

LEGAL MANAGEMENT

THE MAGAZINE OF THE ASSOCIATION OF LEGAL ADMINISTRATORS

What's Happening at Headquarters?



JULY & AUGUST CALENDAR

JULY 4

Happy Independence Day!

JULY 15

2 P.M., CENTRAL

THE RIGHT PERSON FOR THE RIGHT JOB: FRESH ASSESSMENT TOOLS

This webinar will discuss a unique assessment-driven benchmarking process in selecting the most appropriate talent for your organization. As decision makers in the hiring process, gain a deeper understanding of how important it is to select the right person for the right position, and how to do just that — even prior to starting your job search. You will also discuss various tools and techniques in developing a hiring process that is as objective and effective as possible in maintaining the health of your organization.

Questions about this event? Contact [Peggy Siems](#).

JULY 23-25

CHAPTER LEADERSHIP INSTITUTE

Amway Grand Plaza Hotel
Grand Rapids, Michigan

JULY 26

ALA BOARD OF DIRECTORS MEETING

Amway Grand Plaza
Grand Rapids, Michigan

AUGUST 6-8

LARGE FIRM PRINCIPAL ADMINISTRATORS RETREAT

The Broadmoor
Colorado Springs, Colorado

AUGUST 6

2 P.M. CENTRAL

KEYS TO INTERPRETING BENCHMARKING INFORMATION TO DRIVE PERFORMANCE IMPROVEMENT

Learn how to best utilize benchmarking information to drive results within your firm. Hear how the demographics or experience levels of the firm's partners can lead to common misinterpretations of survey data. You'll also hear best practices on how to get buy-in from firm leadership to drive change and improve financial performance in your firm.

Questions about this event? Contact [Peggy Siems](#).

**AUGUST 19
2 P.M., CENTRAL**

DE-MYSTIFYING DATA BREACHES AND INFORMATION SECURITY COMPLIANCE

Stolen confidential and personal information is the new currency of the global criminal underground. The sensitive information handled by attorneys makes every law firm an ideal target for data thieves and cyber-criminals. Join this webinar to get the important information on how data breaches happen, learn the top 10 best practices your firm should follow to prevent a breach, and find out what you as an administrator can do to help your firm get and stay compliant with federal and state data privacy laws.

Questions about this event? Contact [Peggy Siems](#).

ANNUAL CONFERENCE PHOTOS ARE NOW ONLINE!

View a gallery of the professional photos taken at this year's Annual Conference & Expo in Nashville, Tennessee. You may also download these photos for noncommercial use. The photos are organized by day and event here.

**GET THE LATEST ON ALA'S REBRAND**

The legal industry has changed ... a lot. The business you navigate has become more specialized in its needs, more digitally driven and more competitive, and you need sophisticated solutions. The goal of ALA's rebranding initiative is to deliver a true advantage to you. Check out the videos in the "[Road to a New Brand](#)" series today!

ALA'S EXECUTIVE DIRECTOR FEATURED IN NEW INDUSTRY BOOK

ALA's Executive Director Oliver P. Yandle, JD, CAE, is featured in *Leaders in Legal Business*, a new e-book about running the business of law. As author Stephen J. McGarry notes in the foreword: "This book focuses on the leaders and influencers in each segment of legal business ... and this book is aimed at those who are at the forefront of business ideas." Read Yandle's chapter [here](#) or the full book [here](#).

LEGAL MANAGEMENT TALK NOW AVAILABLE ON ITUNES

Now you can listen to Legal Management Talk podcasts on [iTunes](#) and via [ALA's website](#). And be sure to check out our latest podcast from Judy Hissong of Nesso Strategies. Hissong will present at [ALA's Managing Partner/Executive Director Forum](#), hosted in partnership with Nesso.



HAVE A SAY IN INDUSTRY RESEARCH

The *2015 Compensation and Benefits Survey* is now open. Legal professionals need current market intelligence to attract top talent. By contributing your firm's data to ALA's Compensation and Benefits Survey and/or Large Firm Key Staff Compensation Survey, you can get customizable reports and dashboards to benchmark your firm against the industry, plus a special discount on the purchase price of the final report.

[Learn more](#) or start either survey by visiting alanet.ilumen.net/register. Just enter security code 541110-ala and follow the on-screen prompts.

JOIN US FOR LAW FIRM MANAGEMENT ESSENTIALS

If you're new to the administrative or functional role in a law firm or legal department, or if you recently acquired or expanded your management responsibilities, ALA has an event to get you up to speed and building a strong network of peers. Join us for [Law Firm Management Essentials](#), Sept. 16-18 in Chicago. [Registration is now open.](#)

THERE'S STILL TIME TO NOMINATE ASSOCIATION LEADERS

We're still accepting nominations for leadership positions. Consider nominating a fellow member or even yourself this year. Find more information and a nomination form at alanet.org/volunteer/nominationsfaq.aspx.



Deadline: July 31

HAVE YOU EXPLORED ALA'S ONLINE COMMUNITIES YET?

ALA's new Online Communities can help you collaborate with your peers on common issues in a social network setting. Access to the Online Communities is now available after you log into the ALA website. Just click on the "My Communities" link at the top of the homepage. [Check out](#) what other members are discussing today!

NEW RESOURCE FOR DIVERSITY & INCLUSION

Advancing diversity and inclusion in your organization is more than the right thing to do: it's critical to the success of your business. ALA's new brochure cites facts and studies that demonstrate why your company can't afford not to consider The Business Case for Diversity and Inclusion. Download this new resource [here](#). For more information and to request printed copies, email diversity@alanet.org.



REGISTER TODAY for the Managing Partner/Executive Director Forum

The Legal Leadership Institute's (LLI) Managing Partner/Executive Director Forum is the first ever event designed to bring together the executive team (lawyers plus executive administrators) of your firm in a collaborative learning environment. This first-of-its-kind educational program is designed to address your leadership gaps and guide you to gaining a competitive advantage for your firm. The forum will take place in Orlando, Florida on **October 19-20**. [Click here](#) for more information.

WHY ATTEND A BUSINESS OF LAW CONFERENCE?

Check out our [SlideShare presentation](#) for an interactive look at the value of ALA's Business of Law Conferences focusing on strategy, innovation, profitability and leadership. The same robust education will be offered in [Atlanta](#) (East), [New Orleans](#) (Central) and [Las Vegas](#) (West) this fall.

Early bird registration rates and one-day passes are available now!
