

# LEGAL MANAGEMENT

THE MAGAZINE OF THE ASSOCIATION OF LEGAL ADMINISTRATORS

## What's Happening at Headquarters?

Thank You for  
**YOUR SUPPORT!**



Your membership keeps you connected to legal management industry peers who understand your challenges and equips you with the knowledge you need to stay competitive — all while saving time and money by helping you research current strategies and identifying optimal solutions.

Since implementing its strategic plan in 2013, ALA has focused on delivering innovative networking opportunities, on-demand education and resource tools, and expert guidance to meet your needs. Your membership dues go directly to the delivery of these benefits. Please take a moment to [renew your ALA membership](#) for 2016.

**Thank you!**

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### ANNUAL CONFERENCE & EXPO REGISTRATION OPEN

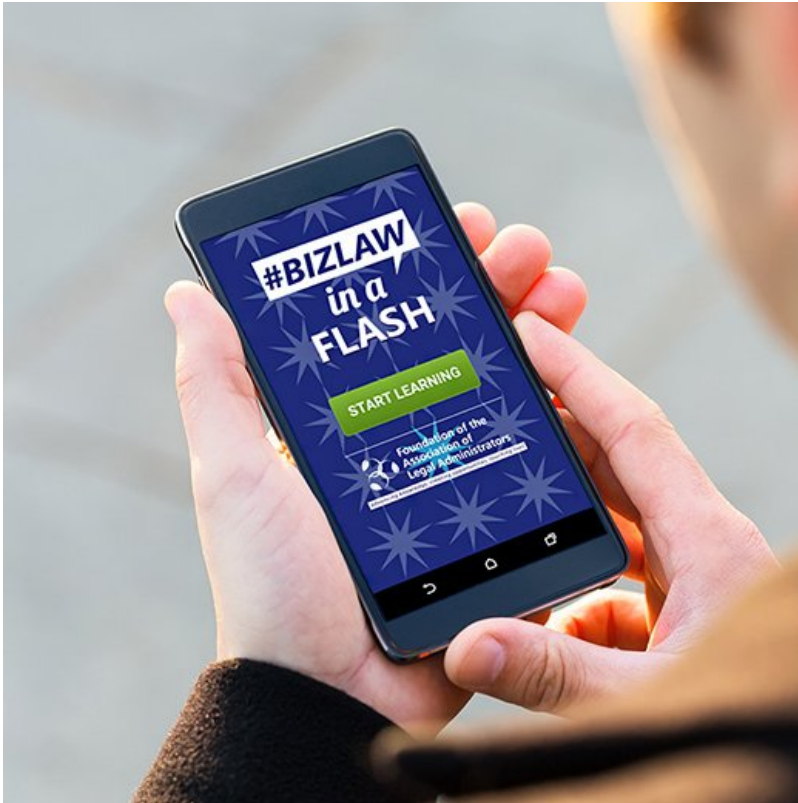
*The theme for the 2016 Annual Conference & Expo in Los Angeles, California, is "Your Roadmap to Modern Resources, Invaluable Connections and Expert Guidance." Don't wait to get the early bird rate on this year's conference — [register here!](#)*

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### NEW AND IMPROVED TOOLS FROM ALA

#BizLaw in a Flash, a new mobile app made possible through a grant from the [Foundation of ALA](#) to the [Greater Phoenix Valley of the Sun Chapter](#), is a unique learning tool designed to help any legal management professional master industry-specific terminology while on the go. It can also be a valuable study tool for those preparing for the Certified Legal Manager (CLM)<sup>SM</sup> exam.

The app is available in [Google Play](#) as well as the [Apple App Store](#). Try it out today!



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## MORE EARNING MODULES TO COME IN 2016

The inaugural year of ALA's Business of Law eLearning Center was a great success, as we heard from many members that our eLearning modules had the depth and quality of education you were seeking. We are happy to provide more opportunities this year for continuing education — and the opportunity to earn *Certified Legal Manager* (CLM<sup>SM</sup>) credits — in a convenient format.

This year, ALA will offer two sections each of Financial Management 1 and 2, along with modules in Organizational Leadership, Business Trends for the Legal Industry, Technology and Facilities Management, and two Human Resources courses.

Learn more about the 2016 eLearning schedule (and register for January modules) at [alanet.org/elearning](http://alanet.org/elearning).

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## CALL FOR PRESENTERS

If you have expert knowledge in a specific facet of the legal management industry, now is the time to submit a presentation proposal for the 2016 Business of Law Conferences and 2017 Annual Conference and & Expo. If you or a colleague has a unique insight into the business of law, we encourage you to submit a speaker presentation before January 31, 2016.

[Learn more](#).



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## CHAPTER HIGHLIGHTS

Six firms from the Western Virginia Chapter have put together a toy drive to benefit children and teens at the Rescue Mission in Roanoke, Virginia. In past years, toys were donated by Norfolk Southern, which announced earlier this year that it was vacating its Roanoke building, so these local firms stepped in to help. [Read more](#) about their service to the community.

[The Greater Phoenix Valley of the Sun Chapter](#) has been hard at work developing its business partner relationships and recruiting efforts. From August 12 to September 30, the chapter hosted a six-week Business Partner Internship Program that doubled their student membership.

On October 7, ALA member [Lesa DeCarlo of Bennett, Bricklin & Saltzburg LLC](#) and business partner [Jack Caulk of MCS](#) — two members of the Philadelphia Chapter's newly formed **Diversity and Inclusion Committee** — attended the [2015 PHLDiversity Annual Luncheon](#). The event is "dedicated to increasing Philadelphia's recognition as a leading multicultural and diverse meetings and convention city" and "honor[ing] industry and community leaders for their support of PHLDiversity's mission and for their contributions toward the effort."

Learn more about PHLDiversity at [discoverphl.com/phldiversity](http://discoverphl.com/phldiversity)

The **Tulsa Chapter** assisted the Tulsa Housing Authority and [Up With Trees](#) on a tree-planting project highlighted in a [Tulsa World](#) article on October 17. "Studies have shown that spaces with trees take on less graffiti, vandalism and litter," the article states. "Public housing residents with trees and natural landscapes nearby report 25 percent fewer acts of domestic aggression and violence." We commend [ALA Tulsa](#) for their commitment to the community.

**ALA's chapters help others and create** networking opportunities for their members on a regular basis. That's why we showcase "Chapter Success" photos on ALA's Facebook page. [View the photo album](#) (Facebook login required) and submit your chapter successes to [chapters@alanet.org](mailto:chapters@alanet.org) to be featured in the coming months!



## JANUARY 2016 CALENDAR

### JANUARY 1

Happy New Year!

ALA Headquarters Closed

### JANUARY 14-16

ALA Board of Directors Meeting

Hotel Sorella

Kansas City, Missouri

Questions? Contact [Alicia Coleman](#)

### JANUARY 18

Martin Luther King Jr.'s Birthday

ALA Headquarters Closed

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## SAVE THE DATE!

Mark your calendar for these important 2016 events:

### FEBRUARY 18-20

Human Resources Conference for Legal Professionals

Wyndham Orlando Resort International Drive

Orlando, Florida

### MAY 22-25

**2016 ALA Annual Conference & Expo**

Los Angeles Convention Center

Los Angeles, California

### JULY 21-23

ALA's Chapter Leadership Institute

Worthington Renaissance

Fort Worth, Texas

### AUGUST 4-6

Large Firm Principal Administrators Retreat

Silverado Resort and Spa

Napa, California

**SEPTEMBER 8-10**

**Business of Law Conference – East**

Westin Boston Waterfront  
Boston, Massachusetts

**OCTOBER 6-8**

**Business of Law Conference – West**

Sheraton Phoenix Downtown  
Phoenix, Arizona

**OCTOBER 27-29**

**Business of Law Conference – Central**

JW Marriott Indianapolis  
Indianapolis, Indiana

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