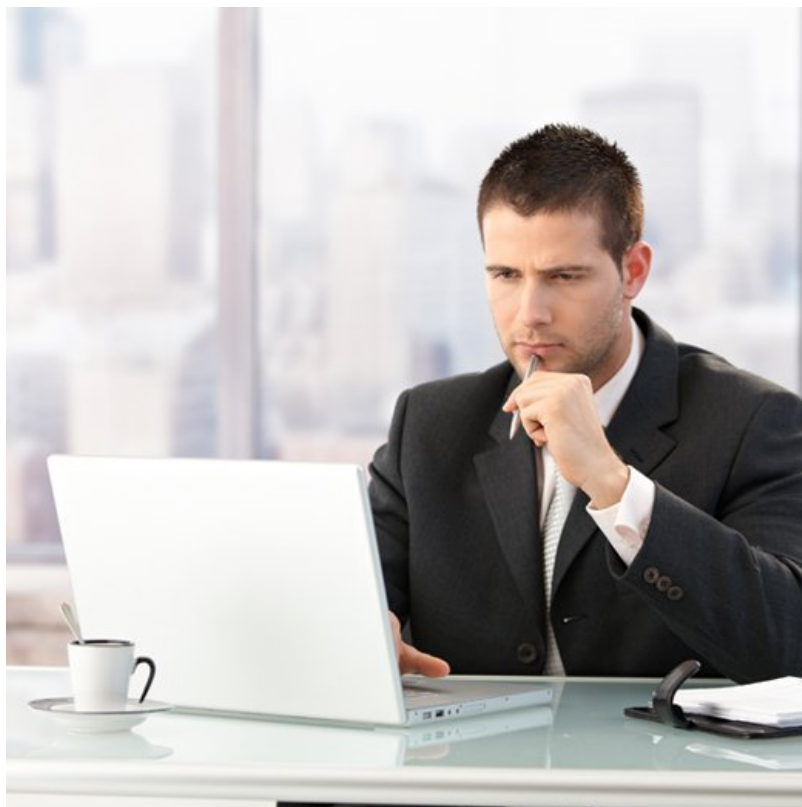


LEGAL MANAGEMENT

THE MAGAZINE OF THE ASSOCIATION OF LEGAL ADMINISTRATORS

Your Guide to the CLM Program



LOOKING FOR A WAY TO INCREASE YOUR KNOWLEDGE WITHOUT LEAVING YOUR DESK?

ALA's new [*Business of Law eLearning courses*](#) provide easy access to comprehensive education on the topics you need to run your law firm. Plus earn 18 hours of CLM Recertification credit, or use as a resource to help you prepare for the CLM exam.

INTERESTED IN OBTAINING CLM CERTIFICATION?

Are you a Functional Specialist — e.g., Finance Manager, HR Manager, Systems Manager? The good news is you now only need **3 years** of experience/employment to qualify! For complete information, see the [*CLM Application Packet*](#) or go to alanet.org/clm/prereqs.

GOOD (CLM) NEWS

Lunch presentations (of 60 minutes or more) will now be accepted for CLM credit!

To determine the CLM credit, we have instructions on [*How to Determine What Counts for CLM Credit*](#). Or to confer with our staff, contact certification@alanet.org.

OVERHEARD: CERTIFIED LEGAL MANAGERS SHARE THEIR EXPERIENCES

Last year at ALA's Annual Conference & Expo, ALA posted several questions in the CLM Lounge. Attendees provided the following answers to the questions. (*Responses are anonymous.*)

WHAT MADE YOU DECIDE TO BE PURSUE CLM?

To enhance my credentials and credibility

Enhance learning, gain knowledge, verify learned experiences

Because I am always about challenge!

DID YOU FIRM SUPPORT YOUR OBTAINING CERTIFICATION?

Yes. They understand they are the beneficiaries

Absolutely — they want the BEST players in law

DO YOU HAVE MORE MARKETABILITY AS A CLM?

Yes, more firms are looking specifically for certified professionals

Yes, working in a profession, where degrees & "letters" are well thought of, shows you are accomplished

WHY WOULD YOU RECOMMEND SOMEONE PURSUE CLM?

The education is priceless You can apply your learned knowledge directly to your job

Attorneys love credentials

Discounts on professional liability insurance, etc.

The relationships you develop along the way are priceless

Validate what you know; uncover what you need to know more about

Improve your earning power

Improve your marketability

Don't let fear stop you — nothing tried is nothing gained