



BENEFITS OF ALA INDIVIDUAL MEMBERSHIP

- **Engaging Experiences.** Explore exciting and content-rich education experiences through premier live and virtual events. Whether you are interested in our Annual Conference, specialty events or webinars (or all of them!), ALA offers ample educational and networking opportunities.
- **Vibrant Community.** Cut through the social media clutter! Choose from topic-driven, member-only Online Communities that connect you with peers who are in your professional interest area, work at your management level, and face similar daily challenges and strategic goals. Participate in virtual roundtables, chats and meetups. Join an ALA chapter to connect with colleagues locally.
- **Innovative Communications.** ALA's educational magazine, *Legal Management*, is delivered digitally 10 times a year, with bonus, timely content published between issues. You also receive the weekly ALA email newsletter, *BOLD Bites*, and may subscribe to *Ahead of the Curve* for curated content pointing you to the must-read articles in the legal management industry today. ALA white papers bring you thoughtful exploration and knowledge focused on timely issues.
- **Essential Tools.** Participate in and utilize the data in the annual ALA Compensation & Benefits Survey, Benchmarking Survey, and other research about subjects that support the knowledge you need to do your job. Order your complimentary Job Description Toolkit to save time and improve results when crafting job descriptions. Explore valuable benefits from business partners through ALA's Value in Partnership (VIP)SM Program to save time and money. Jump-start your career by exploring opportunities in the Job Bank or checking out articles in the Career Center.
- **On-demand Education.** ALA has education available when, where and how you want it. Watch or listen to content-rich podcasts on *Legal Management Talk*, read the latest white paper, take advantage of *Elevate* — our online learning center — and check out the timely topics covered in ALA webinars.
- **Demonstrate Mastery.** ALA is the only place you can earn the CLM[®] — a certification that verifies your expertise as a Certified Legal Manager. ALA also provides a supportive environment to hone your leadership skills through association volunteer opportunities.

BENEFITS OF PARTICIPATING IN ORGANIZATIONAL PRICING

- **May save your organization money** compared to individual membership dues investment. Extend benefits to an unlimited number of employees.
- **Add unlimited members.** There is no budget impact around adding more members who qualify in your organization — nor are there any issues in transferring membership when an employee leaves the organization.
- **Expands your organization's professional development program** by including ALA resources.
- **Casts a broader net** (diverse talent offers diverse development) for the firm and for you.
- **Supports development of next-generation leaders.** It offers your organization a ready-made transition plan, as you can use ALA resources to develop your next leaders.
- **Creates resources efficiency** through a single payment by the organization.