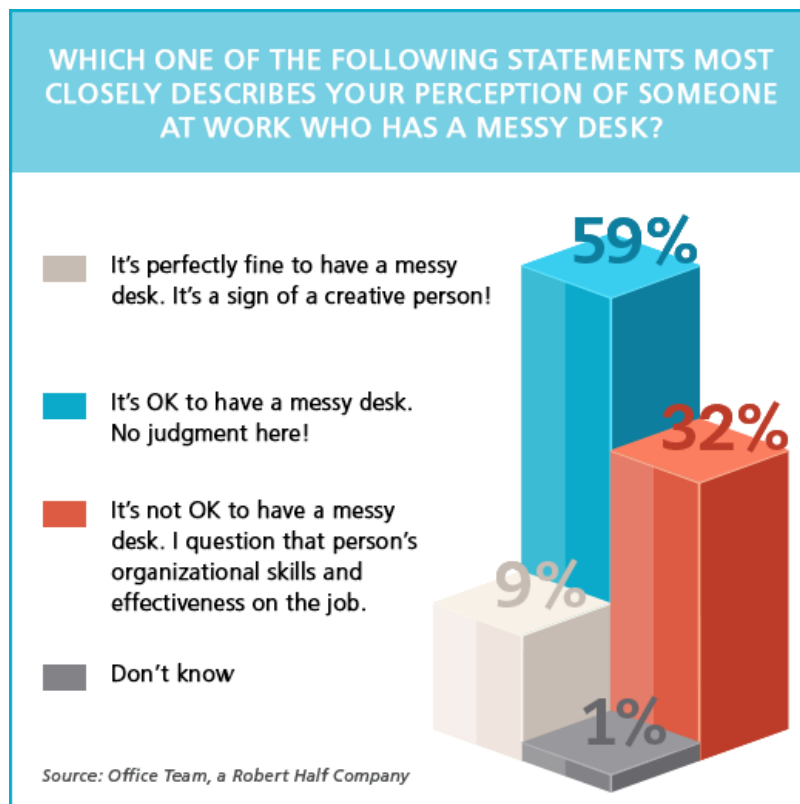


LEGAL MANAGEMENT

THE MAGAZINE OF THE ASSOCIATION OF LEGAL ADMINISTRATORS

Facts & Stats



QUICK STAT:

Millennials (whom we define as between ages 18 to 34 in 2015) are projected to number 75.3 million, surpassing the projected 74.9 million Boomers (ages 51 to 69). The Gen X population (ages 35 to 50 in 2015) is projected to outnumber the Boomers by 2028.

Source: Pew Research Center, "This year, Millennials will overtake Baby Boomers"

Q: HOW CAN YOU GAIN A COMPETITIVE ADVANTAGE FOR YOUR FIRM THROUGH LEADERSHIP?

Discover the answer by listening to ALA's podcast interview, "Gaining the Competitive Advantage for Your Firm."

[Click here to listen to the podcast.](#)

OVERHEARD

"There is a significant correlation for law firms between the size of the firm and the measured reach of their social media activity. (There is a much lower correlation between size of firm and recorded engagement. Many smaller firms performed extremely well by that metric.)"

Source: Above The Law, "Which Firms Are Most Effective with Social Media?" by Brian Dalton

Tweet Trends

@Legal_Alerts (Daily Law News): When Conflicting Obligations Make You Sick: Complying With Sick Leave Laws <http://bit.ly/1zUTajy> | by @FoleyandLardner

@LegalTalkNet (Legal Talk Network): How the increasing amount of electronic data will affect the Freedom of Information Act <http://lawgic.al/1Cd9RpT> #FOIA

@lawyerist (Lawyerist.com): Inbox Zero for Lawyers <http://buff.ly/1xV2MUg>



DID YOU KNOW?

According to the Citi Private Bank Law Watch Managing Partner Confidence Index Survey, managing partners' overall confidence rating for business conditions in the legal profession over the next six months was 122, an increase of five points from the last survey. A total of 95 percent of respondents said they expected conditions to be somewhat better (49 percent) or the same (46 percent). No one thought conditions would be considerably better or considerably worse.

Source: The American Lawyer, "Law Firm Leader Confidence Improves Again in 4th Quarter"