

# ALA's 36<sup>th</sup> Annual Educational Conference and Exposition

ALA's Annual Educational Conference and Exposition, to be held April 30 through May 3, is the legal management profession's most comprehensive educational program designed to help you sharpen your skills and further your career. Don't miss out on this extraordinary event in Las Vegas, Nevada, one of the world's most vibrant and popular destinations.

The Conference, to be held at the Mandalay Bay Resort & Casino, will offer an engaging keynote address and unique general sessions, as well as more than 100 educational offerings led by legal industry experts and vendor representatives. You'll learn about personal strategies and tactics to help you succeed, tools designed to improve your firm's financial performance, ways to tackle human resources issues, and much more. During daily networking events, you will have many opportunities to compare notes and exchange ideas with other administrators, support managers, and managing partners. And don't forget to visit the Exhibit Hall, where you can get expert solutions from representatives of hundreds of leading companies serving the legal community.



## Session Managers Wanted

Ever wonder what happens behind-the-scenes at ALA's Annual Conference? Become a Session Manager and find out! It's fun, it's easy, and it's a valuable networking experience you won't want to miss! To volunteer, complete the session manager form online at [www.alanet.org/conf/sessionmgr.html](http://www.alanet.org/conf/sessionmgr.html) or contact **Sue Powers** at [spowers@alanet.org](mailto:spowers@alanet.org) for more information.



## SUPERB SPEAKERS

The Conference's main educational program begins Monday morning, April 30, with a Keynote Address on "People-Centric Cultures Pay Big Dividends: Lessons from Great Companies." Ann Rhoades, former Executive Vice President of People at JetBlue Airways, will discuss how people can accomplish extraordinary things when they are given the authority and responsibility to succeed.

On Wednesday, May 2, the David W. Brezina Memorial General Session will explore "Diversity: Leaders Not Labels – A New Plan for the 21st Century." Learn how to recognize your strengths, be proud of your culture, and never have to apologize for who you are. Popular speaker Stedman Graham will present the session, sponsored by the Foundation of the Association of Legal Administrators (FALA).

On Thursday, May 3, don't miss the dynamic Closing General Session on "Communication and Team Building Through Rhythm." Join Frank Thompson, founder of AZ Rhythm Connection, to explore techniques that bring the benefits of recreational drumming and music into your work culture.



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## TOP-NOTCH EDUCATION

Educational sessions offered throughout the Conference focus on competencies in legal administrators' core management areas: Communications and General Management, Financial Management, Human Resources Management, Legal Industry, and Office Operations Management. Consider just a few of the 100-plus educational offerings in Las Vegas:

- Disaster Recovery and Business Continuity Planning: Is Your Firm Prepared?
- Decontaminating Toxic People: How to Manage People Who Create Problems, Puzzlement, and Perplexity;
- Managing Records: Going From Paper to Electronic;
- Marketing Essentials for the Small Law Firm;
- Budgeting for the Non-Financial Manager;
- Recruiting: Managing the Integration Process for Lateral Hires and Mergers;
- Evolving Communications Systems: Voice over IP and Global Communications;
- Managing Associates: Generations and Expectations;
- Going Abroad: Developing and Operating an International Office;
- Green Law Firms: Building a Sustainable Future; and
- Firm Succession Planning: A 360° View.

Other Conference events not to be missed are the Idea Exchanges, which feature group discussions on specific topics (such as Human Resources or Technology) or tailored to the needs and interests of specific groups (such as Corporate/Government or Intellectual Property). Discover what other firms and individuals have tried, and share your ideas as well.

## SPECIAL EVENTS

Of course, no ALA Conference would be complete without several outstanding networking events to complement your educational experience. On Sunday, April 29, join your ALA colleagues "Poolside at the Pyramid" at the Luxor Hotel & Casino before the 2007 Annual Conference officially opens. The outdoor event promises to be a fun-filled, high-energy night of renewing ALA friendships and making new ones.

On Monday, April 30, don't miss the ALA Chapter Awards Reception, sponsored by Quill Corporation.



Show your Chapter pride and cheer on your colleagues at this engaging reception and program. This event is open to all ALA members, and no prior registration or ticket is required.

On Tuesday, May 1, ALA's Association Luncheon marks the formal beginning of a new leadership year. At the luncheon, sponsored by OfficeMax Legal Solutions, current ALA President Richard J. Nigon, CLM, of Robins Kaplan Miller & Ciresi LLP will pass the leadership of the Association to Patricia L. Groff, CLM, Butz Dunn DeSantis & Bingham, for 2007-2008.

Also on Tuesday, the ENCORE Reception – ALA Oasis offers an opportunity to meet with fellow ALA members and the exhibitors who support your Association and provide essential products and services to the legal industry. Use this time to talk, mingle, and learn from the exhibitors, and to build valuable business relationships.

Finally, on Wednesday March 2, don't miss the Grand Finale Gala. Get ready for a swingin' good time as The Rat Pack Tribute recreates the glory days of the 1960s.

## REGISTER TODAY

The legal profession's educational event of the year is only a few weeks away! Visit [www.alanet.org/conference](http://www.alanet.org/conference) for more information and to register. ✱



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