusive topic of 2 courses

## ALA WEBINARS

Sponsorship of six webinars \$7,500  
Indicate the dates and episodes you would like to advertise:

## ALA'S CAREER CENTER and CAREER CONNECTION E-NEWSLETTER

Exclusive sponsorship \$20,000 per year

**ALA TOTAL SPEND \$** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

## SUBMITTED BY

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

**To pay by credit card, please use  
the payment link from invoice.**

**TERMS:** This agreement is noncancellable. Signing this insertion order (whether by a representative of the advertiser and/or a representative of an agency working on behalf of the advertiser) represents a binding contract to provide, place, and pay for advertising in ALA's print and/or digital products as stated in the order. Publisher reserves the right to reject any advertisement. Digital ad files must be provided to the publisher by the material due dates indicated in the ALA Media Kit. Failure to make payment when due shall result in a service charge from the date of publication of 5% per month or maximum permissible rate. Costs of collection, including legal fees, shall be borne by the advertiser or agency. Failure to make payment when due also may void any scheduled added-value benefits for the advertiser, at the publisher's discretion.

[alanet.org/sales-sponsorship](http://alanet.org/sales-sponsorship)