# ALA VIP Club 5280
# Treasure Hunt

## *Ahoy* ALA mateys!

Arrrre you ready to take a trip around the Exhibit Hall floor for your chance at more than a dozen prizes? Have some fun while getting the solutions you need from our sponsoring VIP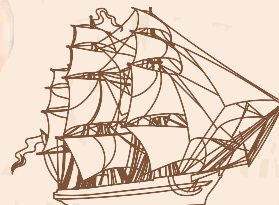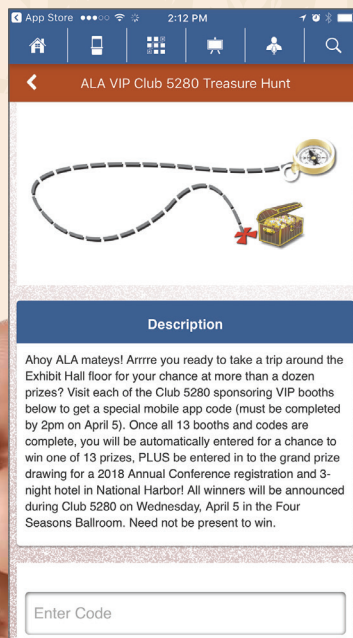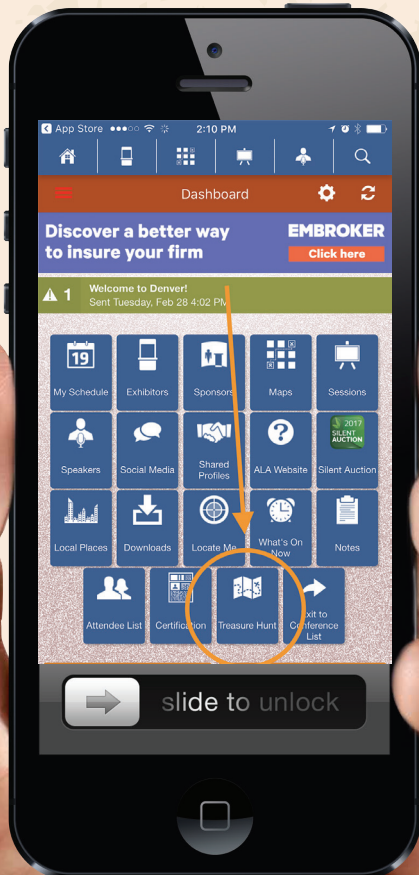 business partners in the Exhibit Hall by taking part in the ALA VIP Club 5280 Treasure Hunt, powered by the Core-apps Event App.

### ALA VIP Club 5280 Treasure Hunt

**Description**

Ahoy ALA mateys! Arrrre you ready to take a trip around the Exhibit Hall floor for your chance at more than a dozen prizes? Visit each of the Club 5280 sponsoring VIP booths below to get a special mobile app code (must be completed by 2pm on April 5). Once all 13 booths and codes are complete, you will be automatically entered for a chance to win one of 13 prizes, PLUS be entered in to the grand prize drawing for a 2018 Annual Conference registration and 3-night hotel in National Harbor! All winners will be announced during Club 5280 on Wednesday, April 5 in the Four Seasons Ballroom. Need not be present to win.

Enter Code

## *How* to Play

- Download the ALA Events App and fill out your in-app profile. Be sure to hit "Publish My Profile."

- Tap the Treasure Hunt icon on your dashboard to start the game and see the list of participating VIP Sponsors.

- Visit each of the 13 Club 5280 sponsoring VIP booths listed and seek out their code.
  > **Pro Tip:** *Navigate the Treasure Hunt like a pro by using the ⭐ to bookmark the participating exhibitors in the event app. You can then filter the exhibitor list by your bookmarks and see them highlighted in the app's exhibit hall map.*

- Enter the exhibitor's code into your app and move on to the next exhibitor.

- Once all 13 codes have been entered, you will be automatically entered for a chance to win one of 13 prizes, PLUS be entered in to the grand prize drawing for a 2018 Annual Conference registration and a 3-night hotel stay in National Harbor!

## *The* Fine Print

- You must publish a profile in order to participate.
- All codes must be entered by 2pm MT on Wednesday, April 5.
- Winners will be announced during the Club 5280 Finale on Wednesday, April 5 in the Four Seasons Ballroom.
- Treasure hunters need not be present to win.