

Facts & Stats



Quick Stat

Nearly **75** percent of web users prefer a mobile-friendly website. Source: Google Think Insights blog

MATURE WORKERS STILL DELAYING RETIREMENT — AND GETTING HIRED

Workers age 60 and older are still delaying retirement, despite a slightly better economic outlook over the past few years. Of the **53 percent** who are delaying, **28 percent** are doing so because "they enjoy where they work," and **26 percent** "fear retirement may be boring."

More employers are hiring these older workers, thankfully. **Fifty-four percent** of private-sector employers hired workers age 50 and older in 2014 — up from **48 percent** in 2013 — and **57 percent** plan to do so in 2015.

Source: Society for Human Resource Management

DID YOU KNOW?



Global web access is migrating devices. Over the past year, laptop and desktop

web traffic decreased by 13 percent, while mobile phone traffic increased by 39 percent and tablet traffic by 17 percent.

Source: We Are Social, "<u>Digital, Social and Mobile</u> in 2015"

OVERHEARD

"They are your company's support staff. And though you may not interact with them every day, a new CareerBuilder survey suggests they may know more about you than you think. Fifty-three percent of support staff workers have overheard confidential conversations at work, according to the survey, and 11 percent of support staff workers have stumbled upon information that could cause someone to be fired."

Source: CareerBuilder.com

QUESTION

A recent survey asked chief financial officers (CFOs):

"Which one of the following would you say is the single greatest benefit of offering remote working options to your employees?"

Their responses:

- A. Improves retention and morale by promoting work-life balance
- B. Increases productivity by reducing commute time
- C. Saves money by requiring less office space
- D. Provides access to a broader talent pool
- E. Don't know

