



ELEVATE ALA

Region 3 Council Meeting Regional Legal Management Conference

October 12, 2017

The Region 3 Council Meeting was called to order at noon.

Debbie Elsbury, Region 3 Director, introduced the Regional Representatives: Kim Ess, Minnesota; Robin Weis, Nebraska; and Lisa Fox, Wisconsin. At-Large Director, Katie Bryant, Arizona, will join the meeting later as she shared duties with Region 1.

Kim Ess provided copies of the Chapter Leadership Timeline highlighting the upcoming deadlines (especially the PAOE and Awards submission dates) to keep in mind. She encouraged all chapter leaders to keep this timeline handy, provide them to your chapter board members and reach out to their focus chapter liaison if they should have any questions.

Robin Weis reviewed the Region 3's Plan of Work. The Regional Team is working on Goal 1 and 2 this year. Robin encouraged chapters that do not have a Plan of Work developed to use this template as a starting point.

Lisa Fox shared with attendees the goal of the Regional Team to visit chapters. The Region has some money earmarked to pay for chapter visits for those chapters that cannot afford to fully pay. Several chapters have received visits this year and there is work underway to visit the few chapters that have not have a regional member visit in the past 3-4 years. Lisa encouraged all chapters to review their calendars and reach out to the regional team to schedule a time.

Debbie Elsbury opened the floor for attendees to share chapter success stories.

Metro Detroit – Combined their Business Partner Expo and Educational Meeting to include dinner and cocktails. The event ran from 2:30 p.m. to 7 p.m. They have received good feedback from attendees and Business Partners.

Greater Chicago – CLM Study Group has been formed. Participants can call in via webinar to attend. There is no fee to participate. Plan to start another program in January.

Western Michigan – 30 members attended the first Business Partner Expo. Speaker was from the ALA Diversity and Inclusion Committee. There was lunch during the session and exhibit hall time. Participants were given a Bingo Card to complete for a prize.

Metro Detroit/Western Michigan held a Michigan Summit. Both chapters shared programs, processes and ideas back and forth. This is something they will attempt to do on a regular basis. Gateway Chapter shared that they also have a statewide summit with the Greater Kansas City Chapter.

Minnesota – Incorporating a theme throughout all programming this year – Developing Relationships. It has helped the members and business partners to understand what the year is about. The chapter has an ice-

breaker at every meeting.

Gateway – developed a new member video informing members about the benefits of joining ALA and the importance of chapter involvement.

Wisconsin – The chapter embraced ALA's discounted rates and offered a similar discount on chapter dues. Sent letter to all non-member firms and received 10 new members from the initiative. Because of the discounted rate and the personal follow up, the chapter is hopeful to retain all new members.

Wisconsin – The chapter changed the format of their traditional Business Partner Expo. This year they started a 3-month community challenge with raised funds going to the Honor Flight from Madison and Milwaukee. With the chapter demographics as they are, the chapter was divided by the two cities with business partners also divided. The kickoff event included social time with the business partners and a speaker. Games, such as corn-hole, giant jenga, and giant connect 4, were played and tickets provided based as activity and who you played with.

Chicago – the chapter is holding their bi-annual all day education conference with business partners on October 27th. All are invited to attend.

Debbie Elsbury talked with the group about the e-blast and what were folks looking for.

Respectfully submitted

Debbie Elsbury, CLM