

LEGAL MANAGEMENT

The Magazine of the Association of Legal Administrators

2018 Editorial Calendar

JANUARY

ADVERTISEMENT DEADLINES

Ad space reserved: Nov 29

Ads due: Dec 11

EDITORIAL DEADLINES

Pitches due: In Progress

Draft due: Nov 29

Issue Published: January 12

TOPICS

- Client Journey Mapping
- Empowering Women Through Communication
- Client Email Etiquette

FEBRUARY

ADVERTISEMENT DEADLINES

Ad space reserved: Dec 27

Ads due: Jan 12

EDITORIAL DEADLINES

Pitches due: Nov 2

Draft due: Dec 27

Issue Published: February 9

TOPICS: Focus on Finance

- Profit Planning and Cost Accounting
- When Rainmakers Retire: Keeping Your Clients
- Financial Risk Management

MARCH

ADVERTISEMENT DEADLINES

Ad space reserved: Jan 22

Ads due: Feb 12

EDITORIAL DEADLINES

Pitches due: Dec 4

Draft due: Jan 22

Issue Published: March 9

TOPICS

- Your M&A Survival Guide
- CE Course: Ethics — Trust Accounts
- Having Tough Conversations: Managing the Trouble Employee

APRIL

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Ad space reserved: Feb 20

Ads due: March 12

EDITORIAL DEADLINES

Pitches due: Jan 8

Draft due: Feb 20

Issue Published: April 13

TOPICS

- Business Continuity Plans
- Developing Effective Training Programs
- The Legal Management Professional's Role in Diversity and Inclusion
- 2018 Annual Conference & Expo Preview

**Editorial calendar, deadlines and publish dates are subject to change at editors' discretion.*

MAY

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Ad space reserved: March 19

Ads due: April 9

EDITORIAL DEADLINES

Pitches due: Feb 2

Draft due: March 19

Issue Published: May 11

TOPICS

- The Implications Drones Will Have on Legal
- Finance Litigation
- Branding for Your Firm

JUNE

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Ad space reserved: April 18

Ads due: May 7

EDITORIAL DEADLINES

Pitches due: March 2

Draft due: April 18

Issue Published: June 8

TOPICS

- 2018 Annual Conference & Expo Highlights and Award Winners
- Sidestepping the Partner Track
- Strategies for Getting Tech Buy-In
- The Evolution of the Legal Secretary

JULY/AUGUST

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Ad space reserved: May 30

Ads due: June 18

EDITORIAL DEADLINES

Pitches due: April 6

Draft due: May 30

Issue Published: July 20

TOPICS

- Corporate Social Responsibility Done Correctly
- Tips for Integrating Lateral Partners
- Surviving a Document Systems Management (DMS) Upgrade

SEPTEMBER

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Ad space reserved: July 9

Ads due: Aug 2

EDITORIAL DEADLINES

Pitches due: May 14

Draft due: July 9

Issue Published: September 14

TOPICS

- Value Pricing: Can It Work for Firms?
- Blockchain and the Law Firm
- CE Course: Writing RFPs

OCTOBER

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Ad space reserved: Aug 13

Ads due: Sept 6

EDITORIAL DEADLINES

Pitches due: June 4

Draft due: Aug 13

Issue Published: October 12

TOPICS: Focus on Technology

- Cybersecurity: What Clients Are Demanding
- Data Encryption: When Should You Do It?
- AI's Impact on Law Firms

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NOVEMBER/DECEMBER

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Ad space reserved: Sept 10

Ads due: Oct 1

EDITORIAL DEADLINES

Pitches due: July 9

Draft due: Sept 10

Issue Published: November 16

TOPICS

- Best CRM Data Management Practices
- How Delayed Retirement Can Help Your Firm
- Hiring Change-Adaptable Employees
- Rising Stars in Legal Management

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