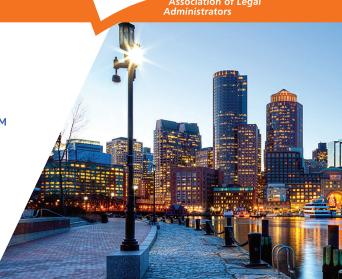




SEPTEMBER 18–20BOSTON, MASSACHUSETTS





New design-thinking format



Cooperation among legal managers, attorneys, business partners, legal technologists and other experts



Brainstorm viable solutions for pricing and profitability, the employee lifecycle, client experience, and non-traditional law firms



Opening reception for networking

Attend the two-day Legal Lean Sigma® and Project Management Yellow Belt Certification Course, happening right before the conference in the same location.



Work collaboratively to find answers as to How We Might address these issues common to law firms:

- **Pricing and Profitability:** How might we identify the necessary data and insights as well as develop and evangelize best practices to improve pricing and profitability in any law firm?
- Employee lifecycle (on-boarding and off-boarding): How might we emphasize the many benefits of diverse perspectives and inclusive culture throughout the employee lifecycle (from recruiting, the on-boarding to advancement to off-boarding) to the maximum benefit of the employee and the firm?
- Client Experience: How might we (better understand the client and) create more collaborative partnerships between firms and clients that lead to improved client service and business success?
- Non-traditional law firm: How might we re-shape the narrative about the definition of lawyering and the provision of legal services to benefit legal professionals?