



## BENEFITS OF ALA MEMBERSHIP

Benefits of ALA Membership	How This Benefits the Firm
Networking	<ul style="list-style-type: none"> <li>• What are others doing to solve this?</li> <li>• Gain knowledge from others' experience</li> <li>• Save time and money</li> <li>• Benchmarking</li> </ul>
Management Strategies	<ul style="list-style-type: none"> <li>• Information technology</li> <li>• Cybersecurity</li> <li>• Working with corporate law departments</li> <li>• Staffing</li> <li>• Attracting/retaining talent</li> <li>• Diversity and inclusion</li> <li>• Innovative workplace strategies</li> <li>• Succession planning</li> </ul>
Best Practices, Processes	<ul style="list-style-type: none"> <li>• Improve information products, workflow and processes</li> <li>• Document processes</li> <li>• Email processes</li> <li>• Diversity and inclusion programs</li> <li>• Policies and procedures documentation</li> <li>• Samples and examples</li> </ul>
Management Tools and Technology	<ul style="list-style-type: none"> <li>• Matter management</li> <li>• Timekeeping</li> <li>• Billing</li> <li>• Financial management</li> <li>• Operations</li> <li>• Cybersecurity</li> <li>• Information management</li> <li>• Process management</li> <li>• Strategic Planning</li> </ul>
Vendors	<ul style="list-style-type: none"> <li>• What companies are other firms using?</li> <li>• What are their experiences?</li> <li>• How have they solved problems? Met needs?</li> <li>• How can we save money?</li> <li>• How can we save time?</li> </ul>