2017 Region 2 Leadership Commitment and Plan of Work

The Region 2 Leadership Team, of diverse makeup and backgrounds, is committed to leadership excellence. We will provide regional ALA members with guidance, resources and the tools to lead our Chapters and members into the future.

Regional Representatives:

We have continued with our Representative count of four to help support and assist the 29 Chapters in the Region. We are excited about the incoming additions to the team while at the same time sad to see the outgoing members depart. They have been a huge part of the Regional team the last few years and their contributions have been invaluable.

- Outgoing – Katie Bryant, CLM, At-Large Director
- Outgoing – Gloria Hernandez, CLM
- Outgoing – Mary Beth Wimmer

- Incoming – Michael T. Bumgarner, CPA, CLM, CGMA
- Incoming – Elena Lopez-Lee
- Incoming – Valerie Williams

- Continuing – Vicki Smith-Bilt, CLM, SPHR, SHRM-SCP, Director
- Continuing – Brian Gilman, CLM, CPA
- Continuing – Mark Tallent

Team Activities and Communications:

The Regional Representatives roles will continue as Chapter resources; however, there are still tasks and communication efforts that need to be assigned to the team. They are as follows:

1. Representatives will volunteer prepare the minutes for meetings and conference calls
2. Elena Lopez-Lee will prepare and distribute the Region 2 Newsletter
3. Valerie Williams will coordinate updating the Region 2 page on ALANET.ORG
4. Vicki Smith-Bilt will schedule team calls and meetings, and communicate board information
5. Mark Tallent will manage Region 2 social media
6. The Team is required to attend Annual Conference, Fall Regional Conference, ALI (incoming and continuing members only), and CLI
7. The Team will participate in monthly conference calls
8. The Team will focus heavily on Chapter outreach

Focus Chapters:

The Region 2 Director will act as the liaison to all Region 2 Chapters. The Team's specific assignments include:

Brian Gilman
Charlotte
Memphis
Richmond
Sarasota-Manatee
South Carolina
Suncoast
Triad

Elena Lopez-Lee
Central Florida
Hampton Roads
Jacksonville
Kentucky
Mississippi
Puerto Rico
Southwest Florida

Valerie Williams
Chattanooga
Florida Capital
Maryland
Middle Tennessee
Panhandle
Western Virginia

Mark Tallent
Birmingham
Knoxville
Mobile
Northern Virginia
Palm Beach County
Raleigh/Durham
South Florida

Mike Bumgarner
Independent Members
Atlanta

Vicki Smith-Bilt
Capital

Chapter Outreach:

In our effort to move ALA's strategic plan forward and attain Smart, Sustainable Growth, we will be committed to sharing and exploring in more detail the following with our members:

1. Education Tool Kit/Resources: Share Education Tool Kit and other tools available to Chapter leaders.

2. President's Award of Excellence: Discuss and review in detail the President's Award of Excellence criteria, offer program suggestions and guidance by personal phone contact or Chapter visit.

3. Chapter Visits: Budget for 2-4 Chapter visits – hopefully stretch the budget to include additional Chapter visits.

4. Chapter Strategic Planning: Work with Chapters on individual Chapter Strategic Plans.

5. Independent Member Focus Group: At-Large Director will reach out to Independent Members in the region, providing more detail on ALA benefits and program offerings, encourage Chapter participation and affiliation.

6. Communication Excellence: Ensure that we keep Chapters and members updated with ALA activities by email blasts from Director and Region 2 Newsletter.

7. Outstanding Volunteer of the Year: Review potential members for the award with Chapter leaders and finalize the forum for presenting the Outstanding Volunteer of the Year – Award given at Regional Council meeting at Fall Regional Conference.

Meetings:

Embrace the challenge of fewer meetings with Chapter leaders and members by exploring more in-depth working agendas for Regional Council meetings at Annual Conference and create mini-council meeting at CLI.

1. Regional Council Meeting – Promote and remind Chapter leaders and members of this very important and informative leadership meeting and opportunity

2. CLI – Working agenda with specific and relevant content.

Scholarships and Grants:

Promote and frequently remind Chapter leaders of the following scholarships and grants available:

Susan French Memorial Scholarship: Chapters have the opportunity to nominate someone for this scholarship, which will provide members with dynamic leadership opportunities for our association and dollars to Chapters to send members to important events, conferences, etc., who may not otherwise be in a position to do so.

ALA CLI Funding Assistance: Applications for one CLI attendee from chapters with financial needs were submitted in 2017 for CLI and awarded through Board funding.

Conclusion:

While this Plan of Work is being submitted early in the 2017-2018 Region 2 year, we believe that we will add additional benefits and resources that are not discussed in this document. This will be a living document for Region 2.