



Your connection
to knowledge, resources and networking

**Association Leadership Institute
March 2-3, 2018
Hilton Rosemont
5550 N. River Road, Rosemont, IL**

Connecting & Creating

Thursday, March 1, 2018

4–6:30 p.m. **New Board Orientation** (*Invitation Only*) Garros

Friday, March 2, 2018

9:30 – 11:30 a.m. **Joint meeting of ALA’s Board of Directors and Headquarters Staff** (*Invitation Only*) Garros

Noon **Registration** International Foyer

1–1:45 p.m. **Welcome, Introductions and Overview** ([April Campbell, JD](#)) Hughes & Earhart

1:45–3:15 p.m. **General Session** Hughes & Earhart
Legal Industry Eco-system

- Legal Service Organizations ([Laura Broomell, CLM](#))
- Associations and the Competition ([Oliver Yandle, JD, CAE](#))
- Business Partners ([Alan Wilson](#))
- Law Schools ([April Campbell, JD](#))
- Intro to Design Thinking Concepts ([April Campbell, JD](#))

3:15–3:30 p.m. **Beverage Break** International Foyer

3:30–5:30 p.m. **Teambuilding Activity** Davis

5:45 p.m. **Dinner** Wright & Yeager

Saturday, March 3, 2018

7:15–8:30 a.m. **Breakfast** International Foyer

7:45–8:30 a.m. **Orientation for First-time Attendees** Wright & Yeager

- ALA Structure ([Oliver Yandle, JD, CAE](#))
- Key ALA Policies ([April Campbell, JD](#))

8:30–10 a.m. **General Session** Hughes & Earhart

- ALA Initiatives ([Oliver Yandle, JD, CAE](#))
- Financial Overview ([Gary Swisher II, CLM](#))
- Ask Anything ([Executive Committee](#))

10–10:15 a.m. **Transition Break**

10:15 a.m.–Noon	Committee Chairs meet with the Executive Committee and Staff Liaisons <ul style="list-style-type: none"> • Speed Round • Committees Overview • Expectations • Roles & Responsibilities • Volunteer Handbook • Plans of Work & Board Reports • Successes & Challenges 	Davis
10:15 – 11:00 a.m.	Regional Representatives Nuts & Bolts (Directors) <ul style="list-style-type: none"> • Expectations • Best Practices • Member Benefits • Presidents' Award of Excellence 	Hughes & Earhart
11:00 a.m.–Noon	Regional Team Meetings <ul style="list-style-type: none"> • Development of Plan of Work • Focus Chapter Assignments & Duties 	Region 1: Rickenbacker Region 2: Aldrin Region 3: Wright Region 4: Yeager Region 5: Crossfield Region 6: Garros
Noon–12:15 p.m.	Transition Break	
12:15–2:00 p.m.	Lunch <i>Assigned Seating</i>	Hughes & Earhart
2–2:50 p.m.	General Session <ul style="list-style-type: none"> • Cultures of ALA (At-Large Directors) • Top 10 ALA Volunteer Resources (April Campbell, JD & Regional Directors) 	Hughes & Earhart
2:50–3 p.m.	Break	
3–3:50 p.m.	General Session <ul style="list-style-type: none"> • Making the Most of Your Meetings (Gary Swisher II, CLM) • Your Role as ALA Leader (April Campbell, JD & Laura Broomell, CLM) • Leadership Development Committee (James Cornell, III) 	Hughes & Earhart
4–5:15 p.m.	General Session <i>Invention Convention</i>	Hughes & Earhart
5:15 p.m.	Closing	Hughes & Earhart
6 p.m.	Dinner (on your own)	