



**2017 ELEVATE ALA AWARD EVALUATION**

CHAPTER: \_\_\_\_\_

SCORE TOTAL: \_\_\_\_\_

Please indicate your reaction to the following items after reviewing the Elevate submission criteria.	Strongly Disagree (0 points)	Disagree (1 point)	Neutral (2 points)	Agree (3 points)	Strongly Agree (4 points)	N/A
The chapter demonstrated an elevation in the level of educational content and professional development offerings.						
The chapter used a significant portion of available revenues towards membership educational offerings and content.						
The chapter implemented criteria, awarded scholarships/stipends and used a significant portion of available revenue toward the professional development of its members.						
The chapter offered programming, funding and other assistance to members seeking the CLM designation.						
The chapter provided multiple opportunities to strengthen relationships between members.						
The chapter provided multiple opportunities to strengthen relationships between members and Business Partners.						
The chapter demonstrated the value of ALA and its impact on members and Business Partners.						
The chapter partnered with other legal organizations through programming, educational sessions, and/or other strategic alliance initiatives.						
The chapter demonstrated a strong commitment to increasing the visibility of ALA through marketing campaigns and/or social media.						
The chapter demonstrated a strong commitment to increasing the recognition of members, volunteers, CLM's and Business Partners within the Association and the legal community.						
Score Totals (columns)						
<b>Additional comments:</b>						

**INDICATE YOUR RESPONSE BY PLACING THE CORRESPONDING RATING IN THE APPROPRIATE BOX.**

**\*\* CONFIDENTIAL \*\***