



THE LEGAL INDUSTRY™ CONFERENCE

SEPTEMBER 18–20
BOSTON, MASSACHUSETTS



New design-thinking format



Cooperation among legal managers, attorneys, business partners, legal technologists and other experts



Brainstorm viable solutions for pricing and profitability, the employee lifecycle, client experience, and non-traditional law firms



Opening reception for networking



Attend the two-day Legal Lean Sigma[®] and Project Management Yellow Belt Certification Course, happening right before the conference in the same location.



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Work collaboratively to find answers as to How We Might address these issues common to law firms:



Pricing and Profitability: How might we identify the necessary data and insights as well as develop and evangelize best practices to improve pricing and profitability in any law firm?



Employee lifecycle (on-boarding and off-boarding): How might we emphasize the many benefits of diverse perspectives and inclusive culture throughout the employee lifecycle (from recruiting, the on-boarding to advancement to off-boarding) to the maximum benefit of the employee and the firm?



Client Experience: How might we (better understand the client and) create more collaborative partnerships between firms and clients that lead to improved client service and business success?



Non-traditional law firm: How might we re-shape the narrative about the definition of lawyering and the provision of legal services to benefit legal professionals?