

LEGAL MANAGEMENT

THE MAGAZINE OF THE ASSOCIATION OF LEGAL ADMINISTRATORS

What's Happening at Headquarters?

CHECK OUT OUR LATEST PODCASTS



Between now and the Annual Conference & Expo in Los Angeles, we'll be previewing our speakers in *Legal Management Talk*. Recently, Steven B. Levy joined ALA's podcast to discuss his [Annual Conference & Expo](#) session, "Project Management for the Legal Manager." Levy has literally [written the book](#) on legal project management (LPM) and shares great insights into simplifying processes and fostering accountability in this episode. Listen [online](#) or on [iTunes](#).

FROM YOUR BOARD OF DIRECTORS

The ALA Board of Directors is excited to move forward in the [Elevate ALA initiative](#) and to continue its commitment to the long-term success of ALA. The goal for its first "State of the Union"-style message is to share with membership the information and driving factors behind strategic decisions made since 2013 and the vision driving our future.



REVISIT THE BUSINESS OF LAW CONFERENCES

BLC Playback is a new way for ALA members to take advantage of the education offered at the Business of Law Conferences. Purchase a video package to download or stream sessions from past conferences! Human Resources, Financial Management and Operations/Technology packages are available now.

ALA RELEASES FIRST WHITE PAPER

ALA's first white paper, titled "*The Client Cost Conundrum*," is now available. This free resource identifies economic factors that influenced relationship changes between clients and law firms after the Great Recession; pinpoints current legal service pricing best practices; highlights pricing strategies that can attract and retain clients; and can help you learn to address efficiency and other factors that may affect many pricing scenarios.



CHECK OUT THIS YEAR'S SILENT AUCTION

Each year, ALA's Annual Conference & Expo features a Silent Auction to benefit the Foundation of ALA. The Foundation is an IRS 501(c)(3) tax-exempt organization, and contributions are fully deductible for federal individual income tax purposes. All donations must arrive at ALA headquarters by **April 15**, and shipping instructions will be provided in the confirmation email sent to each donor. [Access the donation webpage](#) and direct any questions to foundation@alanet.org.

WHY DO YOU LOVE ALA?

Create a one-minute video testimonial, and you might be recognized at this year's Annual Conference, as well as in ALA social media and publications. Enter the 60 Seconds of Fame Contest on [the Annual Conference website](#), or [view last year's entries](#) for inspiration. Entries are due no later than **May 4**.



EXCITING ENDEAVORS FOR THE FOUNDATION OF ALA

The Foundation of the Association of Legal Administrators is ALA's charitable education and research affiliate organization that pursues advancement of the profession by sponsoring education, publications, research and worthwhile ALA chapter projects. On behalf of the Foundation's Board of Trustees, I want to share some highlights from 2015 and look forward to our activities in 2016.

Thanks in large part to the support of ALA members and our business partners, the Foundation continues to play an important role in the educational programming of our Association through sponsorship of events like the David W. Brezina Memorial Session at the Annual Conference & Expo.

The Foundation also continues its annual Silent Auction at Annual Conference, which serves as a major funding source. We look forward to an even more exciting auction this year, as we introduce a new online auction feature.

Additionally, the Foundation provides support and funding to ALA chapters as part of the chapter grant program. We are very proud of the Greater Phoenix-Valley of the Sun Chapter for creating an updated #BizLaw in a Flash study app through Apple and Google Play. Watch for another notable project development in 2016 from the New York City and Golden Gate Chapters.

A key project we continue to focus on is our partnership with the Legal Services Corporation (LSC). The LSC provides civil legal services to those who cannot afford legal representation. The goal of this partnership is to provide their management staff opportunities to take advantage of the myriad of benefits that come from ALA membership. To date, close to 60 nonprofit members received complimentary ALA membership from the Foundation, and we hope to increase our visibility with the LSC in 2016.

One project the Foundation is very passionate about is the Susan French Emerging Leader Scholarship Fund that was established by GLJ Benefit Consultants in memory of former ALA President Susan French. The fund is in recognition of French's commitment to professionalism, dedication to the advancement of law firm administration, development of future leaders and record of long-term service to ALA. We were very happy to award one scholarship to attend the Annual Conference & Expo in Nashville, two scholarships to the Chapter Leadership

Institute (CLI) this past July, and a scholarship for one member to attend Law Firm Management Essentials.

The Foundation Board of Trustees continues to provide volunteer leadership. Current 2015-2016 Trustees include: Kris Oliveri, CLM, President (Ohio); Annette Ross, Vice President (California); Patti Lane, CLM, Treasurer (California); Rita Alli, Secretary (Washington); Stephanie Hood (Massachusetts); Tim Blevins (California); Laura Broomell, CLM, ALA President-Elect (Minnesota); and Oliver Yandle, ALA Executive Director.

We appreciate the continuing support of ALA members, business partners, firms, chapters and friends to further the Foundation's mission, and we encourage you to contact the Foundation or any of the trustees to learn more. For more information, visit alanet.org/foundation.

MARCH 4-5

ASSOCIATION LEADERSHIP INSTITUTE

Hilton Rosemont/Chicago O'Hare

MARCH 16 | 2 P.M. CENTRAL

OUTSMART YOUR STRESSORS!

Your responsibilities require you to be at the top of your game every day. Become more effective and less stressed while impressing colleagues with your ability to remain effective and calm as you successfully surmount even the most challenging situations and pressures. Learn to manage your stress, relieve the pressure it brings and regain control.

Questions about this event? Contact [Peggy Siems](mailto:Peggy.Siems@alanet.org).

MARCH 17

ST. PATRICK'S DAY

Happy St. Patrick's Day!

MARCH 20

FIRST DAY OF SPRING

MARCH 27

EASTER

Happy Easter!

