

## What can ALA membership do for you?

The power of ALA membership is the **unlimited opportunity** to advance your career and help shape the future of legal management. ALA can help you:

- Align with others who share your commitment to best practices
- Expand your level of authority, knowledge and respect within the legal management industry
- Find answers to your toughest questions and challenges



The legal industry is facing unprecedented changes. ALA commits to the **highest standards of excellence and leadership throughout the legal management industry** and embraces these transitional opportunities for individual and industry growth.

Visit [alanet.org/membership](http://alanet.org/membership).



8700 W. Bryn Mawr Avenue  
Ste. 1105  
Chicago, IL 60631-3512  
[alanet.org](http://alanet.org)

Join us today.



## Elevating the Legal Management Profession

ENGAGING EXPERIENCES

INDUSTRY INTELLIGENCE

ESSENTIAL TOOLS

A VIBRANT COMMUNITY

[alanet.org](http://alanet.org)

## Be a Leader

ALA is the undisputed leader in the business of law, focused on the delivery of cutting-edge management and leadership products and services to the global legal community.

ALA identifies and provides solutions to the most critical strategic and operational challenges you face today, while preparing you for the opportunities of tomorrow – so you can better lead your firm or organization to success.

*“As a 20-year member of ALA, I can honestly say ALA was my lifeline as the firm grew from a very small 10-person firm to the current 135-person firm. I still rely on ALA to meet my needs for information. It is the first source I turn to.”*

**Brenda A. Majewski**  
Director of Operations, Kohn Law Firm S.C

**Diversity is strongly supported** and encouraged in the profession and in ALA membership, as championed by the Diversity and Inclusion Committee at the national and local levels. Learn more at [alanet.org/about/diversity](http://alanet.org/about/diversity).



## Membership Eligibility



### REGULAR MEMBER

- Has principal management responsibility in a law firm, legal organization or corporate or government law department, or
- Works as a functional specialist in human resources, finance or IT, or
- Is an unbiased expert consultant to the legal industry



### ASSOCIATE MEMBER

- Practices law but is not the principal manager, or
- Is an educator or dean at an institution of higher learning, or
- Works as a bar association or related organization executive, or
- Has an interest in the management of law firms, law departments and legal organizations and is not an eligible business partner



### STUDENT MEMBER

- Part- or full-time student in any degree program at an accredited institution of higher learning

### MEMBERSHIP TERM

- January 1 – December 31
- Renewable annually by January 1

Dues rates differ based on the type of membership. Visit [alanet.org/membership](http://alanet.org/membership) for more information.

**Questions? Contact our Membership Team at 847-267-1585 or [membership@alanet.org](mailto:membership@alanet.org).**

## The Power of Membership

### *Plug into ALA's Networking, Knowledge and Resources*

ALA focuses on delivering innovative networking opportunities, on-demand education and resource tools, and expert guidance to benefit all members.

### NETWORKING

- ALA Online Communities
- Annual Conference & Expo
- Regional Legal Management Conferences
- Large Firm Principal Administrators Retreat
- Specialty Conferences for IP, HR, and Finance specialists

### KNOWLEDGE

- eLearning Center
- Certified Legal Manager (CLM)<sup>®</sup> program
- Annual Compensation and Benefits Survey
- *Legal Management* digital magazine
- *Legal Management Talk* podcasts
- *BOLD Bites* weekly e-newsletter and monthly print newsletter
- Monthly specialty and general topic webinars
- Online Reference Library

### RESOURCES

- Career Center and Job Bank
- Online Member Directory and Chapter Search Tool
- Mobile apps for ALA events and education
- Value in Partnership (VIP)<sup>SM</sup> program, with exclusive discounts for members through our business partners
- *Legal Management* Annual Guide print edition
- Peer Consultants for personalized, complimentary support

### Certified Legal Manager (CLM)<sup>®</sup> Certification Program

Professional Recognition. Personal Pride.

ALA's CLM credential demonstrates your mastery of the 65 competencies needed to excel as a legal manager. It earns you the recognition you deserve. ALA is the only place you can earn your CLM designation!

Find more information and application materials at [alanet.org/clm](http://alanet.org/clm).



### Connect Locally

When you join ALA, you become eligible for chapter membership, offering a convenient and rewarding opportunity to network with your local peers. ALA even offers a Cyber Chapter for those who prefer to belong online. Visit [alanet.org/membership/chapters](http://alanet.org/membership/chapters) to find your local affiliate.



### Marketing Opportunities

Do you represent a business interested in learning more about marketing opportunities with ALA and its chapters? Join forces with ALA and connect with nearly 9,000 decision-makers in all areas of law firm management, including human resources, finance, technology, marketing and executive leadership roles. Expand your reach as an ALA Business Partner.

### *Advertise in our digital and print communications, or*

- **EXHIBIT** at our national events
- **SPONSOR** events, publications and more
- **EDUCATE** members
- **PROVIDE** editorial content

Visit [alanet.org](http://alanet.org) today.

Learn more at [alanet.org/marketing-opportunities](http://alanet.org/marketing-opportunities)