

2009 Editorial Calendar

In Every Issue: Case Studies on Successful Law Firm Technology Implementations

ISSUE DATE	FEATURE EDITORIAL	BONUS DISTRIBUTIONS	KEY DATES
February	<ul style="list-style-type: none"> Protecting Employee Data Reducing Costs Across the Firm Succession Planning 	<ul style="list-style-type: none"> LegalTech New York 	<p>Ad Space Deadline: 01/02/09 Ad Materials Deadline: 01/09/09 Issue's Mail Date: 01/26/09</p>
March	<ul style="list-style-type: none"> Emotional Intelligence in the Workplace Document Management Systems Online Marketing Strategies 	<ul style="list-style-type: none"> Legal Marketing Association (LMA) ABA TECHSHOW 	<p>Ad Space Deadline: 02/02/09 Ad Materials Deadline: 02/09/09 Issue's Mail Date: 02/24/09</p>
April	<ul style="list-style-type: none"> HR Spotlight: Dress Codes, Job Descriptions, Performance Appraisals, Exit Interviews, and Updating Policies & Procedures Manuals Emergency Preparedness 	<ul style="list-style-type: none"> ALA Annual Educational Conference and Exposition ABA TECHSHOW 	<p>Ad Space Deadline: 03/02/09 Ad Materials Deadline: 03/09/09 Issue's Mail Date: 03/25/09</p>
May	<ul style="list-style-type: none"> Conflict Resolution Diversity Initiatives Building Business Value in Vendor Relationships 	<ul style="list-style-type: none"> ALA Annual Educational Conference and Exposition 	<p>Ad Space Deadline: 04/03/09 Ad Materials Deadline: 04/10/09 Issue's Mail Date: 04/24/09</p>
June/July	<ul style="list-style-type: none"> SPECIAL DOUBLE ISSUE: Legal Technology Featuring E-Discovery Trends, Records Management, Software Solutions, and More 	<ul style="list-style-type: none"> American Association of Law Libraries (AALL) International Legal Technology Association (ILTA) LegalTech West Coast 	<p>Ad Space Deadline: 05/04/09 Ad Materials Deadline: 05/11/09 Issue's Mail Date: 05/27/09</p>
August	<ul style="list-style-type: none"> Business Insurance: Are You Covered? Staging a Successful Retreat Attorney Timekeeping 	<ul style="list-style-type: none"> TBA 	<p>Ad Space Deadline: 07/03/09 Ad Materials Deadline: 07/10/09 Issue's Mail Date: 07/24/09</p>
September	<ul style="list-style-type: none"> Implementing a Mentoring Program Opening a New Office Building a Culture of Client Service 	<ul style="list-style-type: none"> ALA Regional and Specialty Conferences 	<p>Ad Space Deadline: 08/03/09 Ad Materials Deadline: 08/10/09 Issue's Mail Date: 08/26/09</p>
October	<ul style="list-style-type: none"> How Administrators Can Get "A Seat at the Table" Law Firm Budgeting Basics Handling the Holidays 	<ul style="list-style-type: none"> ALA Regional and Specialty Conferences The Law Office Management Association (TLOMA) Annual Educational Conference 	<p>Ad Space Deadline: 09/04/09 Ad Materials Deadline: 09/11/09 Issue's Mail Date: 09/25/09</p>
November	<ul style="list-style-type: none"> Dealing with Substance Abuse Integrating Laterals Law Office Design Trends 	<ul style="list-style-type: none"> TBA 	<p>Ad Space Deadline: 10/02/09 Ad Materials Deadline: 10/09/09 Issue's Mail Date: 10/26/09</p>
December/ January	<ul style="list-style-type: none"> SPECIAL DOUBLE ISSUE: Making Your Firm an Extraordinary Place to Work Featuring Employee Appreciation Efforts, Wellness Initiatives, Child Care, and More 	<ul style="list-style-type: none"> ALA Extraordinary Law Firm Conference 	<p>Ad Space Deadline: 11/04/09 Ad Materials Deadline: 11/11/09 Issue's Mail Date: 11/25/09</p>

ALA Annual
Pre-Conference
Issue